



Arvind Kumar

National Eligibility Test (NTA-UGC-NET) qualified
Pursuing MA Mass Communication (2nd Year) from Guru Jambheshwar University of Science and Technology (GJUS&T) Hisar - Haryana through Directorate of Distance Education
PG Diploma in Mass Communication from Indian Institute of Mass Communication (IIMC, New Delhi) in 2004
MA (Archaeology) from Banaras Hindu University (BHU), Varanasi, Uttar Pradesh
BA (Hons.) in Ancient Indian History, Culture and Archaeology from BHU, UP

Subjects taught at School of Mass Communication:

Mass Communication, Print & Digital Media and Social Media

Work Experience:

Arvind Kumar specialises in Digital and Print Media with special interest in Sports reporting with more than 13 years of working experience spread over India's leading national news dailies - Times of India and Hindustan Times.

Editing and writing stories have been the key thrust areas of his role while donning his role as a media practitioner starting from ETV (as an Intern) in Patna (Bihar) to The Times of India Group (Ahmedabad, Gujarat) through Hindustan Times (New Delhi, 2006).

He joined The Times Group's Ahmedabad branch and successfully launched its Hyper Local Newspaper's digital edition www.ahmedabadmirror.com in 2008 and managed the website as well as its Social Media pages (Facebook, Twitter) until early 2018 when he decided to join academics full time at Unitedworld School of Liberal Arts and Mass Communication (USLM), Karnavati University, Gandhinagar.

He taught Digital Media at Pandit Deendayal Petroleum University (PDPU) at Gandhinagar for 3 years as a Visiting Faculty.

He has been a key member at the USLM school at Karnavati University to launch the BA (Hons.) degree programme in Mass Communication in 2018.

Arvind Kumar has donned the role of an Excavation Site Supervisor and Report Writer under Sanjay Kumar Singh (Assistant Archaeologist) and AK Sinha, Superintending Archaeologist (Delhi Circle) with Archaeological Survey of India (ASI), New Delhi for its Tughlaqabad Fort site in 2005 based on which ASI publishes its annual reports.

Workshops / Seminars / Academic Activities:

- Attended a 2-day 'Regional Workshop on Communicating Science & Biosafety for Media Professionals' conducted by IIMC New Delhi at Gujarat University at Ahmedabad in 2015.
- Selected and successfully completed the Young Thinkers' Conference 2018 organised by British Deputy High Commission Ahmedabad in September 2018

Projects Undertaken:



KARNAVATI
UNIVERSITY



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school of liberal arts &
mass communication

Arvind has covered, shot and prepared a photo feature on **18th Surajkund Mela** Namely “**Rendezvous With Dance N Colours**”, (**Awarded Best**) as part of the course at IIMC in 2004. And has been a part of advertising campaigns, survey regarding the Delhi Assembly Elections held in 2004.

Skills:

He has developed a very sound knowledge of computer and Internet as a Digital as well as Print Media practitioner for over a decade now. He is well-versed in **Photography** (by virtue of sheer interest completed with a Certificate Course from BHU). Besides, he is a good sportsperson and also has Basic and Advance **Mountaineering** skills with successful execution of two-expedition teams (size of 30-35) from BHU as Deputy Leader & Accounts Manager and Field Experts. Arvind has also been a founding member of Certificate Course in **Philately** at Banaras Hindu University in 2001.