



## Arijit Das

M.Sc. in Media Science (Broadcast Media) from West Bengal University of Technology, Kolkata  
B.Sc. in Mass Communication (Advertising and Journalism) from International School of Business and Media

### Subjects taught at School of Mass Communication:

Mass Communication techniques, Broadcast Media and Advertising

### Domain Specialisation:

Broadcast / Electronic Media – Television and Radio

### Experience:

Worked as an **Online Producer** for **Multiple Camera Productions** in Studio & Live Outdoor Broadcast both. Genres included **Live Sports, Chat Shows & Entertainment Shows**.

Arijit has been associated with various live productions for **Sony ESPN, Star Sports, Sony Entertainment Television Network, Colors, Astro Malaysia, TDM-Macau, Truevisions-Thailand** – producing notable **Live Sports** events like **Premier Futsal, Pro Wrestling League, India Open Super Series (Badminton), Cue Slam, Celebrity Cricket League, Grand Prix Gold Series, Badminton Asia Team Championships, Impact Wrestling, IPL Fun Feed**, etc.

Also Arijit has been associated as a **producer with Amazon Prime**, producing **“The Remix”** – music reality show which has recently been awarded the **“Best Non-fiction Entertainment Award 2018”** at **Asian Academy Creative Awards, Singapore**.

He has worked as producer for various documentaries, television commercials under **Ministry of Health and Family Welfare**. Most notable campaigns worked with are **“Making New India”** and **“Swachh Bharat Abhiyan”**. He worked as a cameraman for various short films screened in various festivals.

Also adding to it, he has received the award of **Best Disc Jockey – Eastern India** in 2008 from **The Telegraph (ABP Group)**.

### Skills:

Arijit has an **in-depth knowledge of Broadcast control functions, Videography and Video-editing processes**. He has a great ability to develop story ideas as well as research, plan and setup interviews. He has almost unparalleled contacts with players, commentators, celebrities, sport authorities, journalists in India.