



Pratik Pillai

Pratik holds an MBA from MICA and specialises in Integrated Marketing Communication.

Subjects taught at School of Mass Communication:

Integrated Marketing Communication, Advertising and Semiotics

Work Experience:

Pratik Pillai has worked as an academic associate in the communication department of the Indian Institute of Management, Ahmedabad (IIMA), as the manager of branding and communication at Shalby Hospital, Ahmedabad, as a market researcher in various brands across Gujarat, media planner at Madison Communication in Mumbai and as a senior system engineer at Infosys Technologies in Bangalore.