

JUNE 2020



The Picture Is From My Terrace In Kolkata, West Bengal. This Was Taken Around The Time When Cycle Amphan Hit This Area. Even Though Scary The Sight Was Like Never Seen Before, Kinda Beautiful. Stay Safe, Stay Indoors.

- Aashka Raichand, BBA Sem-3, UWSB

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The Truth in the Lie

By, Kunj Ganatra, Faculty, UWSB



I was attending a webinar like a lot of other professors and teachers during this lockdown period. And it made me think a lot about the current situation. It's sad that the Covid-19 situation has brought us all to this dull void where there is hardly much happening, we are home and virtual learning has taken its pace. Everyone is suddenly expected to learn and teach online. Or rather let's say- teaching and learning remotely. Something that neither the teacher or the student has done before.

It is difficult to adjust to the new normal, no matter whatever we preach others but the fact cannot be ignored that this is a difficult situation. Many students attended online assessments or will be submitting them in the next few weeks. This is a simple suggestion to all those students who want to avoid copy-paste aka plagiarism and gain knowledge out of the learning that happens in process. There is a simple rule of communication called LSRW; many of you already know this and have learnt it but for others- let me pen it down:

L- Listening. Listen to what your professors are saying. Listen to the examples and experiences shared in online class. Remember, you learned your mother-tongue (language) only by listening to your family members while growing up.

S- Speaking. Speak about it, discuss it in the online class. Ask questions, clarify your doubts. Be

double-sure by talking and informal sharing with friends in the online classroom. Share your own experiences and knowledge.

R- Reading. Read through the notes shared by the professor or read the books, read researches that support it, read case studies; case studies actually help you learn, understand and remember the concepts much better. No matter how much you love a song, until you didn't read the sub titles you might have been lip-syncing a wrong word.

W- Writing. Write what you learned. Describe how you feel about the concepts and subjects. Many of the students have a different perspective and would like to put it down in words.

Writing and reading what you wrote around the assessment time will help you a lot. While reading for exams, you will read your notes and never be confused with the concepts. You will recollect how you connected it with various examples and re-learn the concepts. This will help you gain marks. Every tutor/educator loves original work of writing.

Wishing you all a happy learning.
All the best.

RIISING STAR OF THE MONTH

By, Aastha Thakur, BBA SEM- 4, UWSB

1. Tell us about your latest accomplishment

I attended a Leadership Summit early this year in Dantiwada where I was invited as a chief guest and co-faculty accompanied by a well-known management trainer Mr. Suresh Patel. Also early this year I had adopted a government school in Khedbrahma, near Ambaji in Gujarat. I help the school run in whatever efficient way I can.



2. When did you ever think of such a noble thought of helping people around?

Ever since I was in class 7, I have been a part of Rotary Club events, I was a very shy and introvert girl back then. The Rotary events helped me overcome my shyness and stage fear. Being involved in various

social work events since early growing years I was very confident I wanted to help as many people as I can as I grow up and become independent. I have just completed 6 years of being associated with the Rotaract club and I am now a Community Service Director at the club.

3. What/Who motivated you to begin with?

My father has been one of my inspirations because since childhood I have seen him do a lot of social work and that has encouraged me to work for the welfare of society.



4. Tell us more with regards to the awards and compliments you received for the same?

I have received various accolades and applauded for my work achieved as the youngest member of the Rotaract Club. Recently in an inter-state meet, I was awarded the 'Best Speaker' amongst 3054 participating teams. I am the youngest Community Service Director at the club and I have also served as a social media chairwoman for the same. As part of such social service communities, I have had the opportunities of representing my district at various zonal

meets in the last few years. Adding to that a lifetime opportunity of writing articles for the district governor's newsletter and having them published in Jaipur.



The other perks of being a part of social services was having the chance of chairing a very special project called Mashaal Rally, an International Project where we distributed solar lamps to the needy.

5. What are your plans for this year?

This year since I have adopted a government school I will work for the welfare of those students mostly in my summer break. I'm going to spend my time with those kids making them learn new skills which will help them for a lifetime. Other than that I am thinking of starting a street school for children of slum areas. Thinking of this on a serious note, and I shall need a lot of helping hands in the same... you are all invited to join hands.

6. Have you talked about the plans on other platforms to create awareness? If yes, what exactly did you do?

Yah, I have talked about this in Rotaract Club with my fellow mates as to accomplish this project I will need them backing up as my team. We can take this to digital platforms as well, if only I find the right person to help out with it.



7. Who is your constant motivator?

My constant motivator is my father. He has always encouraged me and supported me and been a guiding beam for me.



8. How can you help those who also want to contribute or give back to society in a similar way that you are doing?

I think whoever wants to help or be a part of my projects in a similar way can always contact me, or team up with a few friends and I can guide them on how to implement their ideas and help in social welfare issues. I hope my experiences can pave the way for many others and inspire them to take up such work.

9. Share us your most memorable experience in the journey so far?

Recently, after I adopted a small school, I went there to distribute sweaters to young kids. This was also my first visit to the school. I saw many of them didn't even have proper footwear. A lot of them were orphans, a few others came from BPA and were highly dependent on the mid-day meals available at

the school. It made me so emotional. I realised what luxuries we are all living in, these kids still live with smiles and laughter. I thank God every morning for everything I have. This has made me more determined to do more for these kids.



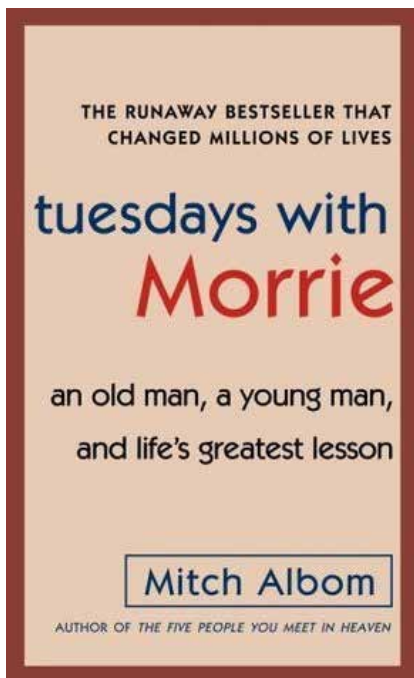
10. Anything that you want to share with the KU fellow mates?

One person can make a huge difference and I think everyone should try investing their time for the not-so-privileged ones and I believe we all are born with the ability to change someone's life and we should not waste it. And we can start helping people with very small things and trust me you will not only feel happy but also satisfied with the smiles you are spreading. You can contact me anytime if you really wish to help someone. I would be glad to help you in reaching out to them.

Book Review: Tuesdays with Morrie

By, Anjali Jadeja, BBA Sem-3, UWSB

AN OLD MAN, A YOUNG MAN AND LIFE'S GREATEST LESSON



Reading gives us someplace to go when we have to stay where we are.

The book, Tuesdays with Morrie, was published in 1997, a small volume that chronicled Albom's time spent with his professor by Doubleday publisher. The initial printing was 20,000 copies. The book sales slowly increased and landed the book a brief appearance on The Oprah Winfrey Show, nudging the book onto the New York Times Non-Fiction Bestsellers of 2000. It remained on the New York Times bestseller list for 205 weeks. One of the top selling memoirs of all time, Tuesdays With Morrie has sold over 14 million copies and has been translated into 45 languages. A play "Har Guruvar" (Every Thursday) is a Hindi adaptation of Tuesday's with Morrie, directed by Rajinder Nath.

Tuesdays With Morrie is regularly taught in high schools and universities around the world, and is also taught in some primary schools in Asia, due to its very simple writing.

Mitch Albom, is the author of Tuesdays With Morrie and serves as one of the main characters for the novel. This book was not planned; Albom was surprised and saddened to learn that Morrie was dying and quickly got in touch with his old professor. What started as a reunion of old friends turned into the project of a lifetime.

Tuesdays With Morrie examines the interactions and phenomena between the human experience of living and dying. A theme of personal transcendence, importance appears for both characters: Morrie and Albom. This transformation is experienced by both characters through Morrie's deteriorating health. Morrie shows us the value of retaining dignity in the face of death; that love is the most valuable thing we can offer to each other. For readers, this allows a casual avenue for learning about the dying process; learning

"that not all stories end happily with a person going into remission and thus avoiding death. Rather, dying and death are natural processes and need to be acknowledged for what they are—natural events."

The role that culture plays in the development of happiness within our lives is also examined within the novel.

Tuesdays with Morrie and The five people you meet in heaven by Mitch Albom both are very short reads and carry similar themes. The five people you meet in heaven is a fictional tale about coming to terms with the mistakes made in life.

What truly captivated my interest was how each time Mitch and Morrie met; they always talked about general concepts in life. These concepts included love, forgiveness, the meaning of life and more. Within each concept, Morrie provided morals that were not only applicable to Mitch, but also the readers.

"So many people walk around with a meaningless life. They seem half-asleep, even when they're busy doing things they think are important. This is because they're chasing the wrong things. The way you get meaning into your life is to devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning."

Managing Online Classes And Co-creating Moocs



The Unitedworld School of Business (UWSB), Karnavati University is proud that one of its faculty members, Dr. Sunil Patel, Professor at UWSB has completed two-week Faculty Development Programme on 'Managing online classes and co-creating MOOCs' during 20th April to 6th May, 2020. During this program, Dr. Patel learnt how to create e-content for the course using open source software tools, to integrate Open Educational Resources in their e-resources, to design MOOCs pertaining to the specifications of the four Quadrant Model with the facility to share resources along with providing provision for assessment. The training also helped Dr. Patel design the framework for effective implementation of these online courses.

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