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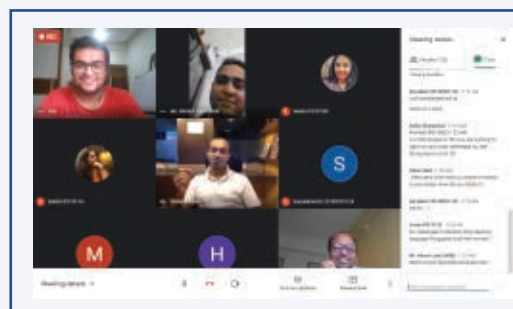
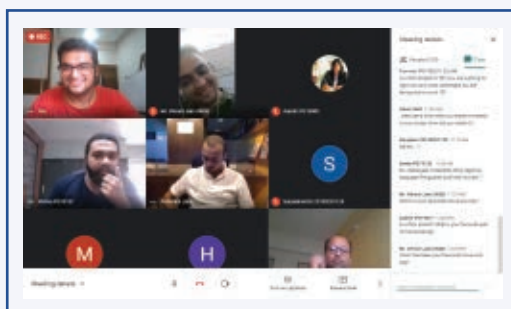
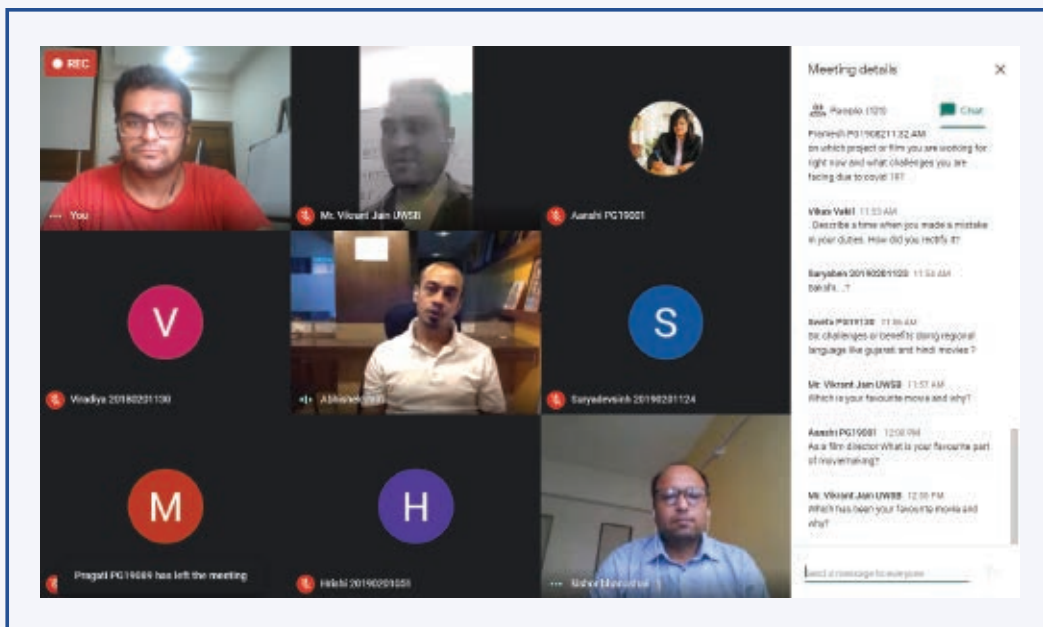
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Filmmaker Abhishek Jain interacts with UWSB students

Students of Unitedworld School of Management, Karnavati University had an interactive webinar with the acclaimed director Abhishek Jain. Abhishek Jain is a filmmaker and the founder of CineMan Productions Ltd. one of the leading film production houses of Gujarat. Abhishek, at the age of 26, got recognized as a 'Trendsetter of the year 2012'. Mr. Abhishek Jain was welcomed by Dr. Kishor Bhanushali, Academic Director, UWSB. The event was anchored by Mohit Adhiya, the BBA 5th semester student.



The topic of the discussion was 'Filmmaking and Creative Pursuits in Business'. During the session, students asked a lot of questions related to the filmmaker's journey, choices, opinions, and views on the ongoing debate about nepotism, challenges of life, and why Gujarati film industry is his first choice.



Prior to starting CineMan, he was assistant director to Shubhash Ghai and associate director with Sanjay Leela Bhansali Films. At one point he realized his dream to revive the film industry in Gujarat and left the secured profile in the mainstream film industry to devote his talent to the regional cinema. Abhishek's conviction has already created a benchmark at the beginning of his journey with a path-breaking feature film- 'Kevi Rite Jaish', which has settled a milestone for the Gujarati film industry, with its theatrical run of more than 100 days. His other works include blockbuster films like, 'Bey Yaar' and 'Wrong Side Raju'.

The entire session was engaging and insightful for the student fraternity. Moreover, the entire session was recorded so that it can be archived for later use. The vote of thanks was given by Surya Karavadara, a second-year BBA student. The webinar was coordinated by the faculty coordinator, Mr. Vikrant Jain.

UWSB welcomes its new batch for BBA (Hons.)

UWSB welcomes its new batch for BBA (Hons.) on a virtual platform

Unitedworld School of Business welcomed its new batch of BBA (Hons.) students virtually in August. As part of the induction, the BBA batch 2020-23 got a chance to interact with the Chief Operating Officer of Divya Bhaskar, Mr. Rahul Namjoshi. Mr. Namjoshi advised the students to make the most of the current situation by learning new things and engaging themselves in a lot of practical and industrial learning.

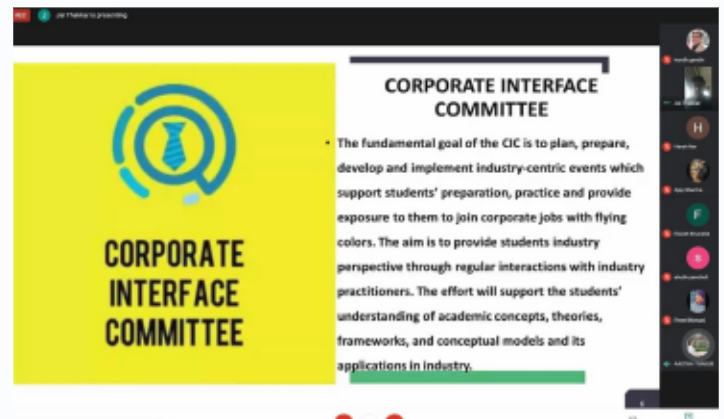
The students also got a chance to virtually meet the esteemed Provost of Karnavati University, Dr. Deepak Shishoo, who encouraged the students with his motivating words on their first day to college.

Orientation sessions were conducted for the batch till 21st August.

The second day of BBA Induction Programme was dedicated to the introduction to the faculty team of UWSB and introduction to Administration, Collpoll, Library, CSD Cell and Sports. Dr. Kishor Bhanushali, Director Administration introduced the faculty team with their detailed profile and subjects.



The team addressed all the doubts and questions of students related to the course. At the end of the First session, Mr. Amar Gandhi from Career Support Division (CSD) addressed the students regarding the role of CSD and placements at UWSB.



The second session started with the introduction to Library and its working by Library team, Mr. Abhay Parmar gave information regarding library and its rules and regulation. Then, Mr. Raees Kagdi introduced the sports activities in the campus as well as gym facilities. The second day of induction programme was full of all those basic information regarding the college and campus left the students contended.

On 21st August, 2020 we had invited the KU Student Governing Council and the members of various clubs and committees to interact with our newly inducted batch of #BBA. Mr. Ashwin Kanjani from Univation department and his team from KU Students Council made a presentation about the various events and activities conducted by KU Student Governing Council throughout the year. Students were delighted to see the pictures and videos of various events and activities held in the last two years.



Jai and Astha, two of our BBA students provided information about various clubs and committees which are headed by UWSB BBA students.

They made a presentation about the various events and activities conducted by various clubs and committees.

Students enjoyed the sessions and expressed their desire to be a part of KU Council and various clubs and committees.

Jai Thakkar is presenting

UNITEDWORLD SCHOOL OF BUSINESS

CLUBS & COMMITTEES

Induction Program: BBA 2020-2023 (18th August...



Turn on captions

Jai Thakkar
is presenting



New Education Policy and Higher Education

Dr. Kishor Bhanushali

Unitedworld School of Business

July 29, 2020 will be considered as landmark day in the education sector in India, finally Union Cabinet has cleared and Government of India has announced National Education Policy (NEP) after the long period of 34 years. National Education Policy 2020 will replace National Policy on Education, framed in 1986. In an era where product or service become obsolete within few days or month, three decade is really very long time for policy change, especially like education. Education policy is supposed to be more flexible keeping in mind changing national and global environment. Nevertheless, we are more interested in knowing important provisions related to higher education, under NEP 2020. Following are some of the extracts from NEP 2020 related to higher education.

- We will start with main purpose of NEP 2020. According to policy document “The purpose of the education system is to develop good human beings capable of rational thought and action, possessing compassion and empathy, courage and resilience, scientific temper and creative imagination, with sound ethical moorings and values. It aims at producing engaged, productive, and contributing citizens for building an equitable, inclusive, and plural society as envisaged by our Constitution”. Thus NEP 2020 has great vision for human development through education, in order to develop nation.
- NEP has accepted that fact that Higher education plays an extremely important role in promoting human as well as societal well-being and in developing India. Higher education significantly contributes towards sustainable livelihoods and economic development of the nation. As India moves towards becoming a knowledge economy and society, more and more young Indians are likely to aspire for higher education.
- The purpose of quality higher education is, therefore, more than the creation of greater opportunities for individual employment. It represents the key to more vibrant, socially engaged, cooperative communities and a happier, cohesive, cultured, productive, innovative, progressive, and prosperous nation.
- The main thrust of this policy regarding higher education is to end the fragmentation of higher education by transforming higher education institutions into large multidisciplinary universities, colleges, and HEI clusters/Knowledge Hubs, each of which will aim to have 3,000 or more students.
- A university will mean a multidisciplinary institution of higher learning that offers undergraduate and graduate programmes, with high quality teaching, research, and community engagement.
- By 2040, all higher education institutions (HEIs) shall aim to become multidisciplinary institutions and shall aim to have larger student enrolments preferably in the thousands, for optimal use of infrastructure and resources, and for the creation of vibrant multidisciplinary communities.

- The new regulatory system envisioned by this Policy will foster this overall culture of empowerment and autonomy to innovate, including by gradually phasing out the system of 'affiliated colleges' over a period of fifteen years through a system of graded autonomy, and to be carried out in a challenge mode.

- Departments in Languages, Literature, Music, Philosophy, Indology, Art, Dance, Theatre, Education, Mathematics, Statistics, Pure and Applied Sciences, Sociology, Economics, Sports, Translation and Interpretation, and other such subjects needed for a multidisciplinary, stimulating Indian education and environment will be established and strengthened at all HEIs.

- The undergraduate degree will be of either 3 or 4-year duration, with multiple exit options within this period, with appropriate certifications, e.g., a certificate after completing 1 year in a discipline or field including vocational and professional areas, or a diploma after 2 years of study, or a Bachelor's degree after a 3-year programme.

- The 4-year multidisciplinary Bachelor's programme, however, shall be the preferred option since it allows the opportunity to experience the full range of holistic and multidisciplinary education in addition to a focus on the chosen major and minors as per the choices of the student.

- The 4-year programme may also lead to a degree 'with Research' if the student completes a rigorous research project in their major area(s) of study as specified by the HEI.

- An Academic Bank of Credit (ABC) shall be established which would digitally store the academic credits earned from various recognized HEIs so that the degrees from an HEI can be awarded taking into account credits earned.

- HEIs will have the flexibility to offer different designs of Master's programmes: (a) there may be a 2-year programme with the second year devoted entirely to research for those who have completed the 3-year Bachelor's programme; (b) for students completing a 4-year Bachelor's programme with Research, there could be a 1-year Master's programme; and (c) there may be an integrated 5-year Bachelor's/Master's programme.

- Undertaking a Ph.D. shall require either a Master's degree or a 4-year Bachelor's degree with Research.

- The M.Phil. programme shall be discontinued.

- HEIs will focus on research and innovation by setting up start-up incubation centres; technology development centres; centres in frontier areas of research; greater industry-academic linkages; and interdisciplinary research including humanities and social sciences research.

- In order to promote creativity, institutions and faculty will have the autonomy to innovate on matters of curriculum, pedagogy, and assessment within a broad framework of higher education qualifications that ensures consistency across institutions and programmes.

- Students will be given plenty of opportunities for participation in sports, culture/arts clubs, eco-clubs, activity clubs, community service projects, etc.

- Faculty will be given the freedom to design their own curricular and pedagogical approaches within the approved framework, including textbook and reading material selections, assignments, and assessments.



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