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EASE OF DOING BUSINESS IN INDIA: A STATUS REPORT

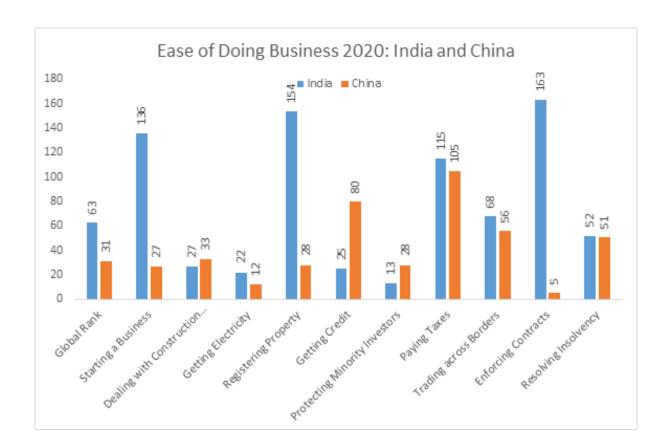
- By Dr. Kishor Bhanushali, Director - Academic Administration, UWSB

In the midst of a pandemic situation, it is very important for the government to take necessary actions to increase aggregate demand in the market, create jobs, increase production and bring the economy back to the track. Private investment plays an important role in this direction. Private investment can be increased nationally by providing a conducive environment to start businesses. At the same time foreign investment can also support domestic private investment. For both, increasing domestic private investment, and foreign investment, one of the most important factors is ease of doing business. Ease of doing business index ranks the countries on various parameters like (a) Starting a Business, (b) Dealing with Construction Permits, (c) Getting Electricity (d) Registering Property (e) Getting Credit (f) Protecting Minority Investors, (g) Paying Taxes, (h) Trading across Borders (i) Enforcing Contracts and (j) Resolving Insolvency. Ease of doing business report for the year 2020, covered 190 countries and rank them in terms of their ease of doing business, where high ranking indicates that regulatory environment is more conducive to the starting and operation of a local firm. India has been working on its reform agenda since 1991, trying to improve its ranking. Over a period of time, it's time to take stock of progress over a period of time, performance evaluation. The details are India's rank is presented in the table and graph below. For the purpose of comparison, rankings of China are also presented along with India.

Country	India	China
Global Rank	63	31
Starting a Business	136	27
Dealing with Construction Permits	27	33
Getting Electricity	22	12
Registering Property	154	28
Getting Credit	25	80
Protecting Minority Investors	13	28
Paying Taxes	115	105
Trading across Borders	68	56
Enforcing Contracts	163	5
Resolving Insolvency	52	51







It can be seen from the data that India was ranked 63 out of 190 countries as compared to 31st rank achieved by China. Something is very important to note that India is ranked 163 in the case of enforcing contracts as compared to 5th rank for China. The enforcing contracts is an indicator of measuring the time and cost involved for resolving a commercial dispute through a local judicial system and quality of judicial process. India's poor performance is an indicator of the fact that the judicial system in India needs to be more efficient and effective. The second hindering factor in ease of doing business is Registering Property, where India is ranked 154th as compared to 28th rank for China. This parameter invoiced process, time and cost involved in registration of property. In the absence of such proper arrangement for registering property, one cannot expect businesses to start and grow. In India the laws and regulations related to property registration are quite cumbersome, involving time and costs, involving corruption. It is time for India to work in the process of making property registration easy, simple and fast. Another important factor to be considered for priority as starting business. Starting a business parameter involves a number of procedures, time, cost, capital requirement, etc. to start businesses. India is ranked 136 out of 190 countries which is a really poor performance, when compared with China, ranked 27th. There are areas where India's performance is quite satisfactory. India is doing better as compared to China when it comes to getting credit, protecting minority interest, and dealing with construction permits. In the case of resolving insolvency, India is performing at par with China. This simple presentation gives an idea about priorities for policy reforms. The Government of India needs to work towards these four areas viz. starting businesses, registering property, paying taxes, and enforcing contracts. In the absence of ease of doing business, private investment will not increase, we can't expect increase in foreign direct investment, employment generation and economic growth. The success of India in terms of economic revival, and economic recovery post covid 19, depend on government policies to create a conducive environment for businesses.





VARIOUS OPPORTUNITIES OF WORK FROM HOME

- By Nazli Iqbal, PGDM Sem III, UWSB

Given below are some of the opportunities-

- 1. ANIMATOR- If you are an artistic and creative individual who is able to create animation and visual effects for television, movies, video games and other types of media? Then you can work at home as a freelance animator.
- 2. BAKER/CATERER/CHEF- If you have a knack for baking or cooking, then turn your passion into a side business. From your own kitchen, you could start a catering business or become a personal chef. If you're a baker, you could sell your goods to friends, neighbours, online or at local farmer's markets.
- **3. BLOGGING-** Blogging is inexpensive and easy to start doing. It could be as simple as you just writing about your favourite music or food, and eventually, you can start generating money from your site.
- **4. CHILD CAREGIVER-** Whether if it's just for a couple of hours or for the entire day, running a childcare business from your home can be lucrative. Just make sure that you obtain the correct licenses and permits.
- 5. CONSULTING- If you have experience and knowledge in a specific area, then consider sharing it with others. For example, if you're an accountant or lawyer, then you can provide advice to small businesses for a pretty penny. You could also consult businesses on how to use a new software program or how to become more environmentally friendly.







ENVIRONMENTAL IMPACT OF COVID 19

- By Dr. Tushar Panigrahi, Assistant Professor, UWSB

The global environment has got a mixed impact from the COVID 19 pandemic. We can analyze it by looking separately at each of the environmental elements that in combination decides the environmental quality.

Air Quality

In the pandemic a global lock-down has started and factories, offices, schools, temples and events were closed their operations following their respective country's government decision. Travels were banned except for the medical emergency. The planet earth experienced a significant drop in air pollution as reported by the Centre for Research on Energy and Clean Air. The report says cities like Los Angeles, New Delhi, have got the cleanest air quality in March and April 2020 in comparison to the air quality observed in these cities since 1995. The methods to restrict the spread of coronavirus, such as travel ban, events ban, home quarantine, etc, carbon emission in China, USA, India. In the month of January 2020, only China emitted 200 million metric ton less carbon dioxide (CO2) compared to the same period in 2019. The European Space Agency observed a remarkable decline of Nitrogen Oxide (NO2) gas emission from cars power plants and factories in Italy.

NASA monitors the existence of air pollutants like NO2, aerosols in the Ozone layer. It observed that the drop of NO2 emission began in Wuhan and slowly spread to the rest of the world coinciding with the spread of global pandemic. But this NO2 emission started increasing in China since April 2020 as the Chinese economy unlocked and started the normal after getting control on corona spreading.

Water Quality

In India, the report of Central Pollution Control Board (CPCB) says that the 2500 KM long Ganga river has been polluted by untreated sewage and industrial waste. More than 50% of wastewater treatment plants in the Gangetic basin do not comply with the discharge norms.

According to the real time monitoring statistics of CPCB, within 10 days of lock down since imposed (25th March 2020), it is found that the dissolved oxygen (DO) values have increased from 3.8mg/ Liter on 6th March 2020 to 6.8mg/ Liter on 4th April 2020. It says that water quality was found suitable for bathing, fisheries and propagation of wildlife. The water quality monitoring at regular intervals showed no significant improvement in the water quality of the Ganga. In the monitoring report of April, May and June it was seen that water quality of seven rivers have improved during the lockdown period. Those seven rivers are namely. Brahmani. Brahmaputra. Godavari, Yamuna, Krishna and Tapi. The CPSB reports the improvement in water quality resulted due to reduction in industrial wastage because of temporary closure of the industries, no disposal of worshiped puja materials and garbage, no outdoor bathing, etc.

However, according to this report of CPCB, four rivers namely, Baitarani, Mahanadi, Narmada and Pennar have not got any change in water quality during pre-lockdown and post-lockdown period. In the rivers of Chambal, Sutlej, Ganga, Beas and Swarnarekha, the water quality has declined in the lockdown period of May and June as freshwater was not discharged from the upstream. Thus, a mixed response on the water quality is recorded in India.

In October 2020, a news report by BBC shows that oil seeps into the ground and contaminated groundwater used for drinking purposes. Frontera Energy Del, an Oil company in Peru, had ceased its operations following the lockdown guidelines and thus maintenance of its well and pipes could not be done. In Venice, shortly after quarantine began in March and April 2020, water in the canals cleared and experienced greater water flow. The increase in water clarity was due to the settling of sediment that is disturbed by boat traffic and mentioned the decrease in air pollution along the waterways.

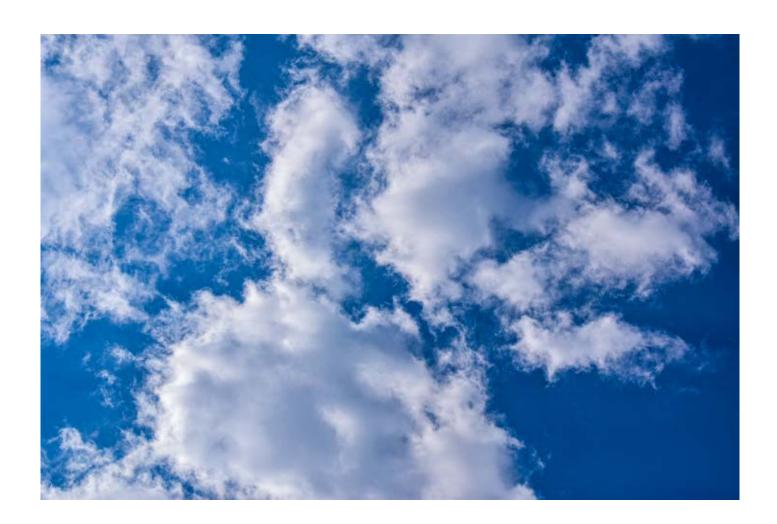




Wild Life

In the Pandemic, fishing is reduced and the fish biomass has increased. A group of Olive Reedley a rare type of sea turtles - was spotted laying eggs on beaches of Bay of Bengal. Some wild animals were spotted cities almost in every country during the lockdown.

Due to lower levels of human interference and travel restriction during lockdown, deer, bears, leopards, Cheetahs, mountain lions have stepped into the cities. But during the pandemic, many people have lost their livelihood and thus for survival they started hunting these wild animals and surging bush meat poaching is witnessed in India, South Africa, Sri Lanka, Bangladesh, and countries. Though many other human consumption of bats and pangolins were banned in many countries to restrict the spread of zoonotic diseases, it was hardly followed. It shows that the COVID-19 pandemic has both positive and negative effect on environment.







BIG BILLION DAY & THE GREAT INDIAN FESTIVAL HAVE CREATED MAGICAL NUMBERS IN 2020

- By Dr. Sunil Patel, Professor, UWSB



As we all know the current situation where India's GDP figures were negative and most of the businesses have gone down during this lockdown due to pandemic covid-19. But as we see now life has started to be normal and most of the business have started being on the track. So, the time for a yearly mega event for e-commerce players like Flipkart, Amazon & Paytm was back, but before the event started the companies were bit speculated whether the great events of the subsequent players would be fruitful to them or not. The external environment was not found to be fruitful to them as there were many people who have lost their jobs, and many companies were not on the normal business track so how would they pay their employees. Amidst this the giant e-commerce companies were taking a huge risk of doing a great event with huge expense in terms of advertisements and promotions. But ultimately this turned out to be a magical moment for them as they were able to attract a huge number of customers and create magical numbers in the sales.

Let me put some magical numbers over here which I was able to get from the reputed sources. Flipkart, the E-commerce giant, said on Wednesday 21st Oct, 2020 that it had delivered nearly 10 million shipments during the five days of the Big Billion Days Sales, witnessing a 10 times jump compared to last year deliveries. Major chunk of the shopping was done for mobiles, fashion, electronics and home furnishing categories.

As these categories were found to be very demanding during lock down and because of online education which is still found to be in the same state as lock down only. The deliveries were made to the farthest state like Ladakh and were serving the majority of the pin codes. The Walmart-owned firm Flipkart said that the seller base has expanded by 20 percent this year totaling up to 3000 pin codes. The number of sellers witnessed a 1.5 times growth compared to last year with 35% of the businesses reporting 3 times more sales. It is said that 70 sellers became crorepatis in the first 3 days of Flipkart's Big Billion Days Sale. The number of TV's sold were enough to cover 20,000 Theatre Screens. 14 mobile phones were sold every second during this sale. Total number of visitors during these sales were 27 times the capacity of all the cricket stadiums in the world. Top categories included mobile handsets, laptops, television, Wireless earphones, bluetooth headsets, smart watches, routers, power banks and furniture such as beds, Sofas and work from home furniture segment amongst others. In short it was a great success for the e-commerce players, and they can see the huge potential in the country, and they are able to prove this by making new records in the year on year sales with the mega events.

Not only this but the e-commerce platform said that it witnessed a 55% increase in the digital payments transactions with customers choosing options like EMIs, pay later facility provided by them. Customer savings through various bank and wallet led offers were 1.6 times more compared to last year. Still this is not the end many more festive seasons to come and companies need to be well prepared for the same with new strategies.





FACULTY ACHIEVEMENT: DR. KISHOR BHANUSHALI

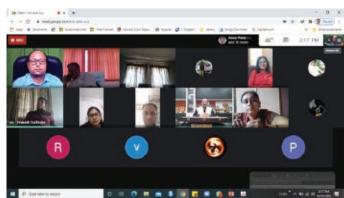
Dr. Kishor Bhanushali was invited by UGC Human Resource Development Center, Gujarat University as a resource person for UGC sponsored 1st Online Refresher Course in Commerce and Management. He delivered session on "Chinese Strategy to Rule the World: Global Economics". Session focused more on strategies adopted by China to become superpower, trade ware between USA and China, and comparative picture of India and China in global economic order. Session was attended and appreciated by professors from universities across India.





Department of Economics, Saurashtra University Invited by Saurashtra University, Rajkot as guest speaker for session on "How to Writer Research Proposal?" at One Day State Level Workshop organized by Department of Economics. Saurashtra University as special initiative for students enrolled for PhD Programme. Various topic covered during the session include what is research, research process, research proposal format, steps in writing research proposal, evaluation criteria for research proposal etc. The program was inaugurated by Dr. Vijaybhia Deshani (Pro-Vice Chancellor, Saurashtra and Dr. N. R. Shah (Director, University) Department of Economics).







UGC Human Resource Development Center, Gujarat University

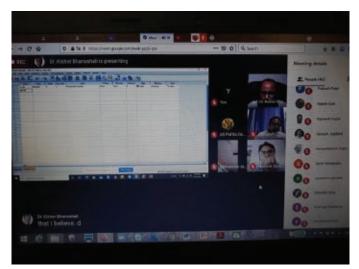
Invited by UGC - Human Resource Development Centre, Gujarat University for resource person for session on "Data Analysis using SPSS" at Online Refresher Course in Social Sciences. Session was focused on data analysis tools and techniques, with hands on experience on SPSS. Various tools and techniques covered during the session included, frequency distribution, descriptive statistics, t-test, ANOVA, Chi-square, correlation and Regression etc. Session was attended by participants from across India.

















Gujarat University, Ahmedabad

Dr. Kishor Bhanushali was invited to delivered at talk on "Online Education: New Normal and Reality" at Webinar Series on the theme "Supporting Our Youth: How to Thrive Amidst COVID Crisis" organized by Equal Opportunity Cell, Gujarat University . The program was inaugurated by Dr. Himanshu Panday (Vice Chancellor) Dr. Dr. Jagdhish Bhavsar (Pro Vice Chancellor), Dr. Dr. Piyush Patel (Registrar), Prof Member Sujatha Sony (Co-ordinator & Secretary-EOC. Program was attended by more than 1000 participants on various online platform. Programme received vide media coverage also.











WEBINAR - EQUAL OPPORTUNITY CELL, GUJARAT UNIVERSITY

Equal Opportunity Cell, Gujarat University organised a Webinar on the Theme Supporting our youth "How to thrive amidst COVID Crisis". The Vice Chancellor Prof.(Dr.) Himanshu Pandya who was chief guest at this event, said that the pandemic has taught us many thing and it has changed the definition of everything. It is important how we can minimize the influence of what is occurring around us. Pro Vice Chancellor Dr. Jagdish Bhavsar, who was the guest of honour extended his support and blessing. The four eminent speakers at the Webinar were Prof. (Dr.) Sushama Batra, retired Professor and HoD, MSW Department, University of Delhi and a Disability Study Expert, Ms Swapna Sai, the Image management Consultant and soft skill coach, Prof.(Dr.) Kishor Bhanusali and Physio Therapy and Fitness Expert Dr. Pallavi Dodiya who works as a Sr. Therapist with NHS, United Kingdom. Prof. (Dr.) Sujatha Sony Onattu, Co-ordinator and member Secretary of Equal Opportunity Cell and professor, MLW department, Gujarat University conceptualized and executed this programme.

ગુજરાત યુનિવર્સિટી ઈકવલ ઓપોર્ચ્યુનિટી સેલ દ્વારા વેબિનાર યોજાયો

અમદાવાદ, તા.સ્ટ ગુજરાત યુનિવર્સિટી ઈકવલ ઓપોચ્યુનિટી સેલ દારા 'Supporting our youth: How to thrive amidstcovid crisis' લીમ ઉપર વેબિનાર યોજાયો હતો. જેમાં વિષય પર વિચારો રજૂ કર્યા હતા.

ગુજરાત યુનિવર્સિટીના ઈકવલ ઓપર્ચુનિટી સેલ દ્વારા 'Supporting our youth: How to thrive amidst covid crisis' થીમ ઉપર વેલિનાર યોજાયો હતો. આ કાર્યક્રમમાં કુલપતિ, પ્રોકેસર છે. હિમાશુ પંજાએ જણાવ્યું હતું કે, પેન્ડેમિકના કારણે ઘણી વસ્તુ અને તે દરેક વસ્તુની વ્યાખ્યા બદલી ગઈ છે. તે મહત્ત્વનું છે કે, આપણે આપણી આસપાસ જે બન્યું છે. તે મહત્ત્વનું કેવી રીતે ઘટાડી શકીએ. તદ્ઉપરાંત ઉપકુલપતિ હૉ. જગદીશ ભાવસારએ

'Supporting our youth: How to thrive amidst covid crisis' विषय पर विचारो रक्ष

વૈબિનાર કાર્યક્રમ આગળ વધાર્યો હતો. વેબિનારમાં ચાર જાણીતા પ્રવક્તાઓ હતા. પ્રાસંગિક પ્રવચનમાં

પ્રો.(ડૉ.) સુષમા બત્રા, નિવૃત્ત

પ્રોફેસર અને એચઓડી,

એમએસ.ડલ્લ્યુ વિભાગ, દિલ્હી યુનિવર્સિટી અને ડિસેબિલીટી સ્ટડી એકપર્ટએ 'Empowering Self amidst COVID crisis' વિષય પર વ્યાખ્યાન કર્યું હતું. સ્વપ્ના સાઈ, ઇમેજ મેનેજમેન્ટ કન્સલ્ટન્ટ અને સોક્ટ સ્કિલ કોચ "Evolve: The Way Head" વિષય પર વ્યાખ્યાન કર્યું હતું. ત્રીજા પ્રવક્તા પ્રોકેસર (ડૉ.) કિશોર ભાનુસાલીએ 'Online Education'

New Normal and Reality વિષયપરવ્યાખ્યાન કર્યું હતું. ફિઝિયો થેરાપીસ્ટ અને ફિટનેસ એક્સપર્ટ ડો. પલ્લવી ડોડીયા જે NHS, UK ખાતે સિનિયર થેરેપિસ્ટ તરીકે કાર્યરત છે, તેમણે Healthy at Home: Mind and Body વિષય પર વ્યાખ્યાન કર્યું હતું. પ્રોફેસર (ડ્રૉ.) સુજાતા સોની ઓનાદ્રું કો-ઓર્ડીનેટર અને સભ્ય, સચિવ, ઇકવલ ઓપોર્ચ્યુનિટી સેલ અને પ્રોફેસર, એમએલઝલ્યુ વિભાગ, ગુજરાત યુનિવર્સિટી, દ્વારા આ કાર્યક્રમની કલ્પના અને અમલીકરણને શક્ય બનાવ્યું હતું. તેમણે પ્રાસંગિક પ્રવચનમાં જશાવ્યું હતું કે, 'વિશ્વભરના યુવાનોને શારીરિક, માનસિક, ભાવનાત્મક અને નાગ્રાકીય કોવિડ કટોક્ટીનો ભોગ બન્યા છે અને આ મહામારી છે જેવે તેમના જનજીવન પર વિપરિત અસર કરી છે."







Equal Opportunity Cell, (EOC) Gujarat University



Webinar Series

(Limited entry on first come first basis)

Theme:

Supporting our youth - How to thrive amidst COVID crisis

Inaugural Session

Date: Thursday, 22nd October 2020 Time: From 11:30 am to 2:00 pm

Registration Link: https://forms.gle/DhLGxZaNbxjVcgZo9
Platform:

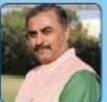
gu-e.co/facebook
gu-e.co/youtube

Chief Guest



Prof. (Dr.) Himanshu Pandya Hon. Vice Charcellor Gujaret University

Guest of Honour



Dr. Jagdish Bhavsar Hon. Pre. Vice Chanceller Gujarat University

EMINENT SPEAKERS

Inaugural Session



Prod. (Dr.) Sustana Batra (Exatellity study supers) Professor & Head of MCW Dept (Meth.) University of De M Topic: Enquiversity Self Resides COVID Orbits

Session -1



Ma. Swapne Sal E-ertified briage Consultant & Soft Settle Condr.) Amaze Irrag a Man agement & Coate Foundation To pic: Drolive: The Way Ahead

Session -2



Pro f.(Dr.) Kin her tilt aman hali (Diractor - Academic Admn., United world Statineau School & Olivector - Research, Kamered University) To pic Online Columbia: New Normal and Sea Sty

Session -2



Dr. Patta vi Dodia (PT& Ritmest expert) Sr. Physiother splot NIS, United Kingdom Topic Healthy at Home: What & Body

Organized By



Dr. Plysiah . M . Patel Registrar Galant University



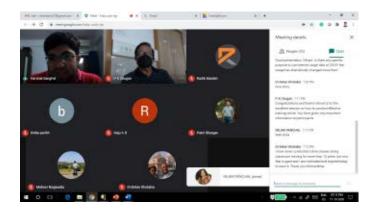
Prof. (Dr.) Sujeth a Soney One tto Co-ordinator & Member Secrate ry-CDC Professor - MLW Dept, Superat University





FACULTY ACHIEVEMENT: DR. VIKRANT JAIN

ISTD - Indian Society of Training and Development, invited UWSB professor, Dr. Vikrant Jain as a speaker for the Saturday Webinar Series on 17 October 2020. The topic of the day was 'Conducting Effective Training Online'. It was a confluence of trainers from Industry, Academics of National and International repute. Being a trainer, it is always challenging to perform in front of seasoned trainers. However, it was a wonderful experience for Prof. Jain.









TOP 10 MOVIES/SERIES THAT COULD SHARPEN YOUR VOCABULARY AND THINKING POWER

- By -Prasiddhi Jain, PGDM Sem III, UWSB, UWSB

Hey, how is this tough time going?

I hope you have had the most productive quarantine time enjoying all your favourite movies and series

This blog is all about series/movies which are power packed and entertaining but at the same time sharpens your vocabulary and boosts your critical thinking.

I, **Prasiddhi Jain**, am in-charge of The Language Club at UWSB. I would love to recommend to you these entertaining stories that will help you widen your horizons in terms of strategic thinking and communication skills.

1. Sherlock | IMDB 9.1 | 4 Seasons Available on: NETFLIX



This drama series adapted from Sir Arthur Conan Doyle's fictional character Sherlock Holmes detective stories, has got some amazing twists and turns which will keep you perplexed by the end of each episode.

With the British accent and amazing dialogue delivery by Benedict Cumberbatch and other cast you'll surely need the dictionary by your side!

The amazing deduction skills and situation analysis will widen your thought process.

2. Peaky Blinders | IMDB 8.8 | 5 Seasons Available on: NETFLIX

Peaky Blinders is what comes above other gangster based series available on platforms. Series like Narcos, Breaking Bad and Money Heist, Peaky Blinders is something that comes above all of 'em.

Peaky Blinders is a story of a gangster family epic set in 1919 Birmingham, England. This series has some epic role plays by great actors of all time. The protagonist in this story portrayed by Cillian Murphy is the best performance of all time.

The screenplay of this story is so amazing adding up with some good cinematography in it. The dialogues and action sequences will leave you awestruck.

Again, this series will leave you with updated vocabulary and critical thinking power.

3. Made in Heaven | IMDB 8.3 | 1 Season Available on: Amazon Prime

If you have not had such a good experience with Netflix's Indian Matchmaking then 'Made in Heaven' is for you. This one's fictional though!

This made in India series is literally jaw dropping. It will keep you in a different mindset and will literally make you hold tight.

It has got a good cast, screenplay, drama in it focusing on Indian wedding culture. With Zoya Akhtar's amazing contribution in it each and every episode is set with different stories engaging with every character's personal lives.

This series will surely widen the way you think about Individual's sexuality, Intentions, Patriarchy, womanhood, dreams and what not.

Amazing and talented actors portraying their journey as a wedding planner company.





4. Cast Away | IMDB - 7.8 | Movie Available on: Netflix & Amazon Prime

If you have not seen this movie yet, then you are seriously missing out on something great.

This is a story about a man who lands on an island during a plane crash and struggles to survive. Critical thinking is what triggers this movie.

This movie also reminds me of the task that we were assigned during business management studies. If the hangover of 'Life of Pi' is drained than you should surely watch this

5. Shark Tank | IMDB 7.6/ 10 Seasons Available on: Amazon Prime & Sony Liv

This show is about Entrepreneurs presenting their business ideas in front of panels.

Most of the B-schools recommend this series for every student.

6. Tvf Pitchers | IMDB 9.1 | 1 Season Available on: TVF App / Click on the link below

Do me a Favour watch this series right now!

If you have a startup idea and want to work on it then this series is for you.

It is the story of 4 friends seeking funding for their start up and on the journey they discover various things. This series shows the reality of the corporate world and how to begin with it.

7. Drishyam | IMDB - 8.2 | Movie

Available on: Hotstar

This Hindi movie has got nothing to do with the language but with the confidence that you speak with. Communicating to Impress and Convince is what this flick emphasis on.



8. Suits | IMDB - 8.5 | 9 SeasonsAvailable on: Amazon Prime & Netflix

A list cannot be completed without 'Suits' making into it.

This series has been on the charts for a long time now.

9. Shawshank Redemption | IMDB - 9.3 | Movie

Available on: Amazon Prime

This movie released in 1994 is considered as one of the best movies of all time.

this story is about two imprisoned men bond over a number of years, finding solace and eventual redemption through acts of common decency.



10. Breaking Bad | IMDB - 9.5 | 5 season Available on: Netflix

Considered as the best of all time, this series will surely take you towards the planning strategies and trigger your goal aspects.

The screenplay, characters and everything is so on point.

The story is about a chemistry teacher who's diagnosed with lung cancer but turns out to be rebellious with his innovation for his family.

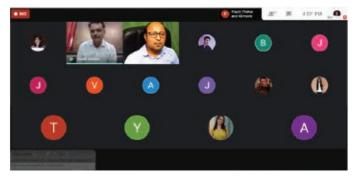






HOW TO BE A GOOD MANAGER: KEEP CALM AND BE CREATIVE

The undergraduate students of business administration were enlightened by Dr. Bhavik Swadia, organized on Tuesday, 13th October 2020. The session was focused on five contexts -- Be a manager not a damager, Not have membership of club 99, Case study regarding mental health, Be positive in any situation, MOB is the key to success. The students were enriched with numerous relevant examples and interesting stories.











Karnavati University

907/A, Uvarsad, Dist.Gandhinagar- 382422

Tel: 079 3053 5083, 3053 5084 www.karnavatiuniversity.edu.in/uwsb