# A WHOLE WORLD OF OPPORTUNITIES

**PATHWAY PROGRAMS** 





## AUSTRALIA – LAND OF TOMORROW

Growth is quintessentially human. We seek and strive for it and despite our successes, we are drawn towards betterment as individuals and as a society.

Now an opportunity stands at the threshold because you, among the chosen few, are granted this chance to embrace a better life and be in the trajectory of unprecedented growth.





# 7 REASONS TO CHOOSE AUSTRALIA

Choosing Australia is not your call, it's your calling. The place deserves no introduction as it's globally known to attract students from across the globe. Even then if you seek to pacify your reasonable cautions, you'll find reasons enough and to spare.





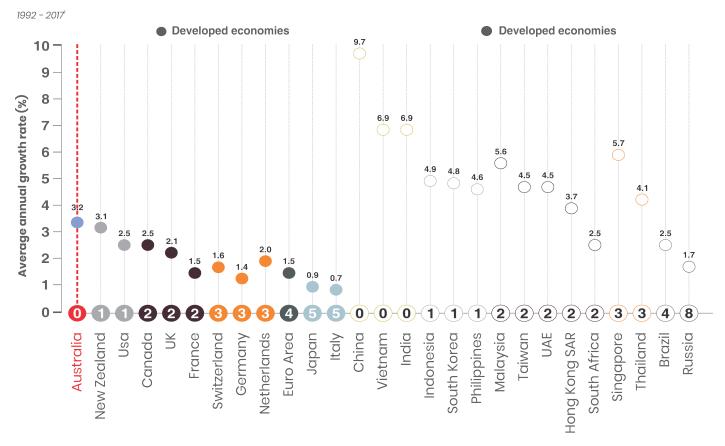
### A ROUBST ECONOMY

Australia is an economic haven with a strong foundation of policies, institutions and financial systems in place. There is a reason why it has registered consecutive growth in the past 27 years and hasn't seen a single recession. There are innumerous business / job opportunities in different industries / sectors.



### The Growth Story

ECONOMIC RESILIENCE - REAL GDP GROWTH



F = Forecast

Note: Colour circles on x-axis represent the number of years in recession.

1. Euro Area = Austria, Belgium, Cyprus, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Portugal, Slovak Republic, Slovenia and Spain

Sources: International Monetary Fund, World Economic Outlook Database, October 2017; Austrade

### An Economic Behemoth



AAA Credit Rating By The Big Three Global Ratings Agencies



Australian
Dollar Is
The 5th
Most Traded
Currency In
The World



Highest Annual GDP Growth Among Advanced Economies



15 Out Of 20 Industries Rated Above Global Average For High Productivity



Globally 6th
In Financial
Market
Development
Due To
Stable & Well
Regulated
Banking Sector

## WHY STUDY IN AUSTRALIA?

### **Excellence**

- You receive Australian Qualification along with International Recognition
- There is an environment where you can learn and earn
- A great place for academics where you can further develop yourselves
- There is a strong emphasis on English language

### **Quality Assurance**

- Quality of education is guaranteed when you choose to study in Australia
- · Enroll into courses that match the industry requirement
- Education provided according to CRICOS regulations
- A structured education system developed under the AQF Framework



### **English Speaking Country**

- There's a guarantee of qualification that is accepted worldwide
- You are trained with skills that are recognised globally

### **Qualification Recognition**

- More than 6,45,000 students from overseas have been enrolled into Australian education institutions.
- Your qualification will be recognised by international employers and leading universities around the world

### **Student Support Service**

- Student support services have been made available to help facilitate a smooth transition to shift to Australia
- Emergency & Health Services have been made available
- Airport Pick Up & Accomodation will be taken care of



# AUSTRALIAN PATHWAY PROGRAM

On your journey to become a professional that will be a productive contributor in the society, we are here to guide you through.

Karnavati University has collaborated with University of Canberra to offer a program to study with an Australian qualification through the Pathway Program

The Australian Pathway Program specializes in Credit Transfer in field of Design, Management, Liberal Arts & Mass Communication which gives students a golden opportunity to upgrade academically and be recipients of World Class Education from University of Canberra, Australia.



### **ADVANTAGES**



Students can save huge amount on their first year's studies and the living cost of Australia as it takes place in India.



The Australian Pathway Program can get the student a world recognised Bachelor degree at just 20 years of age.



On complition of the course student will get employability support through our partner tech platform.



Student can become an Internationally Accepted Employee.



Students get the opportunity to earn while learning (up to 20 hours).



Student will be able to avail 2 years of Post-Study Work Visa (PSWV) in Australia.



### **Work Integrated Learning**

As a student at UC, you'll become familiar with the concept of Work Integrated Learning (WIL). WIL offers students the chance to gain practical experience through internships, clinical placements, industry projects and more. The deep integration of WIL in all of our courses means our students graduate highly employable and with the right mix of skills, knowledge and experience. UC has developed strong partnerships with real world employers who are able to facilitate internships, placements and professional mentoring opportunities both here in Australia, and overseas.

### **COURSES**

Bachelor of Business Administration (BBA)

Bachelor of Business in International Business (BBIB)

Bachelor of Information Technology (BIT)

Bachelor of Software Engineering (BSE)

Bachelor of Design (Specialization in Product Design, Fashion, Visual Communication & Interaction Design

BBA, BBIB, BIT, BSE Courses are under 1 + 2 format (1 year at KU + 2 years at UC)

Design Courses are under 2 + 2 format (2 year at KU + 2 years at UC)



### Eligibility Criteria For all our pathway programs

- Students must have scored at least 50% and above marks in class XII Or equivalent.
- If you have studied in English medium till class XII or equivalent, then IELTS is not requiured.



# BACHELOR OF BUSINESS ADMINISTRATION 1+2 (1 YEAR AT KU + 2 YEARS AT UC)

### Explore The World Of Business & Create A Better Future

The Bachelor of Business Administration is designed to prepare students for roles in small and medium sized business enterprises in today's highly competitive, global business environment, where a broad skillset is required. It is designed for students who no longer wish to complete a specialisation of eight units within a single discipline. Entry into this qualification is only available to students transferring from other programs, offered either by the University of Canberra or approved articulation partners. Students will need to have received at least 24 credit points of credit prior to admission.

#### What will this course focus on?

- Oral and written communication skills through industry-based assignments
- Analysis, review and investigation of business problems for inventive solutions
- Creating an agile, multitasking business professional with transferable employability skills and creative abilities

### Advantages of Bachelor of Business Administration at UC:

- Integrated theory and practical approach in management and articulation of impacts due to recent development in the field
- Introduction to a range of business skills to overcome challenges in legal, economic and global business environments
- Analysis & application of a range of contemporary approaches for innovation and adapting to change
- Develop management skills and learn to apply a range of ethical, socially responsible and sustainable solutions in changing business environments
- Learn accountability associated decision making and evaluate a range of research frameworks and skills within management



# BACHELOR OF BUSINESS (INTERNATIONAL BUSINESS) 1+2(1 YEAR AT KU + 2 YEARS AT UC)

### Discover The Opportunities Of Business In The International Market

This course offers a multidisciplinary approach to analysing the main issues and considerations in the growth and functioning of international businesses with strong emphasis on international trade and investment. You'll develop skills and competencies in the understanding of international business systems.

#### What will this course focus on

 An in-depth understanding of subjects like globalisation, international trade, regional blocs and markets, free trade agreements, international dimensions of marketing, strategic management and e-business, and the geographical, cultural and institutional factors affecting business decisions and economic development.



### Advantages of Bachelor of Business (International Business) at UC:

- Integrated theory and practical approach in management and articulation of impacts due to recent development in the field
- Introduction to a range of business skills to overcome challenges in legal, economic and global business environments
- Analysis & application of a range of contemporary approaches for innovation and adapting to change
- Develop management skills and learn to apply a range of ethical, socially responsible and sustainable solutions in changing business environments
- Learn accountability associated decision making and evaluate a range of research frameworks and skills in international business
- Understanding of geographical, legal, financial and institutional forces that shape international trade

Previous International Business students have undertaken internships across a range of sectors, with organisations such as the Australia China Business Council, the US Embassy, Kokonut Pacific, Getaboutable.com and PriceWaterhouseCoopers Canberra.



# BACHELOR OF SOFTWARE ENGINEERING 1+2(1 YEAR AT KU+2 YEARS AT UC)

### Secure A Future In The Ever-Dynamic Field Of Software Engineering

This Australian Computer Society accredited course has been designed to develop and strengthen your software development & communication skills to teach you how to analyse and construct systems to gain a clear and wholistic understanding of the software engineering. You can tailor your course to focus on a range of areas, including robotics and AI, computer security, network computing, games development, digital forensics and intelligent systems and develop cutting-edge creations.

#### What will this course focus on?

- Making you proficient in a range of areas including design, coding and software specification which will give you a solid foundation
- Imparting the skills, knowledge, and confidence to work as a qualified
   IT professional in any industry
- Helping you specialise in Cloud Computing and Internet of Things, Cybersecurity and System Administration, Data Science or Robotics and Artificial Intelligence.

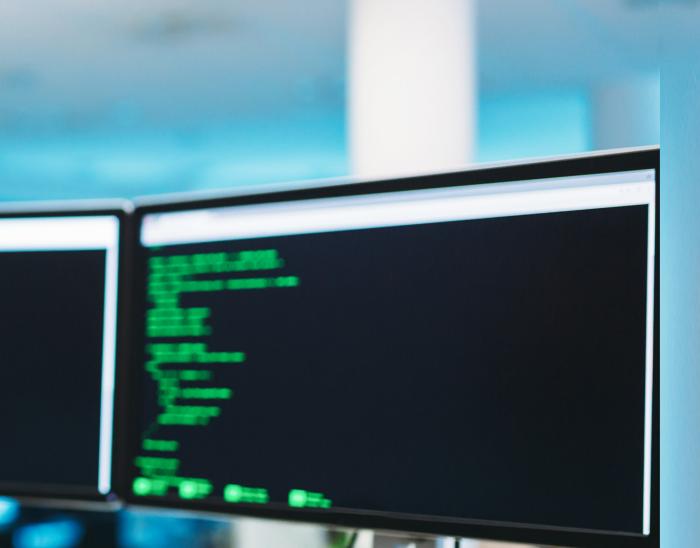


### Advantages of Bachelor of Software Engineering at UC:

- Learn how read, interpret, design and write code efficiently by studying programming languages at an intensive level
- Achieve comprehensive insight into engineering aspects of computer science and awareness of professional ethics, responsibilities, values and standards
- Understand software systems engineering using analysis and specification methods such as UML, XML, structured and soft systems methodologies
- Work within modern development environments that include Windows, Linux, mobile and cloud computing

In your final year, you will also get to complete a real-world industry capstone project, working in teams producing and implementing a real-world software solution for a local business, government or community organisation.

Previous internments have taken placement at professional organisations such as: Intelledox, Omni Executive, Pursuit Technology, Qirx, Fujitsu Australia, Birdsnest, Agsafe, ThoughtPatterns Consulting, ESKAPEE, HydroAlgorithmics, ALLBIDS, VerveEd.com, Emanate Technology, Xero Australia and the Australian Taxation Office.



# BACHELOR OF INFORMATION TECHNOLOGY

1+2(1YEAR AT KU+2YEARS AT UC)

### Explore The Opportunities That Technology Offers & Make IT Happen

Give a direction to your passion for information technology (IT) at UC and learn the high-tech skills to establish a career navigating an increasingly digitised world. A highly expansive course, it covers both the technology and business sides of IT.

#### What will this course focus on?

The course accredited by the Australian Computer Society (ACS) focuses on system analysis and modelling, system administration, security, networking and software development to help you seamlessly choose a career specialisation. This course offers the chance to specialise in Cloud Computing and Internet of Things, Cybersecurity and System Administration, Data Science or Robotics and Artificial Intelligence.



#### Advantages of Bachelor of Information Technology at UC:

- Develop knowledge, skills and contacts to create a career in IT across the globe and address the needs of modern organisations
- Explore the technical and human aspects of IT and its use in business environments, policies and management
- Refine your teamwork, project management and communication skills with this globally recognised degree

UC fosters close industry connections who offer preferential access to work placement positions and training opportunities with companies such as Dialog Information Technology, Pursuit Technology, CycleLifeHQ, Birdsnest, Australian Sports Commission, Agsafe, Kiah Consulting, ALLBIDS, ThoughtPatterns Consulting, ESKAPEE, Carers ACT, the Department of Defence's Chief Information Officer Group, Emanate Technology, Getaboutable.com and Clearz Defence.

In your final year, you'll also have the chance to complete a real-world industry capstone project while working in teams to produce and implement an IT system for a local business, government or community organisation.



# BACHELOR OF DESIGN (VISUAL COMMUNICATION) 2+2(2YEAR AT KU+2 YEARS AT UC)

### Visualise Your Career In Design

Study a Bachelor of Design (Visual Communication) for a successful design career. Learn the art, theory and practicality of of visual communication design. Explore both- a traditional print based approach and modern technological approach.

#### What will this course focus on?

- Visual communications in the global marketplace and designing for both business and consumer audiences across different cultures
- A thorough knowledge of typography, logotype design, layout, publication design, environmental graphics, packaging and digital design.



### Advantages of Bachelor of Design (Visual Communication Design) at UC:

- Explore and employ innovative use of different visual and emerging media types across print, screen and packaging
- Learn to develop effective design solutions for specific audiences
- Gain fluency in the visual vocabulary and technical skills relevant to visual communication design, image-making and visual design artefacts using analogue and digital media

Previous associations UC students have connected with include BMW, Canberra Design Festival, National Museum of Australia, FASHFEST, Australian Tax Office, Zoo Group, Cre8ive, Oxide Interactive, Red Corner Boxing and ThinkPlace.



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# BACHELOR OF DESIGN (INDUSTRIAL DESIGN) 2+2(2YEAR AT KU+2 YEARS AT UC)

### Innovate To Create An Impact On An Industrial Scale

Industrial design has its roots in the designing, making of products and understanding the application of design in manufacturing. You'll explore advanced communication skills, including digital manipulation and fabrication via additive and subtractive technologies, and will develop user-centred approaches to developing products.

#### What will this course focus on?

 Teaching traditional and advanced digital techniques to design a wide range of products, while gaining a knowledge of both materials and production processes.



### Advantages of Bachelor of Design (Industrial Design) at UC:

- Learn to identify different stages of the 'design for manufacture' process and selecting appropriate methods, materials and processes for designing and prototyping products
- Learn to apply advanced 2D and 3D digital design technologies
- Explore a range of intuitive and rational creative design approaches which allow you to develop relevant and innovative solutions

Previous associations UC students have worked on their projects with Breville, Sunbeam, Tiller Design, Blue Sky Design, Belconnen Community Council and Design Resource and psrevious student WIL internships have been with furniture, lighting and product design company, SKEEHAN, and transport design firm TransitGraphics.



### BACHELOR OF DESIGN (INTERACTION DESIGN) 2+2(2YEAR AT KU+2 YEARS AT UC)

### Interact With The Industry & Get Ahead Of The Curve

Interaction Design (also known as IxD) is the practice of designing interactive digital products, environments, systems, services and products for use by people. At UC you'll explore the capabilities of humans in terms of emotion, perception and cognitive ability, and use this knowledge to conceive, design and build human-centric interaction systems.

#### What will this course focus on?

- Investigating key theories, concepts, tools and contemporary interaction design techniques and learn how people engage with different digital technologies.
- An impressive body of work demonstrating your creativity, problemsolving skills and technological know-how.
- Making you a well-rounded interaction designer who specialises in finding novel ways to help people interact with technology.



### Advantages of Bachelor of Design (Interaction Design) at UC:

- Understand the different stages involved in software development along with usability and accessibility
- Learn how to select appropriate methods and tools in designing and prototyping interactive artefacts as applicable to industry practices
- Gain the knowledge and skills necessary to seek employment within global markets or launch your own interaction design business



### **UNIVERSITY OF CANBERRA**

Dynamic and vibrant, the University of Canberra (UC) is embedded deep in the soul of Canberra, the Australian capital. Canberra is a place where ideas are born, creativity is explored and opportunity is created.

UC is a university for the professions, dedicated to providing immersive student experiences focussed on employability outcomes. We have been recognised as the fastest rising university in Australia and one of the fastest in the world (QS, 2022), we are 17th in the Times Higher Education Young University World Rankings (2022), and ranked number one in the ACT for full-time employment and starting salary for undergraduate and postgraduate students, four years in a row, in the Good Universities Guide (2022). Furthermore, UC has been placed number one in the world for reducing inequalities for two consecutive years by the Times Higher Education (THE) Impact Rankings. These are remarkable achievements for a university only celebrating our 30th anniversary this year.





**Top 1%** of Universities worldwide



Australia's **Top 10** University



Research Excellence Above or Well above
world standard in
13 fields
of research



16,000 students, 87,300 alumni living in 128 countries, 2100 students living on campus



Work Integrated Learning



Professional Mentoring



Career Support



### **KARNAVATI UNIVERSITY**

Creating an impact through excellence in education and contributing to the community

Karnavati University (KU) is an Intechgrated university in Gandhinagar, Gujarat, India, offering undergraduate and graduate degrees for domestic and international students. KU is a dynamic and growing university defined by its close connections to the professional community and a commitment to outstanding student education. We create the most innovating, dynamic and creative yet practical learning environment for students.

Join us and you too could be a part of the world-class learning community we have developed by sharing our Intechgrated education, professional practice and close connections within the business and technology community, thus transforming our students into professionals.







Investing in your future



Enhance Career Prospects



Learn from the best



Transformed Teaching





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