

Guidelines for submission

The submission shall be made in a word file covering the following points:

S. No.	Points to Cover	Marks
1.	Identification of problem pertaining to the selected GI	20
2.	Causes of problems identified	20
3.	Consequences of the problem identified	20
4.	Findings (Interactive video, short-Notes, PPT, Interview, etc.)	20
5.	Solutions	20

Online Platform: All submissions must be uploaded to the link shared with the participants.

Word Limit & Duration: Written submissions should be between 1000 to 3,000 words. For video submissions the duration should not exceed 10 minutes.

Language: Submissions can be in any language

Note: Winners will be invited to attend a workshop titled “Navigating Post-Grant Challenges: Geographical Indications Workshop” on 05/03/2024 at Karnavati University, Gandhinagar to present their research. Also, the winners will be awarded and appreciated.

IMPORTANT DATES

Registration Commences from	13/01/2024
Submission Deadline	21/02/2024
Announcement of Results:	24/02/2024
Workshop & Prize distribution:	05/03/2024

PRIZES

1 st Prize	Rs. 7500
2 nd Prize	Rs. 5000
3 rd Prize	Rs. 3500
2 Conciliation Prizes	Rs. 1000 each

Registration link:
<https://forms.gle/7zEaWn7wRd38U8iBA>

CONTACT INFORMATION

Faculty Coordinators:

Mr. Arpit Vihan:

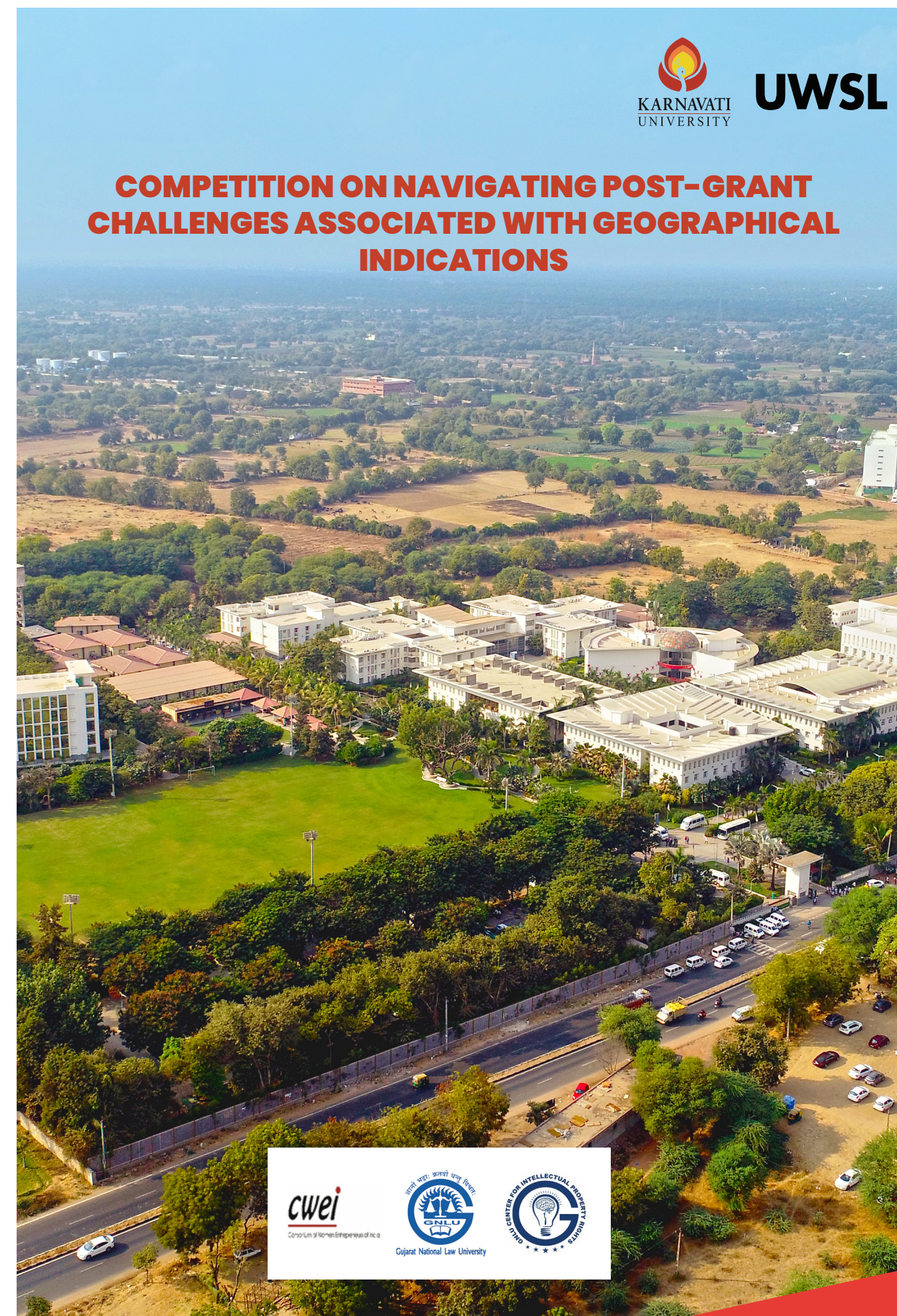
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KARNAVATI UNIVERSITY:

Karnavati University is a State Private University dedicated to excellence in teaching and focused on interdisciplinary learning. Spread over 33 acres of land, the University is located in Uvarsad near Gandhinagar. Karnavati University was granted Private University status in March 2017 by the state of Gujarat through the Gujarat Private Universities Act, 2017.

UNITEDWORLD SCHOOL OF LAW:

Unitedworld School of Law is a constituent school of Karnavati University, Gandhinagar, Gujarat. The school is duly recognized by the Bar Council of India, UWSL offers an interdisciplinary law program, BB.A. LL.B. (Hons.), BALLB with specializations in IPR, Business Law, Criminal Law, International Law, LL.M. as well as doctoral programs.

CWEI

Consortium of women entrepreneurs of India is a Not for Profit, Civil Society Technical Organization working towards women's Economic Empowerment in the Developing world. We work closely with Govt. Of India and the UN System to provide End to End Solutions for Entrepreneurship Development. Promoting Intellectual Property Rights is one of the focus areas for Inclusion of Gender in Responsible and Sustainable Business.

DPIIT-IPR Chair, GNLU

DPIIT-IPR Chair was established under the Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of

Commerce and Industry, Government of India. The chair was established to fulfil one of the several objectives of strengthening IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria. Among few eligible Institutions, Gujarat National Law University has been accorded approval to set up the IPR Chair in 2018 to promote Intellectual Property (IP) education and foster IP research.

GNLU CENTRE FOR INTELLECTUAL PROPERTY RIGHTS

Recognizing the immense potential of Intellectual Property Rights to guide the domestic innovative and creative industries towards growth on the global platform, GNLU established the Centre for Intellectual Property Rights in January 2016. The Centre was established with a three-fold objective, to encourage academic discourse on IPR and allied subjects; to develop research plans for exclusive on-field studies and to create better awareness among stakeholders by designing and conducting programs. Despite the unprecedented challenges of Covid, the Centre continued its operations and in 2021 introduced a PG Diploma in IPR which is currently in its fourth successful year. The Centre takes absolute pride in sharing that since 2017, eight awards in individual and collective capacity have been received which is a testimonial of its contribution in the field of IPR. Recognizing the significance of protection of Geographical Indications, the Centre undertook a unique project on it which took the shape of a book 'Geographical Indications of Indian Handlooms: Between Legal Right and Real Right' published globally by the Routledge in 2021.

THE COMPETITION:

Geographical Indication (GI) is a form of intellectual property protection that identifies products originating from a specific geographical location and possessing qualities, reputation, or characteristics that are essentially attributable to that location. There are some potentially negative aspects associated with GIs such as lack of protection for Traditional Knowledge, Complex Implementation, lack of uniformity in terms of quality of the product, etc. There are multiple GI proprietors who are facing some serious post grant challenges. A few such examples include Rajkot Patola, Mata ki Pachedi, Muga Silk etc. wherein due to poor regulatory mechanism and economic challenges, the next generation do not want to carry on with the same profession. In some cases, the registered properties face problems in maintaining a uniformity in terms of the quality of the product among weavers. Some major challenges faced by GI proprietors includes:

- Policing and Monitoring
- Cross-Border Protection
- Legal Framework
- Awareness and Education
- Capacity Building among Producers
- Global Competition
- Documentation of Traditional Knowledge
- Technology and Counterfeiting
- Online Infringement
- Marketing and Promotion of GI

The participants are expected to highlight the relevant issues pertaining to socio-legal challenges faced by registered GI-proprietors through any mode of submission including but not limited to: interactive videos, PPTs, Research Survey, Interviews, etc.

AIM OF COMPETITION

This competition aims to investigate the post-grant challenges faced by GI-registered products in India. The competition aims at analyzing the various issues and challenges of geographical indications with respect to the producers and manufacturers including farmers, artisans, traditional food manufacturers etc. It further seeks to examine the effect of GI on multiple aspects like social, economic, and cultural factors.

WHO CAN PARTICIPATE:

This competition aims to investigate the post-grant challenges faced by GI-registered products in India. The competition aims at analyzing the various issues and challenges of geographical indications with respect to the producers and manufacturers including farmers, artisans, traditional food manufacturers etc. It further seeks to examine the effect of GI on multiple aspects like social, economic, and cultural factors.

REGISTRATION FEES: NO REGISTRATION FEE

COMPETITION SPECIFICATIONS:

Format: The participants are expected to highlight the relevant issues pertaining to socio-legal challenges faced by registered GI-proprietors through any mode of submission including but not limited to: interactive videos, PPTs, Research Survey, Interviews, etc. The submission must be covering a specific registered GI in India.

You may also find a list of registered GIs [here](#).