



**JUNE 2022**

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# NOTE DIRECTOR'S DESK

Welcome to the season of Welcoming back and getting united with our extended family of existing students again, who had taken a well-deserved break during month of May and June, to rejuvenate themselves and attend to their priorities. We all are keenly looking forward to have them back in their classes again.

While students were away on vacations, it was a great opportunity for the faculty members to upgrade their skills and knowledge. University organised a ten- day long Faculty Development programme during this time, so that our teaching members are equipped to share more knowledge with the students, in innovative ways.

And not to forget, our campus is also gearing up, greening up (courtesy rains galore), to a vibrant life with returning students and reskilled and Raring to Go faculty members.

We are looking forward to Jovial and *Jaandar* July!



Prof. Naveen Luthra  
Associate Director, UWSB  
Karnavati University

# FACULTY DEVELOPMENT PROGRAM

Development Programme (FDP) for its faculty members, across all departments. The FDP was held from 27<sup>th</sup> June to 7<sup>th</sup> July. The initial three days saw faculty members attending the common tracks on Simulation, MOOCs and talks by eminent Speakers from academia and industry. This was followed by sessions in specific domains conducted by experts in the respective departments.

**Date: 30/06/2022**      **Speaker Name: Dr. Mamta Brahmabhatt**      **Topic: SPSS Software**

Dr. Mamta Brahmabhatt started the session by sharing tips on how to write a research paper. She gave a hands on training by showing how to import files in SPSS and how to write data analysis and interpret data for a research paper. It was a very insightful session, where the trainer explained how to convert scale question into ordinal and likert scale; question to category through transform function, visual binning, and normality test and the practical implications of same.



**Date: 01/07/2022**      **Speaker Name: Dr. Vipul Patel**      **Topic: R Software**

Dr. Vipul Patel took a session on R software. The trainer commenced the session by teaching some basic commands used in the Software. He made the faculty members work on real data to get a better understanding of the functioning of the software. Dr. Patel also explained the application of t- test, ANOVA, correlation and regression and how to draw inferences from the same.



**Date: 02/07/2022**

**Speaker Name: Mr. Achal Rangaswamy**

**Topic: The Joy of selling is in the storytelling**

Mr. Achal Rangaswamy shared his story of delivering a Tedx talk at IIM Raipur. The session involved lot of learnings which included enjoy the journey, never mind the terrain, travel to help, practice joyfulness, the need to sell with dignity, with pride and respect. The session was very engaging and full of lessons from speaker's personal anecdotes. Mr. Rangaswamy also gave insights to thrive in a VUCA world and prepare students for the corporate world.



**Date: 04/07/2022**

**Speaker Name: Dr. Narayan Baser**

**Topic: Economy's Financial Resilience & Pandemic**

The speaker explained the financial resilience in the context of economic down turn by COVID 19 and its key message to global financial system. Dr. Narayan explained the illusion of trade-off between health and economy with reference to Joe Hasell, Sept. 2020 research paper. Dr. Baser also talked about Activity Based Learning: An effective Pedagogy. The session included different types of ABL: Dramatization, role play, educational games, project, discovery learning, field work, experimentation, concept mapping, model building or prototype.





**Date: 05/07/2022**

**Speaker Name: Dr. Kavita Saxena**

**Topic: Entrepreneurship as a career option; Creativity and Innovation**

The session started by 'Empowering youth through skill and entrepreneurship' quote. The session was very interesting and informative. Dr. Kavita discussed the concepts of creativity, innovation and inventor, Forced association technique, SCAMPER technique for creative thinking. The session was very interactive and saw the faculty members participating in various activities. The session concluded by saying "Entrepreneurship mindset of yesterday "dhanda" has now changed to startup of today's "Panga"."

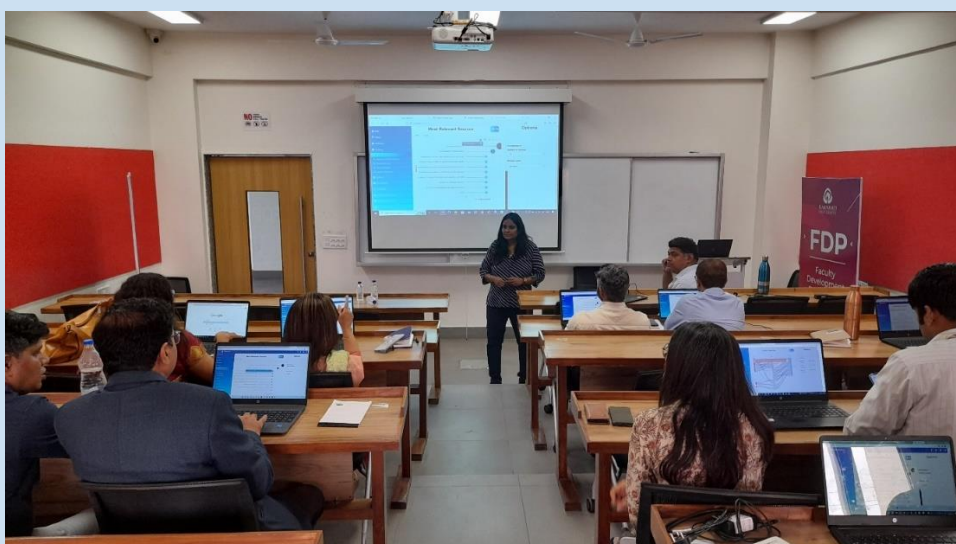


**Date: 06/07/2022**

**Speaker Name: Dr. Sunita Mall**

**Topic: Bibliometric Analysis**

The session started with explaining the relevance of bibliometric analysis, bibliometric indicators, bibliometric data collection phase. Dr. Sunita gave live demonstration of data extraction for bibliometric analysis through Dimensions and Scopus. The speaker also explained bibliometric network visualization, bibliometric networks in VOSViewer. The session provided faculty members first-hand knowledge of this software and how it can be used for their research work.



## Professional Life Challenges

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It is really exciting when we join any new organization. We all professionals get confronted with two challenges throughout the journey of a professional career. Firstly, job search and secondly, to get adjusted to the new organizational culture.

Let's talk about the first challenge -*Job search*.

During the initial phase of a career searching for a job to get experience is a daunting task.

In the mid-career stage, we look for a job/organization which gives a handsome salary package, progressive career, and stability because by that time we all have lots of commitment. After crossing the age of 50 years, one tends to look for an organization that gives peaceful work culture and stability also.

Coming to the second challenge i.e. to *adapt new work culture*.

Throughout one's professional journey, one faces this challenge. Now the question is 'Why do we face this challenge?' Possible reasons could be-

1. We start comparing the previous organization with the current organization.
2. We always have a fear that how would be our new boss and colleagues.
3. We always hesitate to talk and get mingled with new people.

Just embrace changes happily coming into your way and enjoy this journey with positive mindset.



By Dr. Preeti Kulshrestha  
Associate Professor  
UWSB

**Sristi Kamboj, BBA Sem. III, UWSB** visited Jammu and Kashmir recently during her vacation.

She captured nature and few exotic locations.

Sharing few pics of the breathtaking places she covered



Pahalgam (Mini Switzerland)– Village of Shepherds (Jammu & Kashmir)

“IF THERE IS HEAVEN ON EARTH, IT IS HERE, IT IS HERE”

North India’s Kashmir is situated along the Jhelum River. Here, it’s always chilly. It is absolutely lovely. It’s referred to be Paradise on Earth. Every season seems to be quite attracting by its beauty. Everywhere is green in the summer, and everything is covered with snow in the winter. The red apples that are hanging from the trees are quite lovely. Kashmir offers a variety of tourist attractions, including Sonmarg and Gulmarg. Gulmarg is said to be Kashmir’s life. Kashmir is more beautiful because of Sarovars like Vullar.

Kashmir’s inhabitants are known as Kashmiri Pandits, and they are extremely attractive. They eat kebabs and other meats and are not vegetarians. It is rotated in desserts after dining here. The saffron plant is grown here. Anyone who visits this store makes sure to purchase some pieces made of saffron, pashmina shawl, apple, and walnut wood.



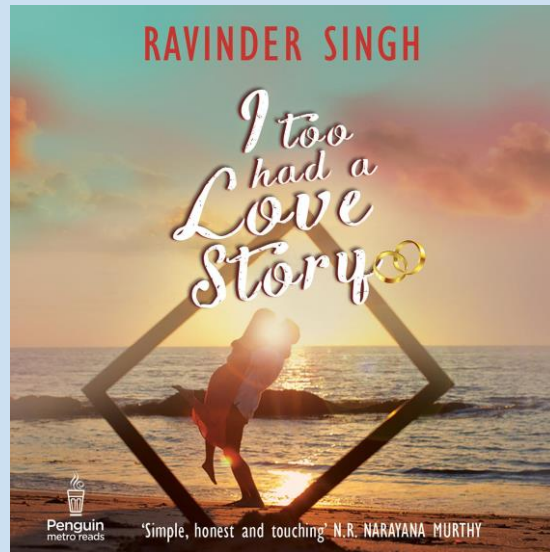


## **DAL LAKE**

Flowers and aromatic saffron are grown here, while wild strawberries are abundant everywhere. Kashmir's economy is based on the idea that it is a paradise on Earth. Visit the Shalimar and Nishat Gardens, which have a lake that dates back to the Mughal dynasty and were frequented by Nur Jahan, the favorite queen of Emperor Jahangir. All across the place, there are lovely poplar trees, flowers, and fountains. Here, numerous Hindi movies have been filmed. We frequently went to Kashmir's lakes. Dal Lake, a popular tourist destination, features a large number of houseboats. Many visitors from abroad stay here while on vacation.

## **BOOK REVIEW**

### **I TOO HAD A LOVE STORY**



**I TOO HAD A LOVE STORY** by Ravinder Singh is an honest, simple and heart touching love story of Ravin and Khushi. In the novel, the other three major characters are Ravin's friends named Happy, Amardeep and Manpreet.

#### **So the story starts as**

On a beautiful evening in Kolkata, Ravin with his 3 old friends was laughing and mesmerizing their old school days as it was their reunion. One of the three friends added a topic of matrimonial websites as shaadi.com in their conversation. They knew after a time everyone will get married so why not chose a partner by their own. After the reunion, they went to their respective workplaces.

One day, Ravin was checking his emails and found the advertisement of shaadi.com and remembered their reunion. He made his profile. One evening, a girl named Khushi texted Ravin as she wanted to talk to him. Ravin checked her profile and made a call. After an hour of talking, they realized they were perfect match for each other. They had some other things in common too which made them closer to one another. Days passed and they became more sure about each other and informed their parents about their affair.

Finally, after three months, they got a chance to meet up on the opportunity of Ravin's US trip for a month. His flight was from Delhi and he decided to meet Khushi as Faridabad was only 3 hours from that. Ravin met Khushi and her family. He described in his book how beautiful Khushi was, even more than she was in her photographs! After meeting them, he went to US and the time was a difficult one for Khushi as she missed him a lot.

When Ravin returned from US, they again met, spent time along and then Ravin went back to Bhubaneswar. They decided to take one step ahead and get married now. The families met and decided the ring ceremony to be held on 14th of February, the next month. A time came three days before the ceremony and Khushi went to her office to give a leave application.

Unfortunately, while returning home from office, Khushi met an accident. She moved to a local hospital. Ravin was shocked by this news. After two weeks of failed efforts of doctors in the ICU, she was shifted to Apollo hospital as a last hope. There were some improvements, though they could not save her. Ravin's Khushi was no more.

With this, the story I TOO HAD A LOVE STORY! Ended

Ravinder Singh in his story, pens

*'She died I survived. Because I survived, I died every day. I was bound by my stars to live a lonely life. Without her, I felt so alone. Though the fact is that it's just she who is gone qnd everything else is the same. But this everything else is nothing to me...'*

According to me, this narrative by Ravinder Singh is a Heart-Touching and Overwhelmed Story.

Anyone would Surely assume himself or herself in the role of 'Ravin' especially those unfortunate readers who themselves have gone through such horrible phase in their life. It is very difficult to move on from such an Incident.

To know more about what happened next in Ravin's life, one must read its next part named  
"CAN LOVE HAPPEN TWICE?"

THANK YOU!





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