

Editor:

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Shubham Bharti- Assistant Professor, Masters of Design Integrated

ANIMATION & MOTION GRAPHICS GRADUATION SHOW



By: Hirock Roy, Assistant Professor, Animation & Motion Graphics

The Graduation Project exhibition was organized by UID on 21st of May 2022 at the University premises. A total of 46 students took part in the grad show exhibition from the department of Animation & Motion Graphics. Chief guests included the Head of Institution Colonel Surojit Bose, Director of Academics & Administration Mr. K.K. Singh, and the Dean Mr. S M Kulkarni along with all respective Heads of the Department.

An annual graduate show is a very exciting time for any university, as well as its students and faculty. Almost two years of classes being conducted entirely online resulting in the pandemic allowed students to channel their creativity in ways they may not have expected. This is a time for the students to stand out and be proud of what they've accomplished over the past three years. It is, however, also a very stressful time for students, not only creating the works but building and curating the show

as well. The graduation projects included categories ranging from animated shorts and documentaries to graphic narratives and storytelling through Virtual Reality (VR). As an initial step, all the faculty members and students met together to plan the show to make it run smoothly within the time limits. A few key tasks were to make graduation posters for each student project, design a graduation book, create a playlist of all the animation works and set a perimeter for the VR display. Having spent days preparing for the ceremony with enthusiasm and energy, finally, the day arrived. The exhibition was held in the G Block foyer. Guests were lined up down the block, waiting for the ceremony to commence. With the lighting of the lamp, the Academic heads, respected HOI, and HODs initiated the ceremony by welcoming the audience.



Project Posters displayed in the panel. Picture Courtesy: Department AMG.



An animation film screening held in the G block Auditorium. Picture Courtesy: Department AMG.



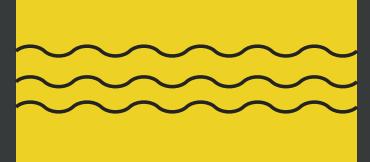
Virtual Reality display. Picture Courtesy: Department AMG.





Students interacting with guests & dignitaries. Picture Courtesy: Department AMG.

AUTOMOBILE & TRANSPORTATION DESIGN GRADUATE SHOW 2021-22



By: Navneet Kumar, Assistant Professor, Automobile & Transportation Design, School of Industrial Design, UID.

The first edition of Graduate show for Automobile and Transportation design was held on Saturday, 21 May 2022 at UID campus.

For the first year eight students presented their industry work. All the projects had variety of range from personal mobility solution to community based mobility solution. The projects were not only covering aesthetic solutions but also included functional solutions too. The graduate show was open for public and Industry personnel. The department used AR/ VR setup for understanding the surfaces / details in virtual reality.

All the projects by the students were well received and appreciated by the industry people. And few projects got special appreciation by the industry and respected faculty. A student Shashank Shekhar worked with an Indian hyper car brand named Vazirani Automotive, where he developed the proposal by taking inspiration from Indian aesthetics to develop the exterior of the car while the another student, Siddharth Singh worked on a mobile application for a luxury car rental service.

The other students covered another dimension by working on the experience aspect of the car; Kathan Sompura worked on interior of the vehicle by considering the proportions of human senses. While Sagnik Baidya proposed the solution of ropeway at hill stations in a whole new avatar.

Several Industry people visited and appreciated the projects and motivated the students. One of notable name from among all was Mr. Raj Patel, Founder of Svitch MotoCorp, Ahmedabad. He applauded the student's projects and showed his keen interest for further collaboration with UID.

Overall it was a fantastic exposure for the students; they got to know the different feedbacks from the faculty and industry people. The show was not only motivating but it also gave them the opportunity to build the industry networking. As a department it was a great experience for us, we expect to have a remarkable Graduate show next year.



Student work on display. Picture Courtesy: ATD Department



Dean Mr. S M Kulkarni at the show. Picture Courtesy: ATD Department



HOI Col. Surojit Bose & Director Mr. K. K. Singh welcoming the guest. Picture Courtesy: ATD Department



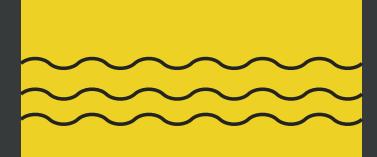
Faculty team of ATD. Picture Courtesy: ATD Department.

BEST START OF MY DESIGN CAREER



My workspace at TYAANI by KARAN JOHAR, assessing the jewelry pieces received from the production. Picture Courtesy: Fatema Murabbi

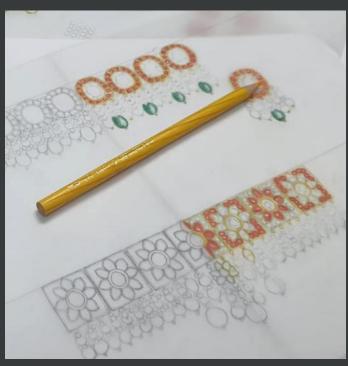
Being an intern to complete my Graduation project in the VIII semester final year, has been an amazing experience at TYAANI by KARAN JOHAR. This project has enhanced my knowledge of jewellery tremendously, by profound brainstorming, research-based designing, and creative designing.



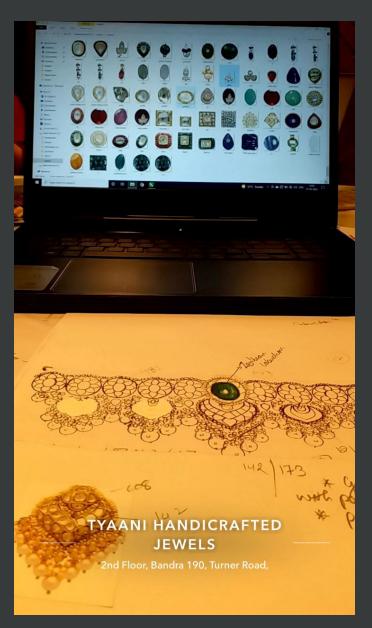
By: Fatema Murabbi, Sem VIII, B. Des Lifestyle Accessory Design, UID



Me working on new designs renderings of Choker sets in Kundan-Polki. Picture Courtesy: Fatema Murabbi My journey here has rendered me immense knowledge and confidence to be able to work as an individual. TYAANI by KARAN JOHAR is known to translate craft techniques into their language when they work with extremely diverse inspirations. Having an opportunity to work at such a place is equally exciting and challenging. It is a big challenge to interpret and communicate the design language of the brand through your lens. It needs to be backed with deep research and strong communication skills when dealing with all sorts of people in a workplace. Interning with this company gave me all sorts of exposure, starting from conceptualizing, working with the design team, checking the final piece's mock-up with the CAD & production team & handling clients as well. I also did tasks like assessing the jewellery once its manufacturing is done and received from the production.







This internship required many skills that I had developed in college, including designing, executing, marketing, negotiating, initiating, Design conceptualizing, sketching, persistence, integrity, working with the public, teamwork, and organizing.

As I reflect upon what I learned that was most valuable, I think it was truly seeing that persistence pays. I learned that I can achieve more than I think I can. I enjoyed the challenge and felt driven to perform best as I could. I learned that when I enjoy what I am doing, it is much easier for me to excel.

I look forward to experimenting and exploring the world of jewellery even more because there is so much more to it and this project has helped me gain knowledge in the same industry.

EDGE 2022

projects of its 103 undergraduate and postgraduate students. These students had been working hard to realize their designs in either self-sponsored projects on campus or industry sponsored projects in the dynamic & versatile Indian fashion industry. The collections ranged from women wear, meanswear and kidswear across all segments- streetwear, ethnic wear, fusion wear, resort wear, casual wear, among others. Sensitivity to body inclusivity was also brought in through ensembles for a plus size market. Students worked for 4 months with reputed brands like Fab India, Vitamin B, AND, Future Group, Nykaa Fashion and Boyanika as well as reputed designers like Nupur Kanoi, Avishi Dayal Kalra, Kanika Goyal and Urvashi Kaur, to name a few. FASHION GRADUATE SHOWCASE CLASS OF 2022 MAY School of Fashion Design

On 21st May 2022, the School of Fashion

showcase, Edge 2022, to celebrate the successful completion of the graduation

a

graduate

Design, UID, organized



The poster for Edge 2022. Picture Courtesy: Anahita Suri, Asst. Professor, School of Fashion Design, UID





The venue for edge 2022. Picture Courtesy: Kunal Dutta, Adjunct Faculty, School of Fashion Design, UID

The students, who had been studying in an online/hybrid mode for almost 2 years, owing to the pandemic, finally got an opportunity to work in labs and showcase their learning & their work to the entire department, school, university as well as their parents & friends. Live telecast of the fashion show on You Tube multiplied the audience number by thousands.

The fashion show was curated, planned and executed by the faculties of the School of Fashion Design, who worked night & day trying to organize a graduation show as a celebration of the culmination of college life for students and a new beginning in this dynamic fashion industry for them. The vision and support of the President Shri Ritesh Hada and all members of the senior management made the evening a delightful one.

The 14 collections on the ramp on models swaying to music, under the glittering lights was a sight to behold. The glitter and glamour reverberated the sense of accomplishment that we, as faculty, felt to see our students ready to fly out of the nest. To honour and reward the excellence achieved by a select few, awards were given in various categories for undergraduate and postgraduate students.

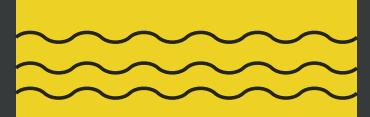
Edge 2022 brought this chapter of the student's lives to a close and opened new doors for them to step into the real world and realize their dreams, while always remaining brand ambassadors of UID





Some of the collections on the ramp. Picture Courtesy: School of Fashion Design, UID

GRADUATION SHOW: PRODUCT DESIGN



By: Mrunmayi Kadam, Assistant Professor & Aditya Lingam, Assistant Professor, Product Design Department, School of Industrial Design, UID

It was a proud moment for all of us, to hold the Graduation show on 21st May '22 for the School of Industrial Design, UID. The commencement of the graduation show began with the lighting of lamps by all the HOD's of UID, followed by a speech. The amazing collection of graduation projects, which were showcased for all the audience members to acknowledge the projects done by our graduating students.



Faculty team of Product Design. Picture Courtesy: Mrunmayee Kadam.

The faculty, students, industry experts, and other visitors were immensely happy with the work that was presented by our graduating students; the work was done for different projects that were self-sponsored as well as industry-sponsored. The methodology used to cover the entire design process, from research to final execution, was interesting. The part to be noted is the way students have presented and achieved a very high level of professionalism. A great representation of concepts from research till execution was impressive.

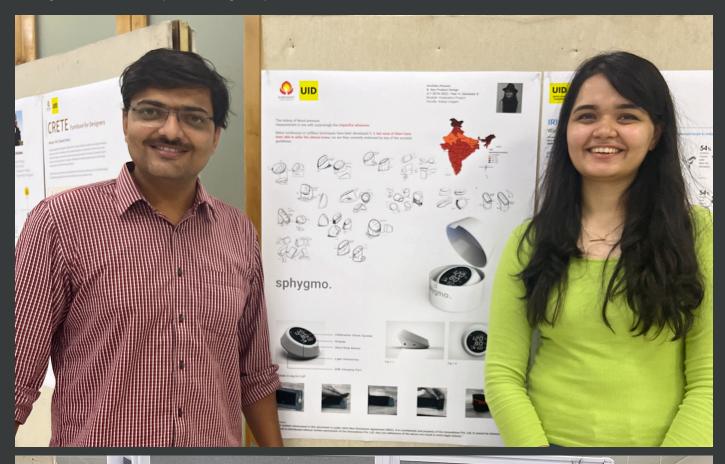
Learning through industry is something that has always motivated our students to understand manufacturing processes, design ethics, iterations, client handling, etc. Hence, the entire graduation show was an interpretation of their learning process which was executed.

The showcase was varied with projects with different backgrounds like UX, Product design, Space design, Furniture design and footwear design, designing of frontend and backend of applications, etc. High points of the grad show were that many of the projects were live and in the final stages of manufacturing. Some of the projects also covered some sensitive issues like pregnancy, health care, mental health, protection towards wildlife, etc.

So, it was a great pleasure for all us faculties to see all our students blooming with great colors in the industry.

"The future belongs to those who believe in the beauty of their dreams." - Eleanor Roosevelt.

To our wonderful graduates—go confidently towards your dreams, live the life you have imagined, and keep making us proud.





Faculties with students at the show. Picture Courtesy: Mrunmayee Kadam.

GRADUATION SHOWCASE 2022: SCHOOL OF INTERIOR DESIGN

By: Freny Khatri, Assistant Professor, School of Interior Design

On 21st May 2022, the School of Interior Design organized an exhibition, showcasing the works of 77 graduating students of the class of 2022. The exhibition was inaugurated by Honourable VC, Dr. A.K.S Suryavanshi, Academic Directors Col. Surojit Bose and Mr. K.K Singh, along with respective HODs of each department. It began by lighting the lamp followed by a thank you note from each dignitary.

The Interior Design exhibition comprised a total of 50-55 students' work where each of the graduating students compiled and composed their work on a panel. It was in a manner to briefly acquaint the audience with their design brief, design process, and final outcome. The student's work ranged in various scales from designing a product to independent structures to accommodate interior activities. Moreover, each student had a different approach to ideating and conceptualizing the interior space.

Many students experimented with various 'Design systems' and processes, and while some integrated 'Emerging Technology' a few of them tweaked their program briefs. Commercial, Hospitality projects were translations of design in context to cultural and technological empathy. This led them to come up with dynamic design decisions in order to generate habitable and collaborative spaces. The array of displayed work showcased the potential of Interior design in the spectrum of the design industry.

A book has been designed reflecting the works of all the students of class 2022. The graphics were also developed highlighting the essence of the graduation show. The entire exhibition and content of the display were curated by the faculty members of the Interior Design department, under the guidance of Head of the department Hariesh K Sankaran.





Semester 4

Masters in Interior Design

Hybrid office *Mapin Publishing house office*Shubhi Gupta
Mentor- Shweta Tiwari

Adaptive reuse Boutique Hotel Pooja Kapadia Mentor - Mira Patel

Virya Student Wellness Center Shivani Jhawar Mentor-Shweta Tiwari

Udayah *Rural school* Laukika Yadav Mentor - Mira Patel

Milaav

Mwokaji Muse Food Museum Utsavi Desai Mentor - Mira Patel

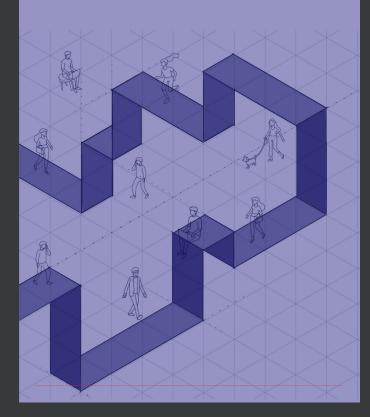
Umeed The Child rehab center Divya Peshwani Mentor - Mira Patel

Clovers Hybrid Retail - Grocerant Sakina Mandviwala Mentor - Kishori Dalwadi

Taana Baana

Textile retail and design studio
Riddhi Jain
Mentor - Shweta Tiwari

Extended Stay Staycation rental home Ashi Sikarwar Mentor - Kishori Dalwadi







Snapshots from the display. Picture Courtesy: School of Interior Design.

THE HANDS THAT MAKE & THE HANDS THAT USE

The Indian high fashion industry in all its glitz, glamour and magnanimity beholds a contrast behind it. Within each and every high-fashion product, is a journey of varied classes of the society. As the product starts its journey from the hands of multiple artisans, ending in the walk- in closets and green rooms of the high society consumer, where in most of the times these closets have more space than that of the home of the many artisans whose hands have made that products.

This contrast of lifestyle between the two ends of high fashion, the maker and the end user, is like a mirror to the irony of our society itself. A study of this is the key subject of this research where the main objective is to identify the points of contrast in lifestyle in terms of spaces, food, living conditions etc. between the artisans and consumers of high fashion in India.



Picture Courtesy: https://giftshopmag.com/article/ meet-the-maker-anju-jewelry/

By: Pritam Saha, Assistant Professor, School of Fashion Design, UID This research also identified the reasons behind the existence of such contrast, analyses them and proposes intermittent solutions to bridge the gap between them on a small scale. The major findings of the research have revealed how interdependent our fashion industry is and yet the luxury of this is only restricted to a very specific segment of the people. This has also brought forth the large-scale problems in the society, reasons ranging from exploitation, superstitions, lack of awareness, etc. have been key reasons for the existence of such contrast. The findings have made it clear that inclusive fashion and design should question the social structure in India on how it makes it difficult for craftsmen to become entrepreneurs in the high fashion segment, even though the major skills of making the product is with them.

This research would identify gaps, through research on the lifestyles of the Kaarigars and put them forth in contrast with that of the consumers of Indian high fashion. This is a narrative that we know has been existing in all aspects of society but gets more vivid when portrayed through the high fashion industry because of the extreme contrast. Thus this brings forth a narrative of the contrast that is existent between the hands that work in long shifts with the needle, thread and other hand tools, to the plush parties where high fashion is worn.

What strikes as most interesting was a talk I once had with a embroidery artisan working with a designer based out of Kolkata. It was about the amount of time they spend in making an Indian handcrafted garment, which is so much in contrast with the amount of time the end user wears it. Something that has taken 2 months to craft may be worn for 2 hours, yet the emotions it might generate will be attached for a lifetime. A comparison of this sort often makes us wonder about the frivolity of this all.



Picture Courtesy: https://sevya.com/ hand-embroidery-by-women-artisans-of-india/

What are the thoughts the makers of these garments have while embroidering them to the fullest, will they ever be able to see what their creation gets to see when they travel all over the world and find their space in fancy walk in closets of their consumers? At times these closets are bigger than the size of the Kaarigar's own home. Should the lifestyle of makers be as contrasting as that of the users?





Karnavati University

A/907, Uvarsad-Vavol Road, Üvarsad, Gandhinagar 382422, Gujarat

Tel: 079 3053 5083, 3053 5084 www.karnavatiuniversity.edu.in/uid

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