ACHIEVING EXCELLENCE WITH TOP-TIER FIRMS



Our globally-coordinated placement team employs a tri-tiered approach to ensure our students receive outstanding career support, making it a standout among business schools for structured career development.

Tier 1 focuses on scouting zonal employment opportunities across the East, West, Central, North, and South zones of

Tier 2 is dedicated to forging national employment connections, centralizing the integration of nationwide placement efforts.

Tier 3 aims at international placements, targeting regions such as the UK, Middle East, East Asia, and Australia, leveraging our extensive global network and industry advisors to secure positions for our talent on a global scale.

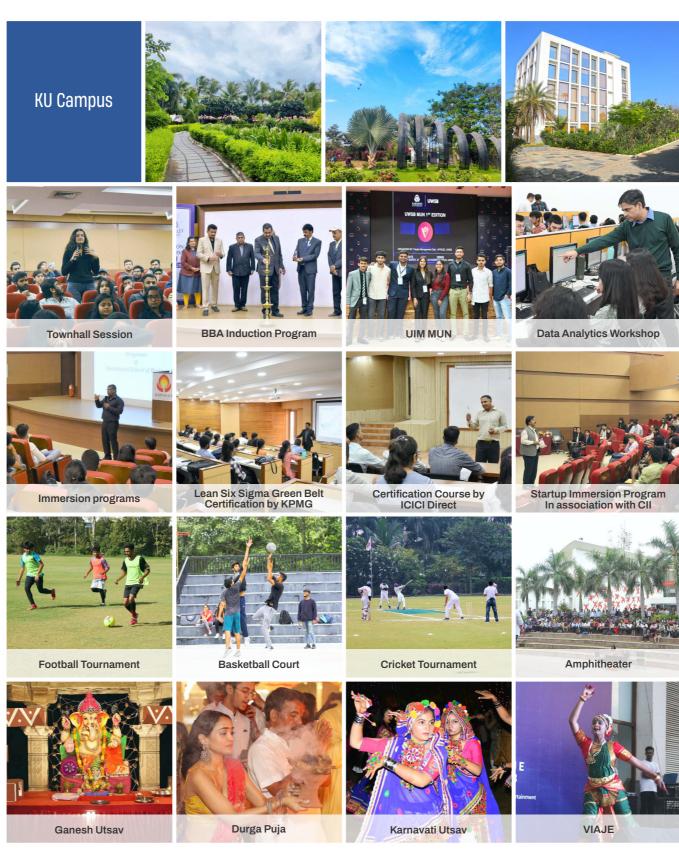
This holistic and structured approach ensures students at UIM gain access to premier job opportunities, both domestically and internationally.





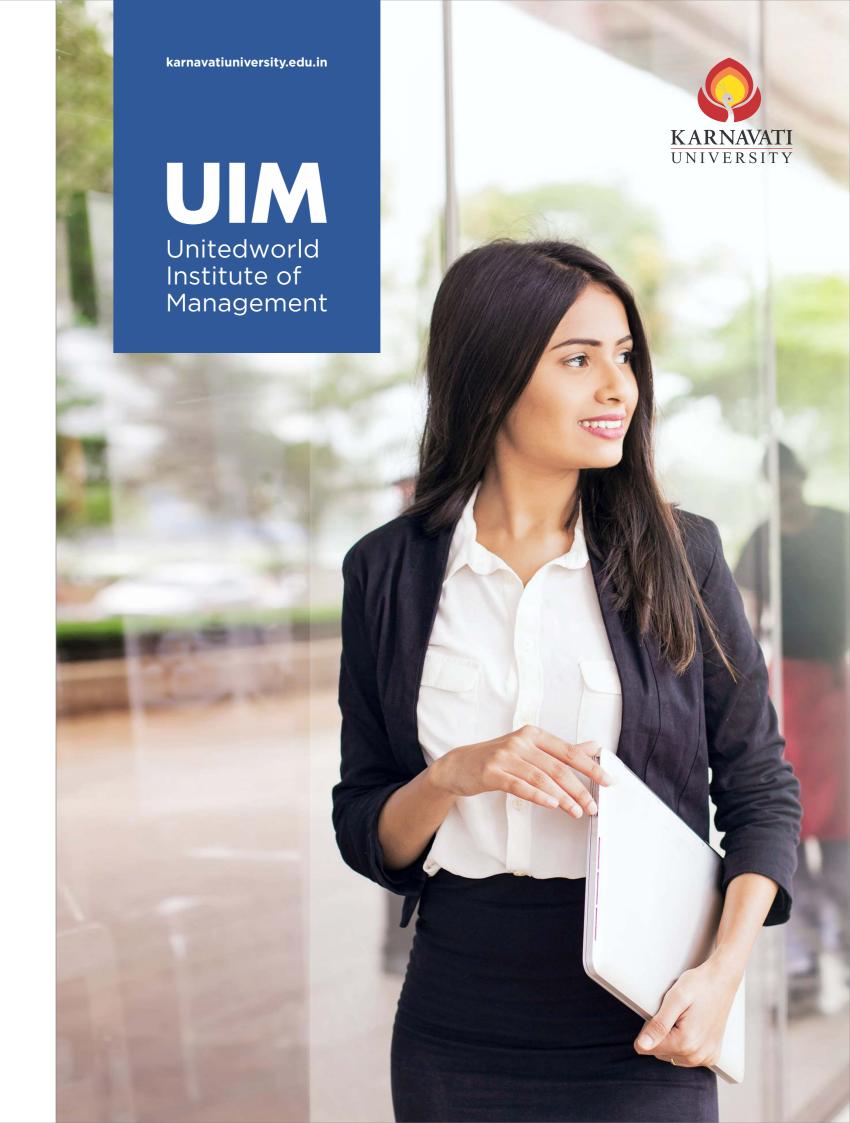


LIFE AT UIM.



Campus: Karnavati University, 907/A, Uvarsad, Dist. Gandhinagar - 382422 +91 96670 48555

admissions@unitedworld.in | karnavatiuniversity.edu.in



ABOUT UIM, AHMEDABAD _



Situated in the sprawling campus of Karnavati University near Ahmedabad, Gujarat, the Unitedworld Institute of Management (UIM) stands as a paragon of excellence and holistic learning in business management. With its forward-thinking educational approach, UIM merges cutting-edge facilities and innovative pedagogies with a strong emphasis on hands-on learning experiences. The institute presents a wide array of both undergraduate and postgraduate programs, meticulously curated to embed students in the latest business disciplines like Design Thinking, Marketing Strategy, and Financial Technology, supplemented with critical certifications. The mentorship initiative, a core feature of UIM's pedagogical framework, links students with seasoned professionals and academics to guide their career trajectories. UIM's dynamic connection with the industry and its comprehensive placement system highlight its dedication to seamlessly integrating academic theory with professional practice, preparing students not only for academic success but for immediate industry impact. With a focus on fostering innovation and entrepreneurial spirit, UIM provides a supportive ecosystem that accelerates students toward realizing their career goals and personal development.



MBA

(2 Years Full-Time Programme)

Our MBA program is strategically designed to forge future leaders for the global business arena, combining academic rigor with real-world applications. This comprehensive approach ensures students are well-equipped for corporate success.

Highlights:

- Professional Certification Courses
- Training in Soft Skills & Employability
- Personality Development Workshops
- Industry Exposure and Corporate Interaction
- Expert Mentoring
- · Leadership Development Programs

Specialization:

- Finance
- Marketing
- Human Resources
- Data Analytics & Business Intelligence
- Entrepreneurship & Family Business

Eligibility Criteria:

 Graduates in any discipline from a recognized university with a minimum 50% aggregate score for general category candidates and a minimum 45% aggregate score for SC/ ST/ OBC category are eligible for this course.

Selection Process:

Stage I: Shortlisted candidates will be

notified of the Selection Round's date

call upon application receipt.

includes an on-the-spot

personal interview.

the admission offer.

Stage II: The selection process

psychometric evaluation, and a

presentation/group discussion, case

analysis, Writing Ability Test (WAT),

Stage III: Successful candidates will

email and letter, contingent upon the

payment of specified fees as detailed in

receive admission confirmation through

and location via email, letter, and phone

 Candidates in final year of graduation may also apply. Also, for admission purposes best of CAT/ CMAT/KU-MAT will be considered followed by a personal interview conducted by the University.



Career Prospects:

An MBA opens diverse career pathways in sectors such as finance, consulting, technology, and entrepreneurship, offering roles from strategic management to operational oversight.

BBA (Hons.) / BBA (Hons.) (Global Management Programme)

(4 Years Full-Time Programme)



The BBA program at the Unitedworld Institute of Management (UIM) spans four years and is meticulously designed to lay a robust educational groundwork for its students. This groundwork not only gears them up for further management studies at the Master's and Doctoral levels but also primes them for successful ventures into the business world. The curriculum is all-encompassing, touching upon critical business and management theories. UIM adopts a forward-thinking pedagogy that focuses on sharpening vital skills like communication, quantitative reasoning, and analytical thinking, thereby meeting the current market's demands. Such a holistic educational approach ensures that students are well-versed in modern business tactics, poised to make significant impacts in the global business landscape.

Highlights:

- Exceptionally qualified and seasoned faculty.
- Training in professional skills and personal growth.
- · Learning through case studies.
- Specialized guest lectures and experiential outdoor training.
- Diverse certification opportunities in modern fields.
- Regular industry visits and collaboration between the institute and industry.

Specialization:

- Finance
- Marketing
- Human Resource
- Entrepreneurship and Family Business
- Data Analytics & Business Intelligence
- Hospitality & Tourism
 Management
- Global Management
 Programme
- Digital Marketing
- Aviation
- Sports Management

Additional Certificate Courses

- Banking and Financial Services
 Fundamentals
- Fundamentals

 Digital Marketing Fundamentals
- Analytics Fundamentals
- Emotional Intelligence Training

Eligibility Criteria:

- Completion of 10+2 from any recognized board.
- Students in Class 12 awaiting final results are eligible to apply.

Selection Process:

KUAT + Participants will engage in a Group Discussion on a specified topic followed by a Personal Interview.

Career Prospects:

BBA (Hons.) degree opens doors to career opportunities in fields like marketing, human resources, finance, general management, laying the groundwork for leadership and entrepreneurial success. It also serves as a solid stepping stone for pursuing an MBA.