

Every story is  
one-of-a-kind  
*share yours!*

**UIFM**

Unitedworld Institute  
of Film Making

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*At the Unitedworld Institute of Film Making (UIFM), we believe that every story holds a distinct essence, a unique perspective waiting to be shared with the world. Our platform empowers aspiring filmmakers to bring their unparalleled narratives to life, offering the tools, guidance, and creative freedom to express their individuality through the art of cinema. We invite you to join our community, where your one-of-a-kind stories can find its voice, captivate audiences, and contribute to the rich tapestry of global storytelling. Share your journey with us, and let's create cinematic magic together.*

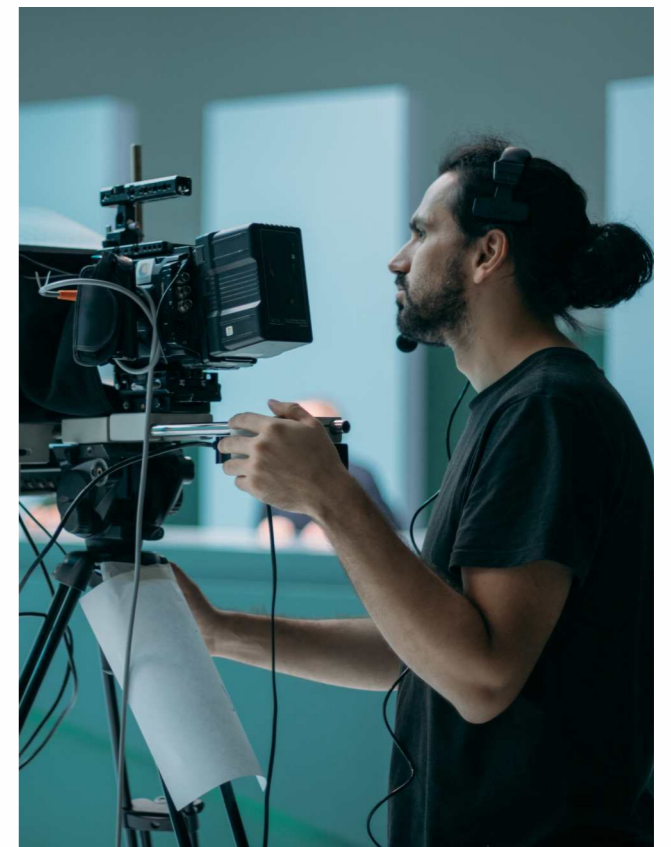
# About UIFM

The Unitedworld Institute of Film Making (UIFM) stands as a beacon for aspiring filmmakers and storytellers seeking to carve their niche in the world of cinema. Positioned at the crossroads of art and technology, UIFM offers a comprehensive curriculum that encompasses both the creative and technical aspects of film making. From screenwriting and directing to acting, cinematography, sound recording & designing and editing, students receive hands-on training and mentorship from industry veterans.

At UIFM, the philosophy is centered around nurturing creativity and innovation, providing a collaborative environment where students can explore their ideas and transform them into compelling visual narratives. The institute is equipped with state-of-the-art facilities and cutting-edge technology, ensuring learners have access to the tools they need to succeed in the fast-evolving film industry.

Beyond technical skills, UIFM emphasizes the importance of storytelling that emerges from a deep societal understanding. We encourage the students to delve deep into their unique experiences and find their own perspectives to tell stories that resonate. With a global network of alumni and industry connections, UIFM is not just an educational institution but a gateway to the film industry, offering unparalleled opportunities for networking, internships, and career development. Here, every student is on a journey to not only master the craft of filmmaking but also to find their voice and make an impact on the world through the power of cinema.

At UIFM, the philosophy is centered around nurturing creativity and innovation, providing a collaborative environment where students can explore their ideas and transform them into compelling audio-visual narratives.





# About KU

*Karnavati University (KU) is a beacon of progressive education, breaking free from the confines of traditional academia to offer a vibrant and stimulating learning environment. Born from a rich legacy of over two decades in higher education, KU stands as a testament to innovation, redefining learning methods, and crafting professionals ready to make a real-world impact. Our journey, marked by significant achievements, reflects in our national rankings, global collaborations, and the success stories of our alumni.*

At the heart of KU lies our commitment to a forward-thinking education, underscored by research, experiential learning, and a dedication to serving society and humanity. Comprised of eight dynamic institutes, including design, technology, law, liberal arts & mass communication, business, and dentistry, alongside a dedicated School of Research, we offer a rich array of undergraduate, postgraduate, and research programs.

Our university is celebrated for its diverse community, drawing students and faculty from across India. Our faculty, a blend of esteemed academicians and industry veterans, bring invaluable experience and academic excellence,

enriching our curriculum that prepares students to make informed, data-driven decisions. This curriculum fosters a broad perspective, global thinking, and an entrepreneurial spirit among our students.

Nestled in a sprawling 100-acre campus located between Ahmedabad & Gandhinagar, KU is an epicenter for entrepreneurial development. Our state-of-the-art infrastructure and resources are designed to spark innovation, supported by a vast network of business leaders and investors to guide our students on their entrepreneurial path.

# About B.Sc in Film Making



In our **B.Sc (Film Making)** program, students delve into the full spectrum of film creation, gaining a holistic understanding of the film making process from conception to completion.

Our curriculum covers a broad range of topics, from classical cinema and episodic storytelling to documentaries, creative virtual reality narrations, and beyond. Hands-on experiences on actual film sets allow students to immerse themselves in every aspect of film production. Under the guidance of esteemed faculty, students have the flexibility to specialize in a particular area of interest or broaden their expertise across multiple film disciplines. Through collaboration with peers, students will not only master their craft but also compile a diverse portfolio of short films, showcasing their talent and vision.



## Salient Features

- Comprehensive Foundation
- Integrated Societal Insights
- Hands-On Experience
- Critical Analysis
- Global Perspectives
- Capstone Projects
- Industry-Relevant Skills
- Holistic Development

# Area of Specialization



## *Direction & Screenplay*

Specializing in "Direction & Screenplay" at UIFM offers an in-depth journey into the heart of storytelling and visual realization, encompassing a broad curriculum that ranges from foundational scriptwriting and directing techniques to advanced studies in virtual reality and feature film creation. This program is designed to mold students into versatile directors and screenwriters, proficient across a spectrum of media from traditional cinema to cutting-edge OTT platforms, by integrating hands-on workshops, exploration of various narrative styles, and the latest in media laws and technology. With a focus on cultivating creativity, technical skills, and cultural sensitivity, UIFM prepares its students for a thriving career in the fast-evolving filmmaking industry.



## *Cinematography*

The "Cinematography" specialization at UIFM seamlessly blends artistic vision with technical prowess, offering a deep dive into the art and science of visual storytelling. Starting from the essentials of digital camera operations and the aesthetics of image creation, students progress through advanced concepts like studio and natural lighting, color theory, and the emotional impact of visuals. This comprehensive program incorporates practical exercises in diverse filming environments, including documentaries and multi-camera setups, along with cutting-edge practices in VR and digital post-production. Culminating in a professional capstone project and an opportunity for an industry internship, UIFM's cinematography curriculum equips students with the creative skills, technical knowledge, and real-world experience needed to excel in the dynamic world of film and media.



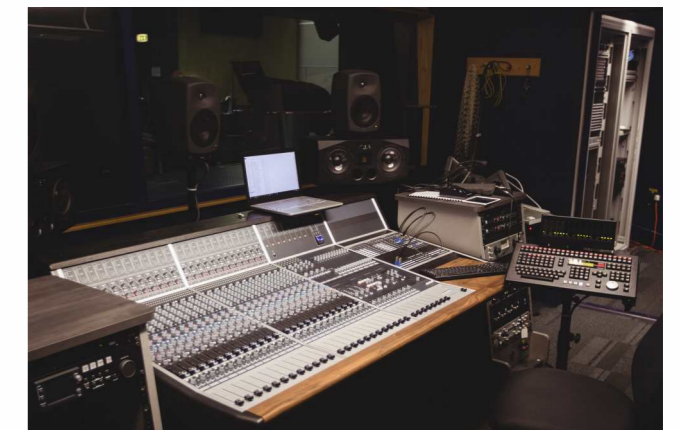
## *Editing*

Our "Editing" specialization at UIFM is a concentrated journey into the transformative world of film editing, blending foundational editing principles with advanced storytelling techniques. Through comprehensive coursework and hands-on projects in various formats, including cutting-edge new media, students emerge with the proficiency to shape compelling narratives. This pathway concludes with a significant capstone project and professional internship, ensuring graduates possess both the creative vision and technical skill set essential for success in the fast-paced editing industry.



## *Acting*

The "Acting" specialization course molds performers for authentic expression across film and media, blending traditional techniques like Stanislavsky's with modern on-camera skills. Through rigorous training in voice, body, and psychological insights, plus an exploration of 'Natyashastra', students prepare for diverse roles in theater, film, and digital media. This comprehensive journey includes practical experience in various filmmaking formats and culminates with a capstone project and industry internship, equipping graduates for success on any stage or screen.



## *Sound Recording & Design*

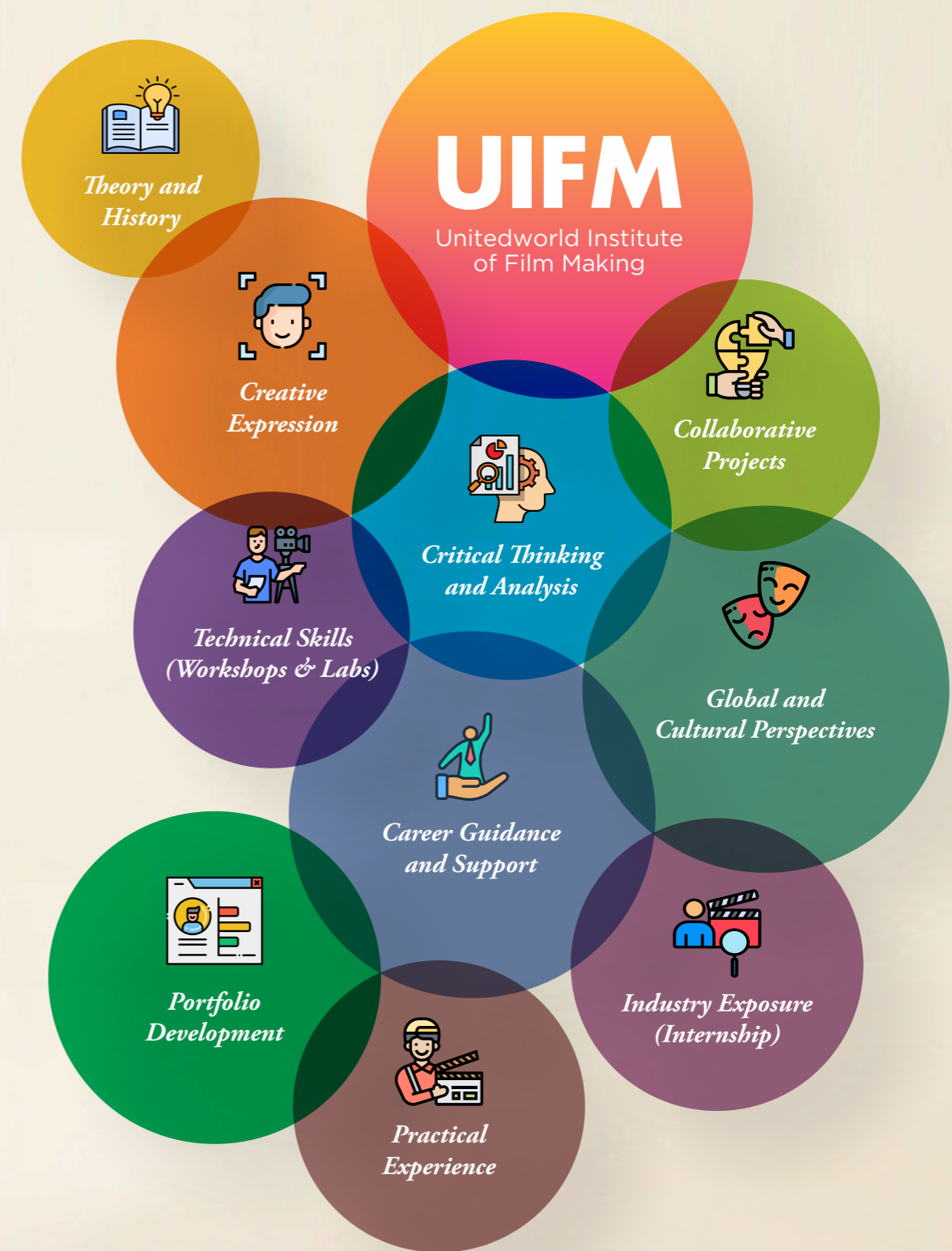
In the "Sound Recording & Designing" specialization, students navigate through comprehensive training in sound capture and creative sound design for films and media. From acoustics fundamentals to mastering digital workstations and microphones, the course progresses to advanced location recording, sound mixing, and designing sound for various genres and platforms, including AR and VR. This journey, enriched with practical experiences, a capstone project, and an industry internship, prepares students for a successful career in the ever-evolving sound industry.

# Career Prospects

*The film and media industry offers diverse career prospects. Opportunities include screenplay writing, acting, direction, cinematography, editing, sound recording and sound designing. Additionally, careers in film criticism, production design, animation, production management and marketing are also available. Roles in film education, film curation, media management, anchoring, and voicing also provide avenues for creative expression. With positions ranging from scriptwriters and directors to producers and actors, the industry offers a wealth of opportunities for individuals passionate about storytelling and the audio-visual arts.*



# Learning Model



# Infrastructure



Only classroom education does not suffice for a student to get holistic education. UIFM understands that and has provided the students with world class facilities, labs, and workshops.

With the help of cutting edge & state-of-the-art equipment and top-notch faculties, we provide extensive learning experience to the students' inTECHgrated design.



*Library*



*Auditorium*



*Admin Block*

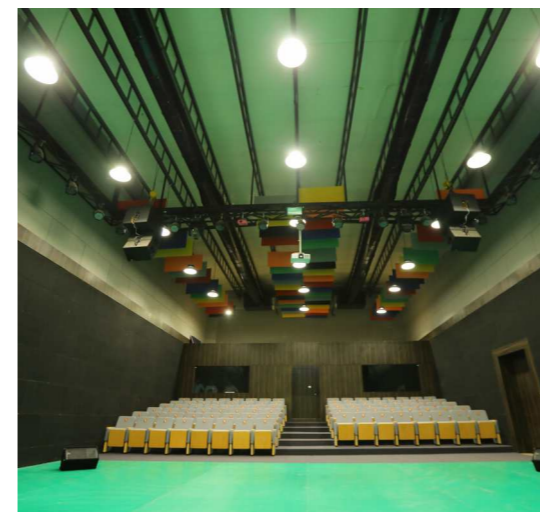


*Security*

## *Labs & Workshops*



*Film Studio*



# Infrastructure



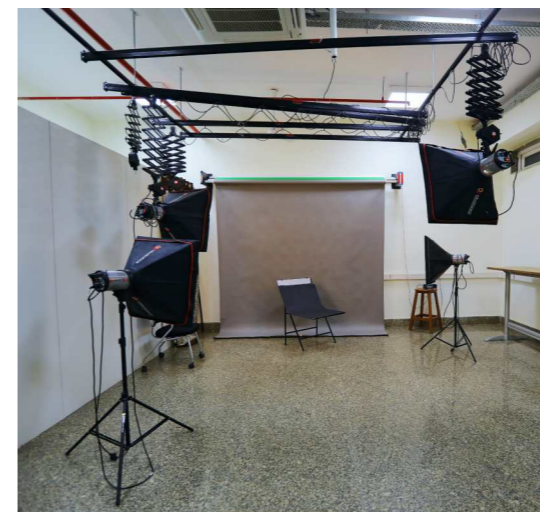
*Computer Lab*



*Sound Studio*



*Wacom Digital Lab*



*Photo Studio*



*Amphitheater*



# Infrastructure

## Amenities & Facilities



Accommodation



Cafeteria



Gym



Spa & Salon



Basketball Court



Valleyball



Football Ground

# Events

The Karnavati University is not familiar with the concept of monotony. It is known to conduct Innovative Exhibitions which push the students to excel in their work and give it an industry-like finish right from the beginning of their college years.

## CREA



CREA is an annual design exhibition, which is hosted by the Department of Industrial Design (Product Design, Mobility Design, Interaction Design) at UID. CREA is set to be the nation's young minds, striving to raise a benchmark in the product design industry by bringing cutting-edge brand and industry knowledge from leading innovators in the design field.

## PRAXIS



PRAXIS is instituted as an annual professional conclave on the contemporary dialogue within the Interior design industry in India, curated by Department of Interior Design, UID Initiated as a part of UID's endeavor to weave profession into academia, the intent of Praxis is to serve as a platform that allows designers and industry experts to share their design process.

## Open Seams



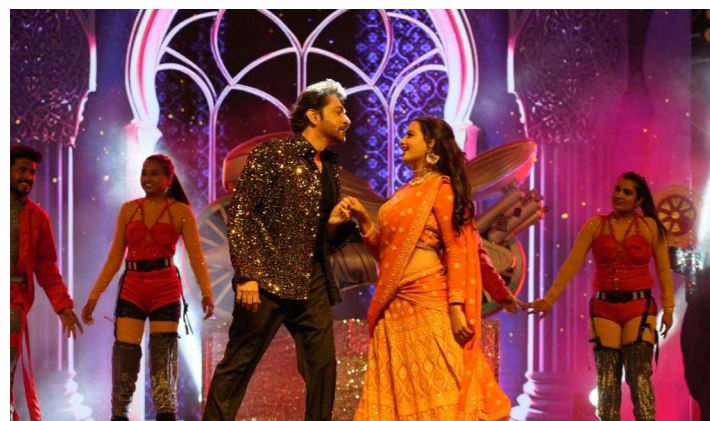
The openness imparted in fashion education is symbolized by its exposed seams. It is vital for an inquisitive fashion enthusiast to be open to his individuality and welcoming new ideas. Open Seams was a two-day panel discussion on the theme of Craft textiles and fashion. The panel included 9 highly experienced professionals who spoke about their experiences

## Modus



The Department of Visual Communication takes pride in conducting one of the most off-the-shelf and creative exhibitions at UID. Modus is a platform to celebrate the true essence of Visual Communication and Animation & Motion Graphics by recognizing the vision and creative bent of the aspiring designers to showcase their work to the outside world.

*The Gujarati Film Awards*



Karnavati University was elated to present the Gujarat Iconic Film Awards with a starry guest presence and thrilling performances, the campus lit up with pure joy and wonder!



*Film & Literary Festival*



Karnavati Literature & Film Festival (KLFF), an initiative by Karnavati University, brings together authors, filmmakers, and audiences to celebrate the written word and the art of storytelling on screen.

# Unitedworld Wide

## UNITEDWORLD-WIDE by KU Global

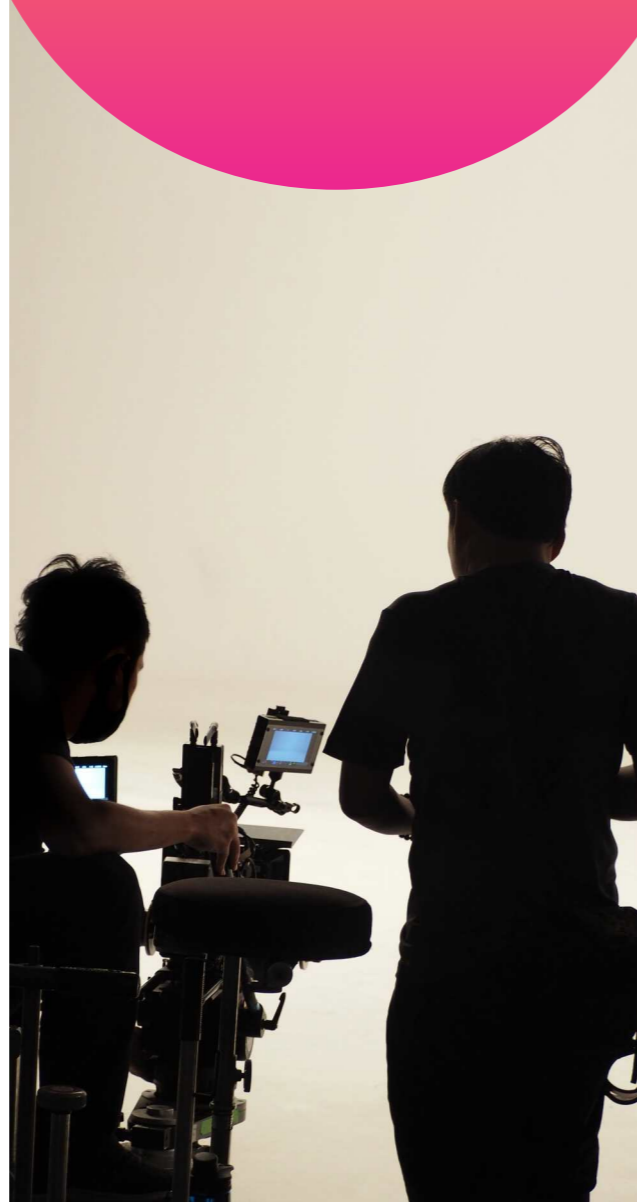
Education goes beyond the walls of the classroom and it is imperative to take students to the frontier of the creative industry.

UIFM provides the students with fast track progression to masters, higher education, study abroad options, reciprocal semester exchange through credit recognition/credit exchange, master classes and workshops conducted by world renowned academicians, professors and practicing professionals at the campus. United World Wide provides a varied support services by global thought leaders handholding to students who want to pursue higher education.

In this globally connected world of design, we facilitate tie-ups with the world best International Universities for students to gain international exposure via Summer schools, conferences, global study trips, exhibitions, etc.

UIFM curriculum, academic systems, pedagogy & quality processes are Internationally Benchmarked; mapped with partner institutes which ensures a seamless transfer of graduating UG students to Master Abroad and preferred higher studies with some of top ranking prestigious universities in the world. KU Global assists in fast track progression to the Master' program. It also aims towards providing scholarship, bursaries and subsidized fee for deserving students.

*Guidance cum  
preparation towards  
progression to masters  
at Indian or overseas  
Universities*



# KIIF (KARNAVATI INCUBATION & INNOVATION FOUNDATION)

To support the growth and development of students, technocrats and startup companies the University has established in-campus incubation centres.

Karnavati Innovation and Incubation Foundation – a sector agnostic incubation centre

- Karnavati Innovation and Incubation Foundation (KIIF) is a design business incubator that works on an amalgamation of design, technology and business principles located within the campus of Karnavati University.
- The incubation centre has been established with the vision to nurture innovations by creating an ecosystem that would foster the entrepreneurial spirit among youth and contribute towards making India an innovative and creative nation.
- It has been formed to help start-ups and entrepreneurs in their journey towards becoming successful businesses. Through its hallmark business assistance services, it would render much needed support to companies sprouting their way into the business world.
- The incubated companies will have access to corporate like work-spaces, domain expert mentors and cutting-edge labs to take their idea to emerge out into a successful and profitable business venture.

### Incubation Support



### Broad Sectors of Startups (not limited to)



### Incubation Facilities

#### Prototyping & Mentoring Support

- Integrated access to labs
- Dedicated lab assistants for hands on mentoring and validation
- One to One mentoring from Industry & academia Experts
- Prototype validation from Industry Experts

#### Functional Support

- IP and Patent filing
- Various Master Classes, Webinars, Expert Talks, Seminars and Workshops
- Support in Accounting, Legal Compliance, HR, Digital Marketing and Branding
- Opportunities for attending State & National Certification Courses

#### Networking

- Mentors Meetup
- State & National Startup Communities
- Demo Days, Exhibition & Showcase opportunities Startup Connects

#### Funding & Investment Opportunities

- Implementing Agency for State & Central Government Schemes & Policies
- Facilitating various State and Central Government offices like DRDO, MoE for conducting Challenges

#### Other Support

- In-house student interns from various streams
- Connecting with various CSR agencies
- Live field trials

# UIFM Study Abroad Connects

UID has developed collaborative partnerships with top class institutions worldwide. Collaborations with International universities open the minds of students and give them a platform to explore their creative potential to the fullest while being in an environment which is foreign to them. UWW's charter is to connect UID with the top most Times rated Universities of Art and Design.







## GLOBAL ALLIANCE & PARTNERS

### UNITED KINGDOM

 Coventry University	 De Montfort University	 Nottingham Trent University	 Manchester Metropolitan University	 University for the Creative Arts	 Arts University College, Bournemouth
 University of Northampton	 UCLan (University of Central Lancashire)	 York St John's University	 University of Southampton	 Heriot Watt University	 University of Derby

### ITALY

 Polimoda - Florence	 Domus Academy	 NABA	 Istituto Marangoni
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### POLLAND

 Academy of Fine Arts in Warsaw
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### GERMANY

 Köln International Institute of Design:	 Akademie Mode & Design GmbH	 University of Applied Science, Germany
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### AUSTRALIA

 Swinburne University	 Curtin University
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### USA

 Babson college
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\*Partial List