



**UID**  
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**UID** | **FEBRUARY**  
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# FOREWORD

“In Theory there is no difference between theory and practice – in practice there is.”

Yogi Bera



At UID, we are noticing huge strides in the limitless potential of emerging talent in our annual celebration of creativity & innovation via meticulously crafted, outstanding display of student work at each annual department event. We are overwhelmed by superlative imagery built on visual & sensory elements that captures the unique experience of students nested in our diverse, challenging and demanding design programs that integrates theory & practice in our studios/ workshops/ workspaces and arenas garnished with immersive experiences gathered during field trips and industry visits.

Each departmental exhibition exemplified their conversations on contemporary issues, which are at the inflexion point of adapting to the rapidly changing environment where traditional fields of design are rapidly merging with fields of technology and business.

**OPEN SEAMS – Fashion & Lifestyle** - Open Seams this year was an exposition into the realms of sustainability and the cutting-edge landscape of tech-driven fashion. The event included the Speaker sessions, panel discussions and workshops that delved into the trending topics in fashion industry, highlighting the role of AI, technology and practical ways of incorporating upcycling & circularity in fashion, through the innovative fusion of eco-conscious design and technology.

**PRAXIS 5.0 - Interior Design (TACTILE TECHTONICS)** delved into the boundless potential of materials, highlighting their physical manipulation and ground breaking innovations. Praxis 5.0 focused on environmentally and socially responsible, creative and globally relevant aspects of interior & furniture design. Students explored new possibilities that have evolved within the spectrum of Interior and furniture design that explore the sensory, tactile and visual experiences highlighted within the students' design projects.

**MODUS 5.0 – Communication Design**, themed ‘Shunya’ explored the profound concept from the teachings of Lord Buddha exploring the vast blankness of possibilities in the milieu of the void – inherently capable of assimilating and absorbing the impossible too. Students' mastery over messaging via impactful images, graphics, symbols, stories transcend borders, language, creed or caste was in full display capturing eyeballs and sensibilities.

**CHATRABHUJ – Animation & Gaming** celebrated as an annual film festival of the Department, which had four display zones

- Kal, Aaj Aur Kal- themed exhibition of working models, installations & artworks by Animation students .
- Projection mapping – 3D animation and motion graphics, a take on storytelling through the lives of traditional heritage of Ahmedabad – Teen Darwaja.
- Workshop by legendary E.Suresh.
- Film screening of 21 hand-picked, animated short films.

**CREA 5.0- Industrial design** explored Phygitalization and the limitless possibilities on the seamless blend of the tangible and digital realms. Students created an immersive showcase of their boundless creativity and innovation with a dynamic evolution of artistry and technology. CREA sought to enhance the immersive experience through display of posters, working models, prototypes & installations, culminating in ‘Thought leader Masterclass’ on – UN SDG 2030 goals; industrial revolution 5.0, AI based products, storytelling, vehicle's aesthetics and digital design.

**MERAKI – Global Design Programme** was themed ‘Fragile Ecosystem’ which delved into the convergence of creativity and environmental consciousness, shedding light on sustainability and innovation. For the first time it showcased their Study Abroad at Swinburne – Australia – NABA – Italy & NTU- UK as a testament to global perspectives of design . At the heart of the event lay its thought-provoking installations, each eloquently narrating the delicate balance of our planet's ecosystems. From interactive displays to immersive experiences, attendees were transported into the nature's fragility, urging reflection and call for action towards a harmonious coexistence with our environment.'

Thought provoking conversations by esteemed speakers- Devina Kothari- [Industrial Designer and a Strategist from Delhi], George Gibbens [Senior Industrial Designer from Paris], Lakshmy Das [Social Innovation Strategist and a Research fellow from Kerala], Radhika Dhingra [Director at Badlaav Social Reform Foundation, Maharashtra] and Nitin Virkar [Chief Creative Officer at Therefore Design, Maharashtra] was the highlight of the event .

I wish to thank the Dean/ Directors, faculty and staff for their guidance and support to each department for the annual exhibition of students' creative prowess – as we are noticing giant leaps as if there is call to action in each department - showcase enveloping and trending issues of sustainability & harmonious integration of tech & human centred design thinking.

**By: Col. Surojit Bose, Head of Institution, UID.**

# CHATURBHUJ: A CINEMATIC JOURNEY BEYOND BOUNDARIES



***United in Creativity: Where Dreams Take Flight! Picture Courtesy: Hirock Roy.***

The Department of Animation and Digital Media at Karnavati University rolled out the red carpet for its annual extravaganza show titled 'Chaturbhuj' - a bustling arena filled with eager minds, dazzling installations, and the hum of creativity in the air. Let's dive into the highlights of this mesmerizing event.

Lights, Camera, Animation! The stage was set for a grand spectacle. 'Chaturbhuj' displayed a kaleidoscope of animated wonders, from whimsical tales to heart-pounding adventures.



**Lights, Camera, Action! Film screening poster.**  
Picture Courtesy: Hirock Roy

Each frame was a masterpiece, a testament to the students' boundless imagination and technical finesse. Motion graphics danced across screens, weaving tales of wonder and awe. Characters sprung to life, emotions swirled, and the audience was spellbound. In addition, in a stroke of genius, virtual reality added a completely new dimension to the experience, blurring the lines between fantasy and reality.

Imagination unleashed! Step into the world of Studio Ghibli as installations based on their iconic films transported visitors to enchanting realms. From the verdant landscapes of "My Neighbor Totoro" to the steampunk wonders of "Howl's Moving Castle," every corner was a portal to magic.



**Event Installation 01.** Picture Courtesy: Hirock Roy



**Event Installation 02.** Picture Courtesy: Hirock Roy.



**Event Installation 03.**  
Picture Courtesy: Hirock Roy

As the curtains fell on 'Chaturbhuj', a wave of gratitude swept through the audience. To the students who dared to dream and dared to create, we say thank you. Your passion, creativity, and technical prowess have left an indelible mark on us all, reminding us of the boundless possibilities in the world of animation.



***Department group Photo. Until Next Time! Picture Courtesy: Hirock Roy.***

In conclusion, 'Chaturbhuj' was not just an event—it was a celebration of creativity, a testament to the power of imagination, and a glimpse into the future of animation. Here's to the dreamers, the storytellers, and the magic-makers. Until next time, keep dreaming, keep creating, and keep pushing the boundaries of what is possible!

***By: Hirock Roy, Assistant Professor, Department of Animation and Digital Media, UID.***

# CRAFTING SUCCESS: TALES OF QUIRKY CHOWK

The campus came alive with a fusion of artistry and commerce during the much anticipated 'Quirky Chowk'- an event organized by the students of Lifestyle Accessory Design & Fashion Design. The event served as a dynamic platform for budding young designers like us to display their talents through various stalls. From delectable treats at the food stalls to the intricate ceramic, brass, beads, and imitation jewelry, to crochet and leather craft, every stall reflected a unique charm and creativity but overall, it was an experience to remember.



**Lifestyle accessory design department students at Quirky Chowk. Picture Courtesy: Ummehani Arif**

The event aimed to encourage students to venture into entrepreneurship by providing them with a real-world experience of displaying and selling their creations. For many including myself, participating in Quirky Chowk was a different experience.



**Students from the Lifestyle Accessory Design Department at Quirky Chowk organizing jewellery stall. Picture Courtesy: Harshali Nagwekar**

Interacting with visitors and fellow participants helped me to understand the consumer need and allowed me to break the shell that I was living in. Putting up the stall was completely out of my comfort zone. Overall, it was an experience to remember.

**By: Harshali Nagwekar, B. Des Lifestyle Accessory Design 6, UID.**



**Students from the Lifestyle Accessory Design Department at Quirky Chowk organizing food stall. Picture Courtesy- Vishva Sardhara**

As a participant, I set up my stall with my friend, showcasing leather and bead jewelry. The experience was both challenging and rewarding, as it required not only creativity in crafting the product but also strategic thinking in presenting it to the audience.



**Students from the Lifestyle Accessory Design Department at Quirky Chowk organizing lifestyle products stall. Picture Courtesy: Harshali Nagwekar**

In conclusion, 'Quirky Chowk' was not just an event; it was a celebration of creativity & the entrepreneurial spirit. The success of this event lies not just in the sales made or the stalls visited but in the lasting impact, it has left on our collective mindset.

# CREA 4.0 -PHYGITALISATION

The Department of Industrial Design held the annual event Crea 4.0 on 12 & 13 November 2023 bringing the confluence of the three disciplines of Industrial Design -Product Design, Automotive and Transportation Design, Interaction Design.

As Industrial Design evolves towards technology integration, 'Phygitalisation' was the theme for Crea 4.0. 'Phygitalisation' enabled and oriented academia towards human -machine interaction and sensitised towards responsible Artificial Intelligence.

The exhibition featured a range of student design proposals and served as an open forum for students to present their design learning objectives and classroom learning outcome.



Diverse expressions took place through interactive Installations, exhibition, speaker sessions and panel discussion with imminent professionals from industry and design academia. Students got the opportunity to closely interact with industry stalwarts, share their queries and curious questions about industry expectations from graduating product designers.

**Chai Pe Charcha with Chandrashekhar Vyavhare and Anant Tambade, 2023. Picture Courtesy: Crea Photography Team.**



CREA 4.0 was inaugurated by Shri Pradyumna Vyas, the current president-elect of the World Design Organization. Pradyumna Vyas is ex-Director of the National Institute of Design. He has played a significant role in forming the current landscape of academia and the design industry.

**Packaging Design Sem 06 Outcome, 2023. Picture Courtesy: Crea Photography Team.**



**Pradayumna Vyas addressing Students, 2023. Picture Courtesy: Crea Photography Team.**



**Techno-Aesthetic Detail Design Sem 06 Outcome, 2023. Picture Courtesy: Crea Photography Team.**



# CREA 2023

## Driven by Design- Celebrating Innovative Designs in Automobile and Transportation

In the realm of creativity and design, the annual event Crea has become a hallmark of excellence, displaying the ingenuity and talent of students in various design disciplines. This year, the 12th and 13th of December witnessed the grand spectacle of Crea 2023 at the Unitedworld Institute of Design, marking the fourth consecutive year of this inspiring event.

Among the myriad design domains represented at Crea 2023, the students of the Automobile and Transportation Design department delivered with their groundbreaking contributions. The event provided a platform for these budding designers to showcase their innovative concepts, pushing the boundaries of conventional thinking in the world of automotive design.

The culmination of months of dedication and hard work was evident in the impressive array of designs displayed by the students. Some of the displayed works that grabbed the attention can be seen as follows.

1. Kick Scooter – Turbo kick: An urban midrange commuter made for travelling with fun. Mechanism done for ease of use. Designed compact for easy movement and to travel on small patch off roads.
2. Paradox Bike: The project aims to design a kick scooter / bicycle/ trike for urban users that is practical, sustainable, and user-friendly. The design considers the needs of the target audience and provides a solution that is easy to use and transport, environmentally friendly, & cost-effective.



**The Kick Scooter. Picture Courtesy: Department of ATD.**



**The Paradox Bike. Picture Courtesy: Department of ATD.**



**Bi Yon-Se. Picture Courtesy: Department of ATD.**

3. Bi-Yon-Se: Starts off with sketching various silhouettes which would match the theme and then further refining them, making it resemble the cyberpunk-themed vehicles. The aim was also to not only make it feasible but also visually futuristic to look at.

As we reflect on the fourth edition of Crea, it is evident that the students of the Automobile and Transportation Design department have played a pivotal role in making the event a resounding success. Their creativity, vision, and dedication have not only enriched the design community but have also positioned Crea as a beacon of innovation in the ever-evolving landscape of industrial design.

**By: Mark Timothy, Assistant Professor, Automobile and Transportation Design, UID.**

# MODUS 2023: NAVIGATING SHUNYA - A FUSION OF DESIGN, INNOVATION AND INSPIRATION.

In the ever-evolving landscape of communication design, the intersection of technology, art, culture, humanities, politics, sustainability, and imagination becomes the breeding ground for creativity. At the heart of this convergence lies the Unitedworld Institute of Design (UID), where the Department of Communication Design recently hosted MODUS 2023 – an annual student showcase that delved into the enigmatic realm of Shunya, the vast blank slate of possibilities. Held on the 15th and 16th of December 2023, MODUS 2023 aimed to explore the infinite potential within the void of impossibilities. Students from each semester contributed to the showcase through class installations, and three main installations took centre stage. The collaboration between faculty and students was evident, as mentors guided the creative process, adding conceptual depth to the projects.

## MODUS



*Picture Courtesy: Drushti Gothi*

### Day 1: Crafting Meaning in the Void

The inaugural day of MODUS 2023 featured a thought-provoking panel discussion titled "Designing Shunya: Crafting Meaning in the Void of Impossibilities." Esteemed speakers including Sonia Manchanda, Padmashri Sudharak Olwe, Shiva Viswanathan, Aditi Hazra-Ganju and Indira Basu graced the event. The discourse revolved around conceptual metaphors such as 'authentic intent,' 'design for the unknown,' 'unlearning as a design process,' and the importance of intersectionality.



*Picture Courtesy: Ashita Arya and Rushab.*

## Day 2: Learning from Industry Pioneers

The second day of MODUS 2023 provided a unique opportunity for students to glean insights from industry experts. Sonia Manchanda shared the remarkable work of Spread Design and Innovation Pvt. Ltd., emphasizing the captivating story of the New Goa Airport. Shiva Viswanathan conducted a masterclass, offering a deep dive into the present and future of branding, enriching attendees with invaluable knowledge and inspiration.



*Picture Courtesy: Arya Jain.*

## Afternoon Sessions: Workshops and Deep Dives

The afternoon sessions of MODUS 2023 were equally compelling, featuring engaging workshops by industry stalwarts. Mahendra Patel led a typography workshop that challenged participants to experiment with type design, pushing the boundaries of conventional thinking. Pranjali Binwani shared her expertise in User Experience (UX) Design, shedding light on the nuances and importance of creating meaningful user experiences. Kokila B's workshop on storytelling and its transformative power left a lasting impact on attendees.

MODUS 2023 emerged as an extraordinary platform that pushed the boundaries of conventional design thinking. The panel discussions, talks, and workshops provided a melting pot of ideas, allowing students to explore new horizons and gain invaluable insights from industry leaders. This annual showcase not only celebrated the creativity of communication designers but also fostered a community of like-minded professionals dedicated to pushing the boundaries of imagination and innovation. As the curtains fell on MODUS 2023, it left a trail of inspiration and a renewed commitment to the endless possibilities within the void of Shunya.

***By: Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.***

# “YOU’VE GOT MOXIE KID”

The Global design Programme celebrated its small pre-event for fundraising on 31st Oct and 1st Nov 2023. The theme for this year was emotions. This was explored through work displays of students and some abstract installations. At the heart of it, Moxie was a student-led journey with guidance and support from the GDP faculty members. It was an attempt to harness their varied skill sets of students, test their group working skills and achieve a result. This event was organized and led by GDP Year 1 students.

The 2-day event saw a display of student installations, their work and a panel discussion. There were 2 physical presentations on Day 2. Arjun Rathi from Mumbai who is the principal designer at Arjun Rathi Design & Co-founder of Rural Modern Glass Studio talked about his journey into the niche field of blow glass lighting design. Gerard Rebello shared his thoughts on retail design by showcasing his work with Elephant Design Studio.



**(left) Arjun Rathi talking about his practice as a Lighting Designer & (right) Gerrard Rebello from Elephant design studio talking about experience design in retail spaces. Picture Courtesy: Upasna**

The theme for the panel discussion was Futuristic Fusion: Merging Analog and Digital in Tomorrow's Design. It was a session moderated by Bhavin Shukla and saw presenters from 3 partner Universities of UID- Dr. Fanny Suhendra from Swinburne University Melbourne, Australia, Dr. Jonathan Gration from Nottingham Trent University, UK and Dr. Andre Silva from NABA, Milan Italy. Each discussant presented their view on the divide between analog and digital. Post the presentations the panelists discussed the phenomenon of the shrinking divide between analog and digital, and the idea that digital probably has more potential than what analog holds.



**(left) Group image of students with online & physical presenters. (right) students showing their work to Michelle Lee-Schmidt, Partner and Managing Director, Play Lab at IDEO. Picture Courtesy: Mahendra Dave.**

The students had a great time putting up a dance performance and pop up stores. The event ended with a high note of celebrating the team spirit and food. Staying true to its word as a post event reflection 'Moxie' is one such emotion that seems to resonate with many students of today. The word literally means 'fortitude and determination'; however, it also means gumption (informally). It is with the informal connotation in meaning that resonated with the GDP student body.

It was heartwarming to witness the effort put in by 36 first year students in showcasing what they can achieve. Everyone is now looking forward to the main event as the other years are back from their study abroad programmes.

***By: Bhavin Shukla, Assistant Professor, Global Design Programme, UID.***



# ONBOARDING: THE LAUNCH OF INTERACTION CLUB

## Description:

The 'Interaction Club' is the latest addition to the Interaction Design departmental ventures. A student-driven initiative, the IxD Club was founded by the current Sem VI students in 2022 and is now handed over to the current Sem IV. With the vision to build a vibrant and inclusive community of students passionate about interaction design, the Club aspires to create a space where everyone feels welcome and valued, where creativity and innovation thrive, and where we can all learn and grow together. An official launch event, called 'Onboarding' was held on 5th February 2024 in the G-Block AV Room.



## Objectives:

The main aim of this event was to bring to light the Club to the IxD students, thereby officially announcing the teams and the Club's new face. The soft launch focused on presenting a carefully curated calendar, designed to keep the students invested and engaged throughout the semester. This includes a range of academic endeavors such as 'Whiteboard-Wednesdays' and 'Big-Bites', as well as co-curricular endeavors like 'Hassle se Haasil' and 'Out and About'. Along with these, the Club also introduced 'Rooms by Interaction Club'- an extracurricular initiative by the Club, with the first Room being 'BYOB(Bring Your Own Book)'. The variety of categories in which the activities are organized aim to create an inclusive environment that not only cultivates academic progress but individual development as well, forging meaningful connections between people with shared interests.



### Highlights:

'Onboarding' was primarily organized to introduce the Club to the 1st year IxD students, who were completely unaware of the venture. To stay true to the concept of interaction and make the event more interesting, the members had organized and created a set of identity cards with a password protected QR code for every student. The password was revealed at the end which redirected the students to the repository website. A small felicitation was also held for the seniors who worked on the branding of the Club. This was a small token of appreciation for their efforts in creating the guidelines with which the entire Club functions.



### Outcomes:

The soft launch was a success with the students being highly intrigued by the events. It marked the beginning, or rather 'onboarding' of an enthusiastic community of students brought together by creative explorations. This event brought together the past efforts with the present ideas, which were put in front of the future of the Club.



# OPEN SEAM – FUTURE OF FASHION

Open Seams 2024, an annual event hosted by the Department of Fashion & Lifestyle at the United World of Design, unfolded as a captivating exploration into the 'Future of Fashion.' This year the event was held on 11-12 Jan 2024. This immersive showcase, meticulously curated by student teams under the watchful guidance of faculty members, took on the ambitious task of probing two key realms that will define the evolving landscape of the fashion industry: sustainability and technology.



***Installation of the Denim surfaces. Picture Courtesy: Prach Singh.***



***Display of creative drapes. Picture Courtesy: Prach Singh.***

The thematic underpinning of the exhibition manifested in a rich tapestry of ideas and projects. The Android Uprise concept offered a glimpse into a future where technology seamlessly integrates with fashion, envisioning a scenario where androids play a significant role in shaping the industry. Complementing this, the exploration of data syncing demonstrated how technology could forge a more personalized connection between individuals and their fashion choices, creating a bespoke and seamless experience. Delving into the trajectory of future technologies, the exhibition highlighted their potential impact on design processes and material innovations.





**Display of print developments in motion. Picture Courtesy: Prach Singh.**

Sustainability took center stage, emerging not just as a buzzword but also as a driving force for change. The showcased projects demonstrated eco-friendly approaches to conducting fashion shows, integrating different textiles into the industry. The exhibition featured a diverse array of modular works, ranging from intricate fashion illustrations, innovative weaves, and artistic drapes to cutting-edge surfaces, denim explorations, print developments, and sustainable projects. This comprehensive display underscored the students' creativity and innovative spirit in addressing the challenges and opportunities presented by the rapidly evolving future of fashion.

The first day of the event was enriched by speaker sessions featuring industry stalwarts Anand Bhushan and Rimzim Dadu. These sessions provided invaluable insights into the future of fashion, inspiring and guiding aspiring designers. Additionally, a workshop conducted by Piqit served as a bridge, connecting participants with the broader fashion community, fostering collaboration, and creating networking opportunities.

The second day of Open Seams 2024 continued the intellectual exploration with a panel discussion moderated by Prof. Mohan Neelakantan. The panel boasted a diverse lineup of industry experts: Mr. Morya Daundu, a distinguished fashion photographer and Creative Director of Mode Studio; Ms. Sarah Epen, Head of Fashion and Styling at Streamoid Technologies; Mr. Pratyush Kumar, a renowned fashion designer associated with PIEUX; and an engaging evening session with Mr. Jay Jajal, the founder of the streetwear brand Jaywalking. This illustrious panel engaged in a meaningful discourse on the convergence of sustainability and technology in shaping the future of fashion. The discussion provided a platform for exchanging ideas and exploring potential solutions to the challenges faced by the fashion industry.



**Panel discussion. Picture Courtesy: Prach Singh.**

Open Seams 2024 successfully brought together students, faculty, industry experts and renowned designers to not only showcase the creative talents of the students but also to facilitate insightful discussions on crucial aspects that will undoubtedly shape the evolution of the fashion industry in the years to come. The event served as a testament to the forward-thinking vision of the institution and its commitment to fostering innovation and sustainability within the realm of fashion.

**By: Prachi Singh, B. Des Fashion Design Sem 6,  
Department of Fashion & Lifestyle, UID.**

# QUIRKY CHOWK: A FUSION OF FASHION, FOOD, AND FUN



**Students at the inauguration of Quirky Chowk.  
Picture Courtesy: Meghna Alex.**

Quirky Chowk is a fun event where colors collide, flavors mingle, and creativity knows no bounds. This carnival-like event was conducted on 5th January 2024 by the department of Fashion and Lifestyle. It was a celebration of all things eclectic and eccentric. The inauguration and ribbon cutting was done by Head of Institution, Colonel Surojit Bose, Director Dr. K.K Singh and Dean Ms. Manisha Mohan. From tantalizing food stalls to stylish fashion displays, Quirky Chowk offered a sensory overload like no other. At the heart of Quirky Chowk were the myriad stalls, each a treasure trove of unique finds, ranging from handmade jewelry and quirky apparel to intricate art and craft pieces. Here, creativity took center stage as students displayed their talents, offering the audience a chance to explore and appreciate their artisanship.

One of the highlights of Quirky Chowk was undoubtedly its diverse stalls. Food stalls that tempted visitors with an array of delectable treats, from spicy chaat and delicious mock-tails to artisanal cupcakes. Nevertheless, Quirky Chowk was not just about shopping and eating—it was

also a feast for the senses. Throughout the event, the audience was treated to a kaleidoscope of performances that ranged from an energetic dance routine to an innovative fashion show by the students from the Department of Fashion and Lifestyle. The students used their work done during Denim Collaborative Studio: Jeans Culture guided by Prof. Sanya Jain and orchestrated a fashion show choreographed by Prof. Anthony Alphonso. The fashion show featured denim garments with funky make-up.

Open Seams 2024 successfully brought together students, faculty, industry experts and renowned designers to not only showcase the creative talents of the students but also to facilitate insightful discussions on crucial aspects that will undoubtedly shape the evolution of the fashion industry in the years to come. The event served as a testament to the forward-thinking vision of the institution and its commitment to fostering innovation and sustainability within the realm of fashion.

**By: Prachi Singh, B. Des Fashion Design Sem 6,  
Department of Fashion & Lifestyle, UID.**



**Denim fashion show at Quirky Chowk.  
Picture Courtesy: Meghna Alex.**

# AN INITIATIVE TO PREACH RESEARCH IN DESIGN AT ANNUAL INTERIOR DESIGN SYMPOSIUM'23

The Annual Interior Design Symposium was held at United-world Institute of Design, Karnavati University, Ahmedabad, on the 20th of December, 2023. This yearly symposium was designed for enterprising design students, practicing designers, and design academicians. Symposium'23 focused on exploring research possibilities that had evolved within the spectrum of Interior and Furniture design.

Perception, critiques, and interaction were underlined as key facets of design research in addressing concerns related to education, sustainability, technology, and human behaviour. Esteemed professionals and scholars offered their insights in addition to the design topics covered in this seminar. This was followed up with discussions about the value of design, academics, research, and expert interaction. The platform allowed design students to investigate areas in their disciplines and grasp the value of conducting research.



**Poster for the Annual Interior Design Symposium'23**



**Benett Benny Thomus, Student from CEPT University presenting at the Symposium  
Niomi receiving the certificate from the panelists and Dr. Kishori Dalwadi, Head of Department, Interior Design**

The Symposium began with the launch of the 'Book of Abstracts' by the Panellists. The book is a collection of the selected abstracts submitted by students from various semesters across different disciplines as part of the symposium. Followed with the same was a presentation of research by selected student participants. The topics of research focused on interesting topics to be taken forward in a new direction. Students got 10 minutes to present their objectives, research questions, methodology, and scope for their topics. The diverse inputs and exploration set forth a benchmark for a lot of students in the field of design research.

The presentations were further followed by certificate distribution to the students who presented and also the felicitation of our panelists.



This was followed by the panel discussion session with the following prominent research scholars:

- Saurabh Mhatre, a Research Scientist from Northeastern University, Boston, USA
- David Arthur, Architect, Interior Designer, Furniture Designer and Director, PRAXIS Studio, Ahmedabad
- Dr. Sharmila Sinha, Educator and Creative Strategist, HOD, Communication Design, UID
- Dr. Dhananjay Bisht, Engineer, Product and Industrial Designer, Expert in Design Semantics, Digital Fabrication and Design Research, Associate Professor, Industrial Design, UID
- Dr. Bhavesh Shah, Architect, Researcher and Adjunct Faculty, UID

Assistant Professor Kriti Malkani moderated the session, posing insightful questions to the panelists aimed at educating the students. The queries spanned from the significance of design and research in a student's life to its pertinence in the design industry. The panelists, who were also researchers, enthusiastically shared their experiences and expertise in design research, outlining intriguing prospects for the future. They engaged with the students on integrating research into their daily routines from the outset and cultivating it as a habit. The symposium offered a fresh viewpoint to the entire student community regarding design and research, expanding the horizons of academia and its reach to a higher extent.

***By: Kriti Malkani, Assistant Professor, Department of Interior Design, UID.***

# TACTILE TECTONICS - THE PERSPECTIVE OF DESIGN AT U ID PRAXIS 5.0



Poster of UID Praxis 5.0

UID PRAXIS is an annual event organized by the Department of Interior Design at UID, Karnavati University. The event highlights to bring together designers, industry professionals, and students to share knowledge and experiences in design processes. The event aims to bridge the gap between academia and the interior design industry in India.

In its fifth edition, UID PRAXIS 5.0, 2023 focused on exploring new possibilities in Interior and Furniture Design, inspiring students to push boundaries and grow personally. Through conversations, exchanges, and showcasing student creations, we fostered inspiration and personal growth.

**The event was conceptualized majorly into four segments:**

## 1) Design Competition & Workshops:

With our rooted commitment to pushing boundaries and igniting creativity at UID, Praxis 5.0 annual design confluence of 'The Department of Interior Design' provided a platform to the young, talented, and sensitive design students of UID to showcase their noble ideas and shape the future of built experience. The design competition was floated for students across disciplines of UID to co-design by collaborating. The result of the competition had new possibilities showcased driven by the rise of AI, understanding of people, culture, and context as a whole, gestalt principles, and a few other themes.



Students presenting their competition work

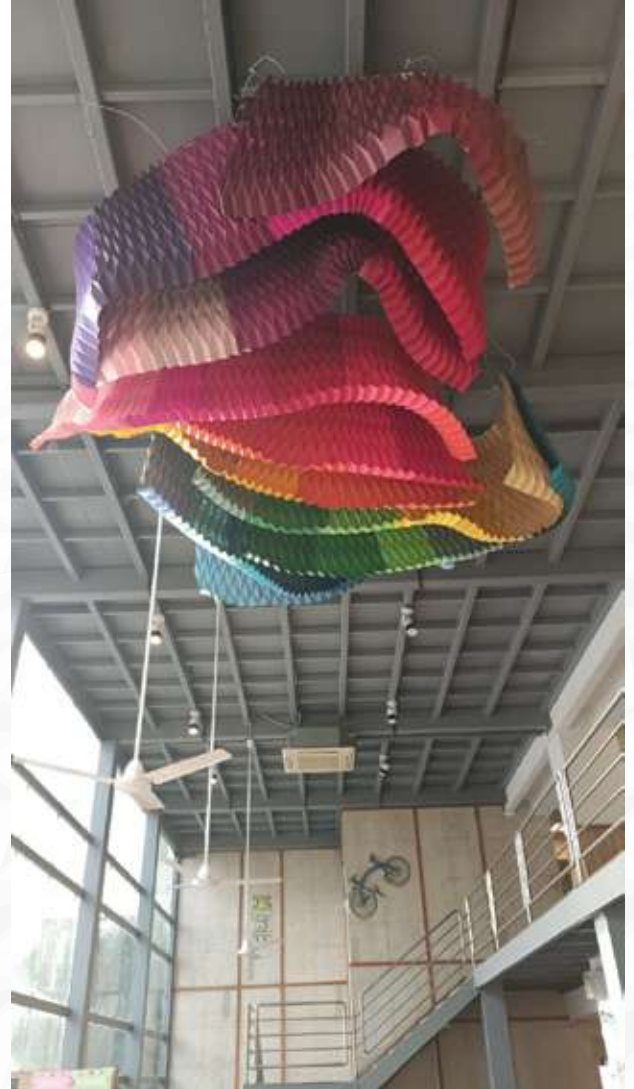
## 2) Workshops

### The Imprint by Ankon Mitra

Renowned architect Ankon Mitra led a 24-hour session for the workshop "Imprint" where students created an installation symbolizing leaving fingerprints. Using origami, 2'x2' sheets were CNC marked and folded at Karnavati University's Maker's Lab canteen. With 35 students, the 15'x8' installation, symbolizing material strength and fragility, was completed in 24 hours.



*Ankon Mitra in action*



*The installation in the main canteen of Karnavati University*



*Relwood, Faculty Installation*

## 3) Exhibition of Student Works

The exhibition showcased captivating work by skilled students, ranging from innovative furniture designs to intriguing spatial arrangements. It displayed a diverse range, revealing students' deep comprehension of design principles and exploration of unconventional concepts. Carefully curated installations mesmerized senses, blending art and functionality to push boundaries and encourage fresh interactions with space. Faculty members' design narratives came to life through innovative use of Relwood, showcasing brilliance and boundless potential.



BHARAT TILES, UG1



CRAFT, UG5



TIM BURTON FURNITURES, UG5



INTERIOR STYLING, UG3



STOOLS, UG3

### ***Glimpses of the installations and displays at the exhibition***

#### **3) Master Talk**

The speaker sessions contributed largely to the entire proficiency of the event. There were some prominent speaker sessions as part of the event: Ankon Mitra, Chandrashekhar Bheda, Hiloni Sutaria, Nehal Bhatt and Shekhar Bhadve. They not only shared their experiences but provided a wide range of perspectives from different sectors of the industry. Every speaker offered distinct insights that deeply connected with our attendees, resulting in a dynamic blend of ideas and motivation.

#### **4) Symposium**

Aimed at ambitious design students, professionals, and academics, the Annual Interior Design Symposium 23 delved into research opportunities within Interior and Furniture design. Emphasizing perception, critique, and interaction, the event spotlighted design research's role in tackling issues surrounding education, sustainability, technology, and human behavior. The symposium provided a novel outlook on design and research for students, broadening academic boundaries significantly.



#### ***Panel discussion with the researcher panelists***

Our Interior Design Exhibition's success brings recognition, opportunities, and partnerships for students, showcasing their creativity. Renowned firms and suppliers seek collaboration, enhancing industry exposure and connections. It encourages students to excel, solidifying them as up-and-coming talent and enhancing the institution's reputation.



*The Interior Design Department with the Speakers at the stage*

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