

Karnavati University

Faculty of Liberal Arts

Revised Programme of the BA (Hons.) – Semester I Theory Examination (December 2023)

Date	Time	Fundamentals of Psychology	Introduction to Mass Communication	Social Media and Society (I)	Environment and Society (I)	Indian Knowledge Systems – I (I)	Basic IT Tools (I)
VENUE:		CR - 12	CR - 16	CR - 12	CR - 16	CR - 12	COMPUTER LAB
04 th Dec. 2023	09:30 AM Onwards	202305010001 to 202305010046 & 202305020001 to 202305020007	202305020008 to 202305020011 & 202305030001 to 202305030052	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	202305020008 to 202305020011 & 202305030001 to 202305030052	202305010001 to 202305010046 & 202305020001 to 202305020007	-	-	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	202305010001 to 202305010046 & 202305020001 to 202305020007	202305020008 to 202305020011 & 202305030001 to 202305030052	-	-



07 th Dec. 2023	09:30 AM Onwards	-	-	202305020008 to 202305020011 & 202305030001 to 202305030052	202305010001 to 202305010046 & 202305020001 to 202305020007	-	-
08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	202305010001 to 202305010046 & 202305020001 to 202305020007	202305020008 to 202305020011 & 202305030001 to 202305030052
09 th Dec. 2023	09:30 AM Onwards	-	-	-	-	202305020008 to 202305020011 & 202305030001 to 202305030052	202305010001 to 202305010046 & 202305020001 to 202305020007

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Programme of the BA (Hons.) Mass Communication – Semester III Theory Examination (December 2023)

Date	Time	Introduction to Journalism	Digital Media and Storytelling (I)	Advertising and PR: Principles, Concepts, and Management	Understanding Cinema (I)	Media and Culture (I)	Media Research – I (I)	Photography Principles and Practice (I)
VENUE:		CR - 07	CR - 07	CR - 07	CR - 07	CR - 07	CR - 07	CR - 07
04 th Dec. 2023	09:30 AM Onwards	20220501002 to 20220501113	-	-	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20220501002 to 20220501113	-	-	-	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	20220501002 to 20220501113	-	-	-	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20220501002 to 20220501113	-	-	-
08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	20220501002 to 20220501113	-	-



09 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	20220501002 to 20220501113	-
11 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	-	20220501002 to 20220501113

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Programme of the BA (Hons.) Liberal Arts (Major – Psychology) – Semester III Theory Examination (December 2023)

Date	Time	Developmental Psychology	Quantitative Research Methodology	Physiological Psychology	Abnormal Psychology	Positive Psychology	Child Psychology	Knowledge, Reality, and the Self (I)
VENUE:		PSYCHOLOGY LAB	PSYCHOLOGY LAB	PSYCHOLOGY LAB	PSYCHOLOGY LAB	PSYCHOLOGY LAB	PSYCHOLOGY LAB	PSYCHOLOGY LAB
04 th Dec. 2023	09:30 AM Onwards	20220501001 to 20220501124	-	-	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20220501001 to 20220501124	-	-	-	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	20220501001 to 20220501124	-	-	-	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20220501001 to 20220501124	-	-	-
08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	20220501001 to 20220501124	-	-
09 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	20220501001 to 20220501124	-



11 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	-	20220501001 to 20220501124
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Karnavati University

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Programme of the BA (Hons.) Mass Communication (Specialization – Journalism) – Semester V Theory Examination (December 2023)

Date	Time	Advanced Broadcast Media I	Digital Media: Theory and Concepts (I)	Specialised Reporting: Politics, Business, Crime, Sports	History of Indian Media (I)	Role of Ad & PR in Journalism
VENUE:		CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM
04 th Dec. 2023	09:30 AM Onwards	20210501004 to 20210501082	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20210501004 to 20210501082	-	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	20210501004 to 20210501082	-	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20210501004 to 20210501082	-
08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	20210501004 to 20210501082

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Programme of the **BA (Hons.) Mass Communication (Specialization – AD and PR) – Semester V** Theory Examination (December 2023)

Date	Time	Account Planning	Consumer Behaviour II	Introduction to Public Relations Research (I)	Specialised PR-I (Not-for-Profit & Public Sector PR) (I)	Media Planning (I)
VENUE:		MEDIA LAB	MEDIA LAB	MEDIA LAB	MEDIA LAB	MEDIA LAB
04 th Dec. 2023	09:30 AM Onwards	20210501002 to 20210501094	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20210501002 to 20210501094	-	-	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20210501002 to 20210501094	-
08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	20210501002 to 20210501094
09 th Dec. 2023	09:30 AM Onwards	-	-	20210501002 to 20210501094	-	-

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Programme of the BA (Hons.) Mass Communication (Common Subjects – Journalism & AD and PR) – Semester V Theory Examination (December 2023)

Date	Time	Development Communication (I)	Media Research and Dissertation	International Cinema (I)	Social Media and Content Marketing
VENUE:		MEDIA LAB	CR - 12	MEDIA LAB	COMPUTER LAB
09 th Dec. 2023	09:30 AM Onwards	-	20210501002 to 20210501094	-	-
11 th Dec. 2023	09:30 AM Onwards	20210501002 to 20210501094	-	-	-
12 th Dec. 2023	09:30 AM Onwards	-	-	20210501004 to 20210501094	20210501002 to 20210501088

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Programme of the BA (Hons.) Liberal Arts (Major – Psychology) – Semester V Theory Examination (December 2023)

Date	Time	Rehabilitation Psychology	Psychoanalytic approach and Dream Interpretation	Research Methodology	Abnormal Psychology
VENUE:		CR - 08	CR - 08	CR - 08	CR - 08
04 th Dec. 2023	09:30 AM Onwards	20210501001 to 20210501105	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20210501001 to 20210501105	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	20210501001 to 20210501105	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20210501001 to 20210501105

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Programme of the **BA (Hons.) Liberal Arts (Minor) – Semester V** Theory Examination (December 2023)

Date	Time	Popular Literature (I)	Literature from the Indian Subcontinent (I)	International Relations: Theoretical Dimensions (I)	Indian Government and Politics (I)	Social and Political Philosophy (I)	Knowledge and Reality (I)
VENUE:		CR - 08	CR - 08	CR - 08	CR - 08	CR - 08	CR - 08
08 th Dec. 2023	09:30 AM Onwards	20210501003 to 20210501105	-	20210501001 to 20210501073	-	20210501008 to 20210501103	-
09 th Dec. 2023	09:30 AM Onwards	-	20210501003 to 20210501105	-	20210501001 to 20210501073	-	20210501008 to 20210501103

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Programme of the **B.COM (Hons.) – Semester V** Theory Examination (December 2023)

Date	Time	Cost Accounting (I)	Corporate Tax Planning	Managing Innovation and Entrepreneurship (I)	Financial Market and Financial Services	Business Mathematics (I)	E-Commerce (I)	Digital Marketing (I)
VENUE:		CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM
04 th Dec. 2023	09:30 AM Onwards	20210501069 to 20210502011	-	-	-	-	-	-
05 th Dec. 2023	09:30 AM Onwards	-	20210501069 to 20210502011	-	-	-	-	-
06 th Dec. 2023	09:30 AM Onwards	-	-	20210501069 to 20210502011	-	-	-	-
07 th Dec. 2023	09:30 AM Onwards	-	-	-	20210501069 to 20210502011	-	-	-



08 th Dec. 2023	09:30 AM Onwards	-	-	-	-	20210501069 to 20210502011	-	-
09 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	20210501069 to 20210502011	-
11 th Dec. 2023	09:30 AM Onwards	-	-	-	-	-	-	20210501069 to 20210502011

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