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UID | **MAY**
2024



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FOREWORD



Unitedworld Institute of Design (UID) proudly held its annual graduation show in the last week of April 2024, showcasing a vibrant array of projects from our talented 8th Semester UG and 4th Semester PG students. The event was inaugurated by Prof Ashoke Chatterjee (former Executive Director, National Institute of Design). The exhibition featured exemplary work from various disciplines, including Visual Communication, Animation and Digital Media, Product Design, Interaction Design, Transportation and Mobility Design, Fashion & Lifestyle, Interior & Furniture Design and the Global Design Program.

Each display reflected the creativity, and innovation that our students have cultivated under the guidance of faculty mentors during their academic journey, highlighting their readiness to make significant contributions to the design industry. The departments also launched graduation books which showcased a summary of the work of each graduating student.

Visual Communication:

Our Visual Communication students presented visually compelling projects that masterfully combined graphic design, branding, interaction design and game design. Their work exemplified their ability to convey powerful messages and narratives intervention with visual aesthetics.

Product Design:

The Product Design department showcased innovative products addressing real-world challenges. Our students demonstrated their expertise in blending functionality and aesthetics, presenting products that are both practical and visually appealing. There

were also several projects in the area of interaction design where students had created apps, websites and phygital solutions.

Interaction Design:

In the realm of Interaction Design, students exhibited projects that enhanced user experience through seamless and engaging interfaces. Their work included cutting-edge web and mobile applications, all designed to foster meaningful user interactions and address diverse user needs.

Transportation and Mobility Design:

Students specializing in Transportation and Mobility Design envisioned the future of transportation with projects centered on sustainability and user-centricity. Their innovative designs ranged from electric vehicles to smart urban mobility solutions, reflecting their commitment to revolutionizing the way we move.

Interior Design:

The Interior Design projects on display reimaged various spaces, focusing on enhancing both functionality and aesthetics. Our students demonstrated their adeptness in spatial design, creating inviting residential, commercial and public environments. Some of the students had also taken up furniture design projects. The projects not only captured spaces and aesthetics but also focused a lot on the overall Experience Design.

Fashion & Lifestyle:

The Fashion & Lifestyle Department displayed collections that pushed the boundaries of creativity and style. Our students showcased a diverse range of garments, from avant-garde couture to sustainable fashion lines. Each collection reflected a deep understanding of fabric, form and function, combined with a unique artistic vision. The projects emphasized sustainability, cultural influences, and innovative design techniques, proving that our graduates are ready to make significant contributions to the fashion industry.

Animation and Digital Media:

Animation and Digital Media students brought stories to life through their captivating projects. Their work included animation films, immersive digital environments, showcasing their proficiency with digital tools and their passion for storytelling.

Lifestyle Accessory Design:

The students of Lifestyle Accessory Design put up a vibrant showcase of projects in jewellery, accessories such as shoes and bags. They addressed a wide range of unique jewellery, bags, footwear, and wearable technology, reflecting their ability to combine fashion with practical design solutions. Each piece demonstrated meticulous craftsmanship and a keen understanding of current trends and consumer needs.

Global Design Program:

Graduates from the Global Design Program presented projects developed through interdisciplinary and cross-cultural collaboration and work done at our partner institutions in the UK, Italy and Australia. Their work addressed global design challenges and highlighted their comprehensive approach to design thinking and problem-solving.

UID held its EDGE Fashion Show in the evening, a grand finale to our graduation show that brought the dynamic and innovative creations of our Fashion Design students to the forefront. This spectacular event showcased the culmination of years of hard work, creativity, and dedication of our students and faculty mentors, as the final collections were carefully choreographed and displayed to an enthusiastic audience of dignitaries, parents, faculty and students. The show was graced by Mrs. Neeti Hada; Dr. Bhanwar Rathore, Founder & Director of BRDS; Mr. Aamir Akhtar, Group President & CEO of Jindal Worldwide Ltd.; Ms. Rachita Parekh, designer of label Dyelogue; and Mr. Anuraag K, designer of label Anuraag K. & Prof Ashoke Chatterjee.

This graduation show not only celebrated the accomplishments of our students but also underscored the diverse and innovative nature of their work. We are immensely proud of their achievements and look forward to the remarkable impact they will undoubtedly have in the design world. Wishing all the best to our students as they step into the industry and make their mark and their contribution to the future of design.

By: Prof. Manisha Mohan, Dean-Academics, UID.

BIDDING GOODBYE TO THE COLLEGE: FROM LOCKDOWN TO GRADUATION



Lifestyle Accessory Design batch of 2020- 2024. Picture Courtesy: Mitalee Makwana

My last jury was special. I took great pride in showcasing products that I had designed and manufactured in collaboration with Sarthak Sahil Design Co. I received very personal feedback from my professor, Kavita Chauhan and the juror, Mr. Anajani Kumar. They talked to me about how college life differs from the industry world, emphasizing that working in the industry is not about receiving praise and marks but about personal growth.

The graduation show took place two days after the jury. Each student exhibited their work with boundless enthusiasm, and we were showered with well-wishes from the college dean, directors, and faculty. It was an emotional moment as I realized they would not be around to guide me anymore. The chief guest of the show, Mr. Ashoke Chatterjee, one of the seniormost members of the design fraternity, also reviewed my work and praised my designs.

I take immense pride in being a UIDian and am grateful to my gurus and peers who taught me design values, honed my skills, and supported me throughout my journey. This four-year odyssey has transformed me as a person and has taught me life values. With many good and challenging memories, I bid goodbye to my college.

By: Mitalee Makwana, B. Des Lifestyle Accessory Design, Sem VIII, UID.

As a student, I always awaited the last semester's jury. I remember being a student from the COVID lockdown batch, attending online classes. I always wondered when the course would be over, and I could step into the industry to unleash my creativity. However, facing the last semester jury was the hardest part. It was a harsh realization that no one would give sweet feedback and encourage me anymore.



Mitalee Makwana's work at display. Picture Courtesy: Mitalee Makwana

BLUM BY NISHI JASANI

Blum is a menstrual hygiene product conceptualised and designed by Nishi Jasani of Sem 8 of the Bachelor of Design Product Design, as part of her graduation project.

In her own words, Nishi Jasani states, "At the core of my philosophy is a strong dedication to human-centered design. By prioritizing a deep understanding of the lived experiences, challenges, and aspirations of individuals affected by menstrual hygiene issues, I ensure that my solutions resonate deeply with their needs. User input drives every aspect of the design process, from CMF (Color, Material, Finish) selection to form development, ensuring that the final products are not only functional and visually appealing but also deeply meaningful to those they serve."

Sustainability is another key principle that underpins her approach to design. She believes in minimizing environmental impact at every stage of the product life cycle, from sourcing eco-friendly materials to considering end-of-life scenarios. Through thoughtful CMF design and form development, the product is not only durable and reusable but also contributes to a more sustainable future.

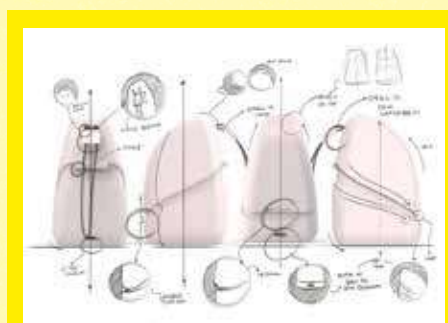
As her mentor, Assistant Professor Varshin Vala has ensured a thorough thought process with product storytelling to tap Nishi Jasani's strength as a design professional. The design brief was to design a menstrual cup sterilizer, that is portable, smaller in size (compact design) and ensures safe and hassle-free sterilization, with the use of minimum resources.

Concept note: In a world where menstrual hygiene is gaining increasing recognition as a vital aspect of women's health, the demand for convenient and effective solutions is growing exponentially. Menstrual cups have emerged as a sustainable and comfortable alternative to traditional sanitary products, offering not only economic benefits but also reduced environmental impact. However, ensuring proper hygiene and sterilization of these cups remains a concern for many users.



Mood Board, Picture Courtesy: Nishi Jasani.

Enter Blūm, a revolutionary menstrual cup sterilizer designed to address these pressing needs. Built on the foundation of portability, efficiency, and safety, Blūm utilizes cutting-edge UV technology to provide quick, hassle-free sterilization wherever you go. Its compact design sets it apart from bulkier alternatives in the market, ensuring that women can maintain hygiene on the move without compromising on quality.



Product Detailing, Picture Courtesy: Nishi Jasani

The name 'Blūm' embodies the essence of its purpose – a period of flourishing and glowing health. Inspired by the soft, feminine forms of nature's blooms, the design seamlessly blends into any environment while exuding warmth and comfort. The neutral color scheme and minimalist aesthetic further enhance its discreet and

versatile nature, making it ideal for public use.

Crafted from waterproof and UV-resistant materials, Blūm prioritizes functionality, safety, and sustainability. Its semi-matte finish not only adds a touch of sophistication but also facilitates easy cleaning, ensuring effortless maintenance of hygiene standards. With a focus on user needs such as portability, durability, and hassle-free operation, Blūm emerges as the ultimate companion for modern women seeking convenience and peace of mind during their menstrual cycles.



Final Product, Picture Courtesy: Nishi Jasani.

Beyond its practical benefits, Blūm holds the potential to spark conversations and challenge societal taboos surrounding menstruation. By promoting open dialogue and normalizing discussions about menstrual hygiene, Blūm contributes to breaking down barriers and empowering women to embrace their bodies with confidence and dignity. In essence, Blūm is not just a product; it's a catalyst for positive change, paving the way towards a future where periods are celebrated rather than stigmatized.'

By: Shweta Rai, Assistant Professor, Department of Industrial Design, UID.

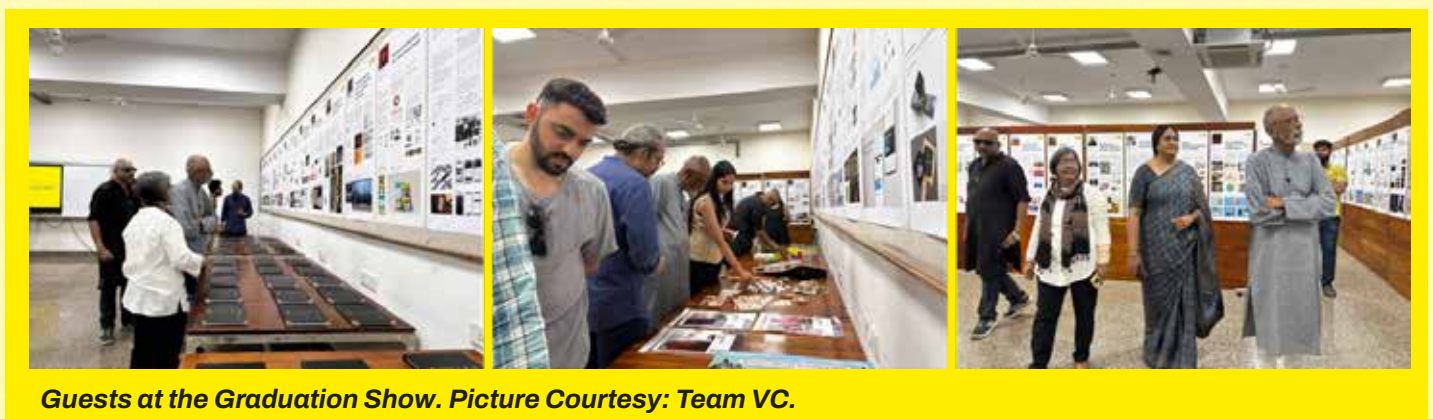
CELEBRATING CREATIVITY & INNOVATION: RECAP OF THE GRADUATION SHOW AT UID'S VISUAL COMMUNICATION DEPARTMENT.

The Graduation Show of the Visual Communication Department at UID (Unitedworld Institute of Design) held on April 28, 2024, was nothing short of spectacular. The event served as a platform to showcase the culmination of years of hard work, creativity, and innovation by the graduating students. Held at UID's spacious gallery, the exhibition effectively highlighted the diverse talents and capabilities of the students, leaving attendees in awe of their prowess in the field of visual communication.



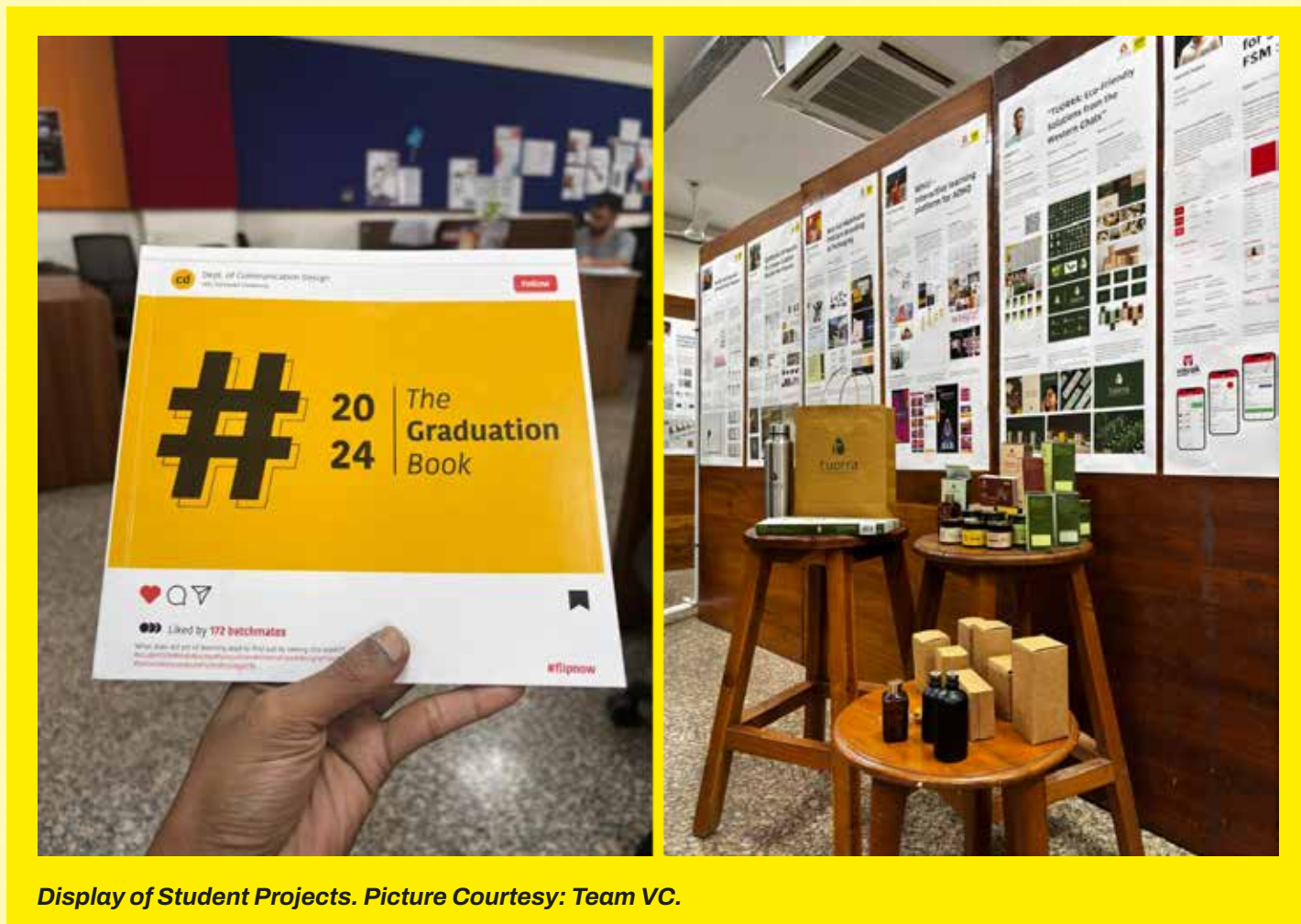
Graduate Book. Picture Courtesy: Team VC.

One of the most significant highlights of the event was the esteemed presence of Prof. Ashok Chatterjee, former Executive Director of the National Institute of Design (NID). His attendance added a profound dimension to the show, offering invaluable insights and enriching the experience for both students and attendees. Prof. Chatterjee's expertise and guidance underscored the importance of bridging academic knowledge with real-world application, setting the tone for an enlightening discourse on the role of design in addressing societal needs and future trends. The exhibition space was thoughtfully organized, with meticulously arranged panels and interactive displays that showcased a wide array of projects. From graphic design to digital media and visual narratives, the projects covered a broad spectrum of topics, demonstrating the students' versatility and ingenuity. Each project was accompanied by descriptive panels that provided deep insights into the creative processes and outcomes, allowing visitors to delve into the minds of the creators.



Guests at the Graduation Show. Picture Courtesy: Team VC.

Among the standout projects showcased at the exhibition were "Eco-Friendly Solutions from the Western Ghats," a sustainable packaging initiative aimed at reducing environmental impact; "Whiz!," an interactive learning platform designed for children with ADHD; and "Visual Identity Design for CIL, Chandigarh," which offered a fresh perspective on branding for a public institution. These projects not only displayed the students' technical skills but also underscored their commitment to addressing real-world challenges through design innovation. The event garnered significant engagement from industry professionals, faculty members, fellow students, and alumni, fostering a dynamic exchange of ideas and insights. Interactive sessions provided students with the opportunity to receive direct feedback from visitors, including esteemed professionals like Prof. Chatterjee, whose constructive critiques proved invaluable in refining their work and preparing them for the professional realm.



Display of Student Projects. Picture Courtesy: Team VC.

Feedback from attendees was overwhelmingly positive, with many lauding the professionalism and innovative approach of the graduating students. The show not only served as a platform to exhibit their work but also facilitated networking opportunities, paving the way for internships and job placements in the industry. The success of the event speaks volumes about the high standards and creative rigor instilled in UID's students, positioning them as future leaders in the field of visual communication. The Graduation Show of the Visual Communication Department at UID was a testament to the talent, dedication, and vision of its students. The presence of Prof. Ashok Chatterjee and other dignitaries added immense value to the event, reinforcing the importance of academic excellence and real-world application in the field of design. As the graduates embark on their professional journeys, they carry with them the legacy of innovation and excellence nurtured at UID, setting a high benchmark for future cohorts to aspire to.

By: Nihar Acharya, Assistant Professor & Sandipan Bhattacharjee, Assistant Professor, Department of Communication Design, UID.

CELEBRATING INDIVIDUALITY THROUGH FASHION: A JOURNEY OF SELF-EXPRESSION

In our modern society, the importance of embracing diversity and celebrating individuality has never been more apparent. As we navigate through life, each of us encounters struggles with societal norms, pressures to conform and the quest for self-acceptance. My own journey has been marked by moments of pain, anxiety, self-doubt and insecurity as I grappled with the expectation to fit into predefined moulds of beauty and style.

However, through introspection and reflection, I have come to realize the power of fashion as a means of self-expression and liberation. Instead of allowing others to dictate what is considered beautiful or fashionable, I have embarked on a mission to redefine these concepts on my own terms. Drawing inspiration from my personal experiences and struggles, I seek to channel these emotions into my designs, creating garments that serve as a celebration of individuality and a rejection of conformity.

For me, fashion is more than just clothing—it is a form of artistic expression, a medium through which I can convey my unique perspective and challenge conventional expectations. Each stitch, fabric choice and silhouette is carefully curated to reflect the diverse tapestry of human experiences and identities. The cuts of my designs are inspired by the theme, mirroring the complexity and depth of individuality, while the colors serve as an extension of the theme, representing the spectrum of emotions and experiences that make us who we are.



Fashion Range created for my project. Picture Courtesy: Mansi Sarawagi

From vibrant hues that symbolize joy and passion to muted tones that evoke introspection and contemplation, every shade is chosen with intention, adding layers of meaning and depth to each garment. Furthermore, the surface treatments and textures play a pivotal role in conveying the essence of the theme, whether it's through intricate embroidery that tells a story of resilience and strength or sleek, minimalist finishes that embody the simplicity and elegance of self-assurance.

As I continue on this journey of self-discovery and creative expression, I invite others to join me in embracing their uniqueness and rejecting the pressure to conform. Together, let us celebrate the beauty of diversity and champion the idea that true style knows no boundaries. In a world that often seeks to categorize and confine us, let fashion be our canvas for self-expression and our tool for breaking free from the constraints of societal expectations.



One of the final pieces. Picture Courtesy: Mansi Sarawagi

By Mansi Sarwagi, B. Des Fashion Design Semester 8, UID.

CELEBRATING INNOVATION: UID INTERACTION DESIGN GRADUATION SHOW '24

On April 27th, 2024, the UID Campus in Gandhinagar was abuzz with excitement and creativity as the Interaction Design students of Semester 8 showcased their remarkable projects at the UID Interaction Design Graduation Show '24. From 10:30 am to 5 pm, the campus was transformed into a hub of innovation, with nine graduating students unveiling their cutting-edge designs to an eager audience. Adding to the honor of the occasion, Professor Ashoke Chatterjee, Former Executive Director of the National Institute of Design, graced the event as the Chief Guest, lending his expertise and inspiration to the graduating cohort.

vision, aimed to empower parents with valuable resources and guidance for their child's development journey.

Inspiring Design for Impact

Each project showcased at the graduation show exemplified the students' commitment to leveraging design for positive impact and innovation. From enhancing online presence to revolutionizing online shopping experiences, the projects demonstrated the potential of interaction design to address diverse needs and challenges in society.

A Tribute to Talent and Dedication

As the curtains closed on the UID Interaction Design Graduation Show '24, it was evident that the event had been a resounding success. The graduating students had not only demonstrated their talent and creativity but also their dedication to using design as a tool for positive change. We extend our heartfelt congratulations to all the graduating students and express our gratitude to Professor Ashoke Chatterjee for gracing the event with his presence and wisdom. As they embark on their professional journeys, we have no doubt that these talented designers will continue to push boundaries, inspire innovation, and make a meaningful impact in the world of interaction design.



Guests at the Graduate Show. Picture Courtesy: Team IxD.

Exploring Innovative Projects

The graduation show featured a diverse range of projects, each highlighting the students' unique perspectives, skills, and dedication to the field of interaction design. Among the standout projects was "Bridging Time: Where History Meets Tech on Foot" by Anushka Gurjar. Anushka's project aimed to enrich cultural heritage exploration by integrating augmented reality (AR) guides into Google Maps, providing users with immersive heritage walks and historical insights.

Another notable project was "APEX - Your Ultimate Cycling Partner" by Atharva Dimple, which introduced a fitness application tailored specifically for cyclists. Atharva's application offered personalized fitness plans, gamification elements, and community support, empowering cyclists to optimize their training and achieve their fitness goals.

Empowering Solutions for Real-World Challenges

The graduation show also featured projects addressing real-world challenges and proposing innovative solutions. Diya Bhandari's "One-touch GST Compliance" project aimed to streamline GST filing processes for businesses, automating data entry and minimizing errors to ensure stress-free compliance.

Hardik Saxena's project focused on early childhood development, proposing an online toolkit to support parents and caregivers in providing optimal care and nurturing for young children. This initiative, aligned with UNICEF's



Student Project. Picture Courtesy: Team IxD

By- Ashish Kumar, Assistant Professor, Interaction Design, UID.

CELEBRATING INNOVATION & INGENUITY: AUTOMOBILE & TRANSPORTATION DESIGN GRADUATION SHOW 2024

On the crisp morning of April 27th, 2024, UID echoed with the buzz of excitement and anticipation as the Automobile and Transportation Design Graduation Show 2024 unfolded. This year's event marked a culmination of creativity, dedication and relentless pursuit of excellence by the graduating students of Semester 8. Under the esteemed guidance of their mentors and professors, these budding designers have created a mesmerizing array of designs that redefine the boundaries of automotive aesthetics and functionality.

As the curtains rose, revealing the meticulously crafted physical models of their designs, it became evident that the graduating class had left no stone unturned in their pursuit of innovation. From sleek exterior car designs that seamlessly blend form and function to meticulously crafted interiors that redefine comfort and luxury, every aspect of automobile design was explored and reimagined.

The bike design section, where students demonstrated their skill in building two-wheeled marvels that are not merely sources of mobility but also embodiments of style and performance, was one of the show's highlights. Every bike design, from futuristic hybrids to a new class of cruisers, represented the individuality and vision of its designer. The Hotwheels X Polestar project, which combines a smart modern design with the audience's childhood recollections, is another standout.

However, it was not just the physical designs that captivated the audience; the Color, Material, and Finish (CMF) segment added a completely new dimension to the show. The graduating students displayed their mastery in selecting the perfect color palettes, materials, and finishes to evoke emotions and enhance the overall aesthetic appeal of their designs. From

bold and vibrant hues to subtle and sophisticated tones, every color choice was a statement in itself, while the choice of materials and finishes added depth and texture to the designs.

Amidst the sea of creativity, one could not help but feel the influence of Professor Ashoke Chatterjee, the former Executive Director of the National Institute of Design, who graced the event as the Chief Guest. Professor Chatterjee's illustrious career and invaluable insights have been a guiding light for many aspiring designers, and his presence added an extra layer of significance to the occasion. In his address, Professor Chatterjee lauded the efforts of the graduating students and emphasized the importance of pushing boundaries and embracing innovation in the field of design.

The event also provided a platform for industry professionals, design enthusiasts, and prospective employers to interact with the graduating students, offering valuable feedback and insights. It served as a testament to the caliber and potential of the young designers, many of whom are poised to make significant contributions to the automotive and transportation design industries in the years to come.

As the curtains drew to a close on the Automotive and Transportation Design Graduation Show 2024, it left behind a legacy of creativity, passion, and innovation. The designs showcased were not just products of academic pursuits but also reflections of the dreams and aspirations of a new generation of designers. Moreover, as the graduating students embark on their journey into the professional world, they carry with them the invaluable lessons learned, the friendships forged, and the memories created during their time at UID. Here is to a future where innovation knows no

bounds, and creativity reigns supreme in shaping the world of automobiles and transportation.



Faculty team at ATD. Picture Courtesy: Team ATD.



Student work on display. Picture Courtesy: Team ATD.



Student project. Picture Courtesy: Team ATD.

By: Kanak, B. Des Automobile & Transport Design, Sem VI, UID.

E.D.G.E. 2024: A SHOWCASE OF EMERGING DESIGN TALENT

The E.D.G.E. 2024 emerging design graduate exhibit, presented by the graduating batch of the Department of Fashion and Lifestyle at Karnavati University, was a resounding success, showcasing the most outstanding works of the talented students. Held at the esteemed Netaji Subhash Chandra Bose North Extension Campus, this event marked a culmination of the years of rigorous learning in the field of fashion.



Snapshot from the EDGE Fashion Show. Picture Courtesy: Univation.

The showcase featured impeccable surfaces and incisive cuts, captivating the audience with a diverse range of themes and collections. From pristine whites and minimalistic designs to bold florals and avant-garde creations, the show explored the multifaceted nature of contemporary fashion. Moreover, it

delved into the pressing issues of sustainability, offering glimpses into the future of fashion with innovative, eco-conscious designs.

One of the highlights of the event was the seamless integration of digital VFX backdrops and music, elevating the overall experience and providing a dynamic backdrop for the stunning creations on display. The celebration of student creativity and innovation was further underscored by the presentation of design awards, bestowed upon the deserving recipients by esteemed guests.

Among the distinguished guests were luminaries of the fashion industry, including Dr. Bhanwar Rathore, Founder & Director of BRDS; Mr. Aamir Akhtar, Group President & CEO of Jindal Worldwide Ltd.; Ms. Rachita Parekh, designer of label Dyelogue; and Mr. Anuraag K, designer of label Anuraag K. Their presence added prestige to the occasion and served as a source of inspiration for the budding designers.



Winners receiving their awards from the dignitaries. Picture Courtesy: Univation

For the B. Design (Fashion Design) programme, the winners of the design awards included Pooja Sambare for Best Design Collection, Shambhavi Khare for Best Engagement of Innovation & Technology, Amitha Jacob for Most Responsible Collection, Riya Chauhan for Best Styled Collection, and Sana Sheikh for Most Commercial Collection. Meanwhile, the M. Design (Fashion Design) programme saw Ishika Agarwal clinching the award for Best Design Collection, with Khushbu Kewat recognized for Most Commercial Collection.

In conclusion, the E.D.G.E. 2024 exhibit showcased the remarkable talent and creativity of the graduating batch, reaffirming Karnavati University's commitment to fostering excellence in the field of fashion design. As these emerging designers embark on their professional journeys, their innovative vision and dedication to craftsmanship promise to shape the future of the fashion industry.

By: Prachi Singh, B. Des Fashion Design, Sem VII, UID.

GRADUATION SHOW DEPARTMENT OF INDUSTRIAL DESIGN 2020-24

Following as it does, hard after the final jury, the Graduation Show evokes memories of the past; landscapes of the evolution of students. Reflecting on the journey leading up to this moment, we see not just projects, but the stories of growth, perseverance, and ingenuity; the development of Designers of promise. Each creation, a brushstroke on the canvas of innovation, propels us forward into a future teeming with possibilities.

These students are now on the cusp of decision making, whose professional careers stretch long. Students who are equipped to take on a myriad of challenges.



Students' graduation project at display. Picture Courtesy: Team PD.

My team and me at the Department of Industrial Design congratulate our fledgling designers on a worthy milestone achieved and wish them success, excitement, unbounded creativity, and professional satisfaction.

By: G A Vikram, HOD. Department of Industrial Design, UID.



Dean UID, Professor Manisha Mohan welcomed the honourable Chief Guest Professor Ashoke Chatterjee Former Executive Director, National Institute of Design '2024. Picture Courtesy: Team PD.

Some of these remarkable individuals executed projects that have been handpicked for incubation—a testament to their visionary thinking and potential for real-world application. This is not just an achievement; it's a call to action for all of us to nurture and support the seeds of innovation.

We were privileged to have Mr. Ashoke Chatterjee, a pioneer in Design Management, Administration and Design, one of the founding fathers of design in India as the honorable Chief Guest. He remarked on the diversity and innovation displayed. We were edified by his views on Design and the engrossing discussion on design history and ethics.

MILESTONES OF MERIT: A REPORT FROM THE CERTIFICATE AWARD CEREMONY AT GDP

It is so great to have our entire department in the same room, for the first time ever, we have been trying to make this happen. I am extremely happy today, because we are gathered here to celebrate the culmination of our blood, sweat and caffeine fueled endeavors that took us around the world-these certificates, these precious certificates. In addition, because I have the chance to thank all of the people who had a hand in us getting to where we are today. To our dear professors and teachers, thank you for your guidance, your patience with us, and giving us the chance to fill your email inboxes with news of some of the most concerning events that took place while we were abroad. I am sure the legacy will continue. To my classmates and fellow students, thank you for sharing your ideas, your maggi, your bartan, your milk, bread, jhaadoo pocha and occasionally your sanity during those late night/ early am design marathons- the best of times. I think I speak for everyone when I say that GDP is truly an unforgettable experience, and we have all learnt so much, and, as our parents' say- grown up, in these past years.

having the most fun dancing in Anti Clock to now, having travelled to 3 different countries together, I think it's safe to say the last 4 years we will never forget. We have had ups and downs, lots of trains that we almost missed, lots of rebellions too - but we did as a class! No matter what the downs have been, I think everyone will agree that the fun we've had and memories we've made are irreplaceable, so thank you to the faculty that made this course possible.



Student addressing the audience. Picture Courtesy: Team GDP.



Student addressing the audience. Picture Courtesy: Team GDP.

From refusing to turn our cameras on to sneaking food into gblock saying it's for an assignment i have no idea how these last 4 years have gone by, but i do know that we will always be the very first batch of GDP ... and it's like Rudrajit Sir says, "it is going to be very difficult to forget you."

By: Upasna, HOD- Global Design Programme, Priya G, Year 3, B. Des Global Design Programme & Kripa, Year 4, Global Design Programme, UID.

Moving to a new country is an adventure, and we are all fortunate to be doing it so often. No matter how chaotic it is, how confused we all are, and how anxious we get, the excitement of settling down and studying in a new country every alternate semester fuels us through final jury. With final jury right around the corner, and stress in the air, I would like to point out that our department is getting bigger, better and smarter and that all of us can do this! Just keep your eyes on the prize.

None of us knew what we were really signing up for when we decided to take GDP. Moreover, definitely none of us knew we would be spending Year 1 online and from then to seeing each other in campus for the first time and

TAKE OFF '24

Kicking off with a fusion of energy and enthusiasm on the last Saturday of April, Graduate Show '24 saw a vibrant celebration of the learnings, skills and dedication cultivated over a span of four years by the graduating students of the Unitedworld Institute of Design.



Graduate Show '24 Inauguration. Picture Courtesy: Team ADM.

The event was formally inaugurated in the presence of students, guests and faculties with the 'lighting of the lamp' by the Head of Institute, Col. Surojit Bose, the Dean, Professor Manisha Mohan, the Chief Guest, Professor Ashoke Chatterjee, the Director of Academics and Administration Dr. K K Singh and the Head of Department of the different design disciplines. Following the inauguration, the graduates took their places next to their displayed works and spoke to the curious guests about their projects, explaining the ideas and highlighting the processes involved to bring their works to fruition.

The multidisciplinary event captured the culmination of the students' creative journey at the institute elaborated through visually stunning displays, posters, books, screenings, products, models and prototypes. In predetermined venues spread across the vast lush green campus, soft board panels displayed posters that gave glimpses into the innovative design projects and the visionary minds that developed them. Animated short films playing on display monitors addressed a unique assortment of narratives ranging from quirky personal tales to gripping social issues. This highlighted the growth of the students as budding storytellers and thoughtful filmmakers with strong technical knowledge.

In the midst of this design carnival was the chief guest - Professor Ashoke Chatterjee. A distinguished academic and advocate of social and sustainable design development, Professor Chatterjee has served as the Executive Director of the National Institute of Design (Ahmedabad) and collaborated with UNESCO and the Crafts Council of India to advocate the preservation of traditional crafts and empowerment of artisans. He wandered around the campus in the company of the faculties and the Heads of Departments and interacted with the graduates sharing his valuable insights on the displayed projects and sharing guidance. He spoke about the future of design and the diverse career opportunities branching out within the industry for designers.



Students, Parents and Faculties at Graduate Show '24. Picture Courtesy: Team ADM

To conclude, the day marked a significant moment for the graduates as they crossed the threshold of design academia and embarked on a new chapter of their lives. Carrying with them fond memories and friendships and braced with confidence, skills and knowledge, they are sure to leave a mark on the tapestry of design in India.

By: Akash Ray, Assistant Professor, Department of Animation and Digital Media, UID.



Chief Guest Ashoke Chatterjee interacting with an Animation and Digital Media graduate. Picture Courtesy: Team ADM



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